

Funded Grant Sources	Profile
<ul style="list-style-type: none">▪ Strategy and Competitive Editing<ul style="list-style-type: none">○ NSF, NIH, DoEd, DoE, EPA, NEA, DHHS, EDA, IMLS, NEH, DHS,○ International Foundations▪ PI - Awarded<ul style="list-style-type: none">○ DOL, NADBank, NEA, Texas Humanities, EDA, HUD○ OXFAM, NOVIB, Ford Foundation, Save the Children○ Chase, ATT, Partners for the Common Good	<ul style="list-style-type: none">• Bilingual and bicultural strategic developer, planner, and educator, specializing in the establishment of skills to facilitate organizational change and achieve strategic goals. Ability to perform in a wide range of cultural, social, and political environments with experience in higher education, nonprofit, business, community, and government sectors.• Over 25 years of implementing goal-oriented, multi-stakeholder projects, managing budgets, and relationships with national and international funding agencies. Extensive mixed-methods research, community engagement scholarship, training, and group dynamic skills, developing curricula and materials for different types of stakeholders.

Education

2015 Doctorate (PhD) Administrative Sciences —Univ. Nacional Autónoma de México –Mexico City, MX |

Research: Networks & Economic Development - US Mexico Border_Mixed Methods/Social Network Analysis

2009 Master's (MBA) Business Administration. The University of Texas at El Paso. El Paso (UTEP), TX

Research: International Business- Corporate Social Responsibility (CSR) in Emerging Markets.

2002 -Master's (MPA) Public Administration —The University of Texas at El Paso (UTEP). El Paso, TX|

Research: Non-profit, community organizations and Borderland Colonias; Methods for evaluating social, community and economic development programs and social enterprise in nonprofit organizations.

1980 - Bachelors (BA)/Licenciatura) Social Anthropology. Universidad Iberoamericana. México City, México.

Research: Economic Anthropology, peasant and plantation economic units; irrigation, subsistence agriculture.

Academic Appointments

2006-Present. Adjunct Faculty. MPA Program. Community Engagement and Leadership. UTEP. Public Policy Processes and Institutions; Urban Administration (CEL); The Public Administration Profession CEL); Regional and Urban Planning CEL); NPO Board Development and Fundraising. Social Entrepreneurship; Non-profit Sector Administration; Public Participation and Democratic Processes.

2007 - 2021. Government Instructor. –El Paso Community College (EPCC), El Paso Texas. Federal and State Govt.

1984-1999. Professor. Social Anthropology – Escuela Nacional de Antropología e Historia (ENAH).

Anthropological Theory. Research Methods. Computation for Ethnologists.

Academic Honors and Distinctions

2013 Arturo Díaz Alonso Research Award. Organizational Environment. FAC, UNAM

2009 Top 25 Global Business Team Simulation. Strategic Management, CoBA, UTEP

2008-2009 Sandy Tyler Endowed Fellow – CoBA-MBA, UTEP

2006 Outstanding Public Administration Research Award. IPED, UTEP

2006 Outstanding Graduate Student in Public Administration. IPED, UTEP

2004 Outstanding Graduate Student in Political Science. CoLA, UTEP

2003 Thomas Ira Cook Award for Excellence in Political Science. CoLA, UTEP

2002 Pi Sigma Alpha. The National Political Science Honor Society. UT

Certifications

2021 (re) Certification - Blackboard Ultra - El Paso CC

2020 Certification - Community Engagement and Leadership. CEL Research, Scholarship, and Teaching. - UTEP

2017 Faculty Lead Modules for Teaching Online Courses. Center for Instructional Design. UTEP

2012 Certification - Social Network Analysis - University of Michigan

2010 Grad. Certification - Epistemology & Quantitative Research Methods; Univ. Autónoma de Cd Juárez (UACJ)

2005 Grad. Certification - Urban and Regional Planning. Program Evaluation - UTEP
1999. Certification - Database design and management DGSCA-, UNAM México City, MX
1995. Certification - Network design and administration DGSCA-, UNAM México City, MX

Publications & Research Reports

- Picard-Ami, Cuevas, Klingler & Mercado (2018)** "La responsabilidad social reticular de la pequeña y mediana empresa en la región transfronteriza Paso del Norte" in Jimenez, Leiner de la Cabada & Cuevas. **Tópicos Administrativos en el Noroeste de México**. Cd. Juárez, UACJ. ISBN 978-607-520-296-9
- Ayala Ponce, Nancy, Vilches-Vidal, Agustín, & **Picard-Ami María Luisa. (2018)** "Corporate Environmental Responsibility and Competitiveness. The Maquiladora Industry of the Mexican Northern Borderlands" **Business Strategy & Development**. DOI:10.1002/bsd2.20
- Picard-Ami Vogan, María Luisa (2015)** "Responsabilidad social corporativa reticular: Estrategia empresarial en una región fronteriza globalizada e interdependiente. Doctoral Dissertation. Unpublished manuscript, UNAM. Doctoral dissertation.
- Picard-Ami Vogan, María Luisa, and Tomás J. Cuevas Contreras. (2012)** "Contextualización reticular de la Responsabilidad Social Empresarial global y el desarrollo bioregional en Ciudad Juárez, Chihuahua-El Paso, Texas". *Nósis*. Revista de Ciencias Sociales y Humanidades 21.41: 43-71.
- Picard-Ami, María L. (2009)** "Corporate Social Responsibility (CSR): Networking Relationships of Business and Society Corporate Image, Social Responsibility or Just the Bottom Line?" Professional Report. COBA-UTEP. Manuscript.
- Picard-Ami, María Luisa (2006)** "Las colonias populares de Texas y la Región El Paso del Norte: Un espejo de la Frontera" in Coronado, Irasema y Padilla, Héctor, Coordinators. **Juntos pero No Revueltos. Estudios sobre la frontera Texas-Chihuahua**. Cd. Juárez, México: UACJ; ISBN, 9687845848, 978968784584
- Picard-Ami, María L. (2005)** "The Triple Bottom Line Model. A Tool for measuring the impact of social purpose businesses." Professional Report presented in partial fulfillment of the requirements for the Graduate Certificate in Planning, IPED, UTEP, Manuscript
- Picard-Ami, María L. (2002)** "The Effect of Government Policy on Quality of Life Issues: Perceptions of Colonia Residents" Professional Report presented in partial fulfillment of the requirements for the Master in Public Administration, UTEP, Department of Political Science. Manuscript
- Picard-Ami, María Luisa (1980)** "Agricultura Comercial en un Ejido de Riego: El Refugio, SLP (Commercial agriculture in an irrigated ejido. El Refugio, San Luis Potosí, México), Social Anthropology Thesis (Two-year research Project) México, DF: Universidad Iberoamericana, Manuscript
- Picard-Ami María Luisa (1988)**. "Política Urbana" in *Balance Urbano. 1982-1988*. México, Casa y Ciudad AC
- Picard-Ami, María Luisa (1988)** "Suelo Urbano" in *Balance Urbano. 1982-1988*. México, Casa y Ciudad AC
- Picard-Ami, María Luisa (1986)** "Propiedad y Regularización de la Tenencia de la Tierra en México" in Jorge Jiménez, et al, in *La Ciudad: de monumento histórico a laberinto social* México, Casa y Ciudad AC.
- Picard-Ami, María Luisa (1985)** "Federalismo, Democracia y los Distritos Federales" in Boletín *Informativo No. 3. de Casa y Ciudad*. México, Casa y Ciudad AC.
- Picard-Ami, María Luisa (1984)** "Propuestas de Legislación Inquilinaria (1921-1984)" in *Boletín Informativo No. 2 de Casa y Ciudad*. México, Casa y Ciudad AC.
- Singelman, Peter, and **María Luisa Picard-Ami Vogan. (1981)** "La transición clásica del feudalismo al capitalismo y la transformación agraria restringida bajo el capitalismo periférico." *Revista Mexicana de Sociología*: 343-373.

Conference Papers

- Picard-Ami, María Luisa and Andrade Lorena (2018)** "La Lucha de La Mujer Obrera: Social Justice for Mexican Women on the Border". MALCS Summer Institute at The University of Texas, El Paso August 1 - 4, 2018.
- Picard-Ami, María Luisa (2017)** "Partners in a Globalized Economy: A relational approach to comparing social and economic development models along the US Mexico Border". Society for Applied Anthropology (SFAA) 77th Annual Meeting. Santa Fe, NM - March 28 - April 1, 2017
- Picard-Ami, María Luisa (2015)** "Small Business Cooperative Networks and Crossborder Social and Economic Development Models: A mixed methods relational approach" –Paper accepted at XV Congreso Internacional sobre Integración Regional, Fronteras y Globalización en el Continente Americano a realizarse en conjunto con el IV Congreso Internacional de Ciudades Fronterizas. October 28 - 30, 2015. UACJ, Ciudad Juárez, México

- Picard-Ami, María Luisa** (2014) "Networking for Social Responsibility: Collaborative Business Networks on the U.S. – Mexico Border". Paper presented at the Western Social Science Association 2014 Conference and the Association of Borderland Studies (ABS) 56th Annual Conference April 2-5, 2014, Albuquerque, NM.
- Picard-Ami Vogan, María Luisa** (2013) "Redes de colaboración para la implementación de la responsabilidad social en la región transfronteriza Paso del Norte" Conference paper presented at the XVII Congreso Internacional en Contaduría, Administración e Informática. Asociación Nacional de Facultades y Escuelas de Contaduría y Administración-ANFECA. México, DF. October 5-7, 2013. Received Diaz Alonso Research Award.
- Picard-Ami Vogan, María Luisa** (2013) "La responsabilidad social reticular de la pequeña y mediana empresa en la región transfronteriza Paso del Norte" Paper presented at the 1er Coloquio de Posgrados ANFECA. Zona 1 Noroeste 2012 2014. August 28-30, 2012. Selected for publication.
- Picard-Ami Vogan, María Luisa, and Tomás J. Cuevas Contreras.** (2011) "Redes de responsabilidad social en la región transnacional fronteriza Cd. Juárez, Chih. El Paso, Tx." Conference paper presented at the 5º Congreso Internacional de la Academia Mexicana de Investigación Turística and the 3ª Cátedra Patrimonial Sergio Molina. Ciudad Juarez, Chihuahua. November 9-12, 2011.
- Picard-Ami, María Luisa** (2011) "Networking for Social Responsibility. Doctoral Colloquium. 10th International Conference on Corporate Social Responsibility Loyola University, New Orleans. May 18-20, 2011, Conference Memoirs.

Professional Experience

- Sept 2008 – Present. Research Development Specialist. University of Texas at El Paso.** Office of Research and Sponsored Projects – VP for Research. Working under the Associate VP and the VP for Research, as senior member of the Development Team
- Promote a campus-wide culture change towards a funded research and sponsored projects by increasing the number and diversity of trained faculty and staff able to submit responsive and competitive proposals.
 - Coordinate efforts with the Associate Deans for Research, interdisciplinary teams, organized research units, and individual faculty in generating strategic research development and funding plans
 - Design and implement different formats to disseminate, train, mentor and assist early and mid-career, interdisciplinary, cross-campus teams in securing multimillion-dollar funding for research and outreach in the fields of education, fine arts, social, health, and life sciences, engineering, nursing, business, and humanities
 - Organize, planned and develop proposals; research and write critical sections, particularly those requiring institutional data and commitments; analyze guidelines and interpret reviewer feedback for resubmissions.
 - Work with IT and users to establish and operate an internal semi-automatized management system to disseminate and offer transparency to the institutional selection processes of limited submission funding opportunities.
- June-July 2008. Senior Research Associate for projects in Latin America. Andrade & Associates, Inc.** El Paso, TX.
- Grant and proposal research and writing for Program Evaluation projects, national and international organizations, including PNUD-UNIFEM, and the National Aids Fund
- 2003 - 2007. Sustainable Development Planner and Social Enterprise Coordinator.** El Puente Community Development Corporation / La Mujer Obrera. El Paso, Texas.
- Work with CEO to secure funding from private and public sources for all areas of the advocacy non-profit and the community development corporation.
 - Manage major grant writing, management, monitoring, reporting, and evaluation of a portfolio of two non-profit organizations and five social enterprises.
 - Negotiate with private, corporate, and public agencies for donations, grants, and social interest loans.
 - Designed and coordinated a two-year research and feasibility study to fund the construction and startup of a 40,000 sq.ft. social enterprise innovation center.
 - Coordinated team that won the 2003 Yale-Goldman Sacks National Non-Profit Business Plan Competition.
 - Designed, developed, managed, and evaluated intersectoral, community development projects.