

CURRICULUM VITA
J. Scott McDonald

Master's of Public Administration Program
College of Liberal Arts
University of Texas, El Paso
El Paso, Texas 79968-0703
January, 2023

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TEACHING, ADMINISTRATIVE AND RESEARCH EXPERIENCE

Professor of Public Administration, Department of Political Science, University of Texas at El Paso, 2019 to present.

Professor of Public Administration, College of Liberal Arts, University of Texas at El Paso, 2015 to 2019.

Professor of Public Administration, University College, University of Texas at El Paso, Fall 2011 to 2015.

Professor of Public Administration and Faculty Chair, University College, University of Texas at El Paso, Fall 2010 to Summer, 2011.

Professor of Public Administration and Associate Director, University College, UTEP (Fall, 2008 to Fall, 2010).

Professor of Leadership Studies and Associate Director, IPED, UTEP (Fall, 2007 to Fall, 2008)

Professor of Political Science and Coordinator, Center for Applied Research, Valdosta State University (VSU), Valdosta GA. (Fall, 2005 to Fall, 2007).

Professor of Political Science, Master of Public Administration Program, VSU, Fall, 2003 to Fall, 2005.

Associate Professor of Political Science, Master of Public Administration Program, VSU, Fall, 1998 to Fall, 2003.

Associate Professor of Public Policy and Administration, Jackson State University (JSU), Fall, 1996 to Summer, 1998.

Assistant Professor of Public Policy and Administration, JSU, Fall 1992 to Summer 1996.

TEACHING, ADMINISTRATIVE AND RESEARCH EXPERIENCE (cont.)

Assistant Professor of Public Affairs, University of Wisconsin Oshkosh (UWO), Fall, 1986 to Spring, 1992.

Assistant Professor of Public Affairs; School of Public Affairs, Kentucky State University (KSU), Fall, 1984 to Summer, 1986.

During these years I held a number of part time research positions, especially in summers, and operated my own consulting firm.

EDUCATION

- Ph.D. Political Science, Northern Illinois University (NIU) (1984). Dissertation: *An Evaluation of Rural Electrification Policy: Thailand, a Case Study.*
- M.S. Geography, NIU (1978). Thesis: *Differential Abilities of Three Transportation Models to Satisfy Third World Needs.*
- B.S. Geography, NIU (1975).

PUBLICATIONS: BOOKS AND MONOGRAPHS

Cultural Tourism in the Wake of Web Innovation: Emerging Research and Opportunities Hershey, PA: IGI Global, 2019. (Coauthored).

The Public Administration Profession: Policy, Management, and Ethics New York: Taylor and Francis, 2019. (Coauthored), reprinted 2020.

Jackson Metro Parkway: Photographic and Tax Inventories Jackson: Mississippi Urban Research Center, 1999.

Environmental Risk and Environmental Justice: A Study of Jackson, Mississippi Jackson: Mississippi Urban Research Center, 1997. (Coauthored)

Commercial Area Development and Decline in Distressed Areas of the Urban South: A Case Study of Inner City Business and Property Owners in Jackson, Mississippi's Capital City Jackson: Mississippi Urban Research Center, 1997. (Coauthored).

Inner- City Neighborhood Perceptions of Community Services and Quality of Life in Jackson, Mississippi Jackson: Mississippi Urban Research Center, 1997. (Coauthored).

PUBLICATIONS: JOURNAL ARTICLES, BOOK CHAPTERS

- "Social Media Applications Promote Constituent Involvement in Government Management" in G. Silvius (Ed.) *Strategic Integration of Social Media into Project Management Practice*, Hershey, PA: IGI Global, 2016 (Coauthored).
- "Revisiting Local Governments and Social Networking: Do You Speak Our Language?" (2015) In *Digital Solutions for Contemporary Democracy and Government*, Kelvin Joseph Bwalya (Editor). IGI Global <http://www.igi-global.com/book/digital-solutions-contemporary-democracy-government/123841> (pages 48-62) DOI: 10.4018/978-1-4666-8430-0 (Coauthored).
- "Local Governments and Social Networking: Do You Speak Our Language?" (2012) In *Public Service, Governance and Web 2.0 Technologies: Future Trends in Social Media*, Ed Downey & Matthew A. Jones (Editors). IGI Global. (pp. 84-98). doi:10.4018/978-1-4666-0071-3. (Coauthored)
- "Assessment of Web 2.0 Applications Employed by Human Resource Departments in U.S. Cities" (2012) In *Public Service, Governance and Web 2.0 Technologies: Future Trends in Social Media*, Ed Downey & Matthew A. Jones (Editors). IGI Global. (pages 122-138) (Coauthored).
- "Serving Constituents with Limited English Proficiency (LEP) in the U.S.: Challenges and Implications for Local Government Websites" in E. Downey, C. Ekstrom and M. Jones (Eds.) *E-Government Website Development*, Hershey, PA: IGI Global, 2011 (co-authored).
- "In English or in Español?: Language Accessibility of County Websites" International Journal of Public Administration 34(13), 2011, 837-842.
- "Economic Development: Governments' Cutting Edge in IT" in M. Raisinghani *Handbook of Research on Global Information Technology Management in the Digital Economy* Hershey, PA: IGI, 2008. (coauthored)
- "Financial Management of Economic Development" in H. Frank, Public Financial Management New York: Taylor and Francis, 2006.
- "Economic Development: Challenges and Opportunities" in Peterson, et al. Political Science: An Overview of the Field (3rd) Chicago: Kendall Hunt, 2004.
- "Windfall Revenues and Rainy Day Funds: State Government Lessons from the Ant and the Grasshopper" The Urban Researcher (Winter, 2001). (coauthored)

- "Windfall Revenues: New Experiences for Cut-Back Managers" International Journal of Public Administration (April, 2001). (coauthored)
- "African American Female Leaders: Roles, Characteristics, Sacrifices, and Goals" Public Policy Research Newsletter (Summer, 1995). (coauthored)
- "Quality of Worklife: A Case Study of a Predominately African-American Public Organization" Public Policy Research Newsletter (Spring, 1994). (coauthored)
- "The Location of New Manufacturing Facilities in Wisconsin" Community Economics November, 1990.
- "An Assessment of Information Sources by Foreign Investors in Wisconsin" Community Economics October, 1990. (coauthored)
- "Living with our Ancestors' Choices" Voyageur Summer/Fall, 1990. (coauthored)
- "High Tech: Gold or Fool's Gold" PRIDE Fall, 1989.
- "Household Energy Assessment for Insular Nations: A Puerto Rico Case Study" Scandinavian Journal of Development Alternatives, 1989. (coauthored)
- "Industrial Location in Wisconsin: Regional Variations in Siting and Expansion Decisions" Wisconsin and Its Region Proceedings La Crosse: Institute of WI Studies, 1989, pp 59-78.
- "Household Transport and Residential Energy Use in Puerto Rico" Conference Proceedings, Energex 88, 1988. (coauthored)
- "Economic Development: Choice or Destiny" Wisconsin and Its Region Proceedings La Crosse: Institute of WI Studies, 1988, pp 450-481. (coauthored)
- "Household Energy Consumption, Development, and Insular Nations: The Puerto Rico Case" Proceedings of the International Symposium on Energy Options for the Year 2000: Contemporary Concepts in Technology and Policy 1988. (coauthored)
- "Professionalism within the Thai Bureaucracy" Southeast Asian Journal of Social Science 1987. (coauthored)
- "Dimensions of Rural Development in Northern Thailand" Resources, Problems et Defis De L'asie Du Sud-Est, 1986.
- "Agricultural Districting in New York State" National Agricultural Lands Study, Case Studies to Protect Farmland, 1981. (coauthored)

"Incentives: Agricultural Districting" A Reference Guidebook for State and Local Government, 1981. (coauthored)

PUBLICATIONS: SERVICE AND TECHNICAL REPORTS

-- 1988 to Present (Selected) —

"State of the Region – Labor and Workforce Conditions and Opportunities Ysleta del Sur Pueblo" (Texas) (Tigua Tribe, El Paso, Texas), 2010.

"Homeless in South Georgia: Homeless Count and Report on the Homeless Population of Valdosta and Lowndes County" Valdosta State University (Georgia), Center for Applied Research, 2007 (co-author).

"Georgia Public Broadcasting: Perceptions of K-12 Teachers" A.L. Burruss Institute of **Public** Service, Kennesaw State University (Georgia), 2005 (contributor).

"Georgia Public Broadcasting: Perceptions of Public Officials" A.L. Burruss Institute of **Public** Service, Kennesaw State University (Georgia), 2005 (contributor).

"Historic Preservation and Property Values in the City of Valdosta" Valdosta State University (Georgia), Government Excellence Team, 2003 (co-author).

"Perceptions of City Services: Report to the City of Valdosta" Valdosta State University (Georgia), Government Excellence Team, 2003 (co-author).

"Valdosta Citizen Survey: Report to the City of Valdosta" Valdosta State University (Georgia), Government Excellence Team, 2001 (co-author).

"Tax Exempt and Government Owned Property: Implications for the Citizens of Jackson (Mississippi)" Office of the Mayor, 1996.

"Analysis of Impediments to Fair Housing" City of Jackson, Mississippi, Department of Planning and Community Development as required by US HUD, 1996.

"Jackson International Airport 1994 Customer Satisfaction Survey" Jackson (Mississippi) Airport Authority, 1994. (co-author).

"Labor Force Issues and Labor Force Development: Conditions in Hinds County" Hinds County (Mississippi) Development District, 1994.

"2004 General Election: Lowndes County Telephone Survey" Valdosta State University (Georgia): Government Excellence Team, October, 2004.

"Primary 2004: Lowndes County Telephone Survey" Valdosta State University (Georgia): Government Excellence Team, February, 2004.

Residential Energy Survey Data Report San Juan, Puerto Rico: University of P.R., 1988 (Coauthor).

AWARDS AND GRANTS

--Selected --

"Language as a Barrier to Local Government Access: Spanish Language Access to Local Government Websites" National Science Foundation *via* Arizona State University, 2016 (researcher and report author).

"Introducing Innovation into Public Administration and Leadership Curricula" Kauffman Campus Initiative, Kauffman Foundation, 2008—present (fellow).

"Ysleta del Sur Pueblo: Economic Development Services" Ysleta del Sur Tribe (Texas) (Tigua), 2008 (director).

"Valdosta – Lowndes County Homeless Count and Focus Groups" City of Valdosta (Georgia) and State of Georgia, 2007 (co-director).

"Valdosta Citizen Survey" City of Valdosta (Georgia), 2006-2007 (co-director).

"City of Valdosta – Homeless Count and Survey" , South Georgia Coalition to End Homelessness, 2006- (co-director).

"Public Official Focus Groups" Georgia Public Broadcasting, 2005 (local co-director).

"College Professor Focus Groups" Georgia Public Broadcasting, 2005 (local co-director).

"School Teacher Focus Groups" Georgia Public Broadcasting, 2004-2005 (local co-director).

"Valdosta Neighborhood Focus Groups" City of Valdosta (Georgia), 2003 (co-director).

"Valdosta Citizen Survey" City of Valdosta (Georgia), 2001 (co-director).

"Jackson Metro Parkway" Mississippi Urban Research Center, 1997.

"Urban Issues Critical to the City of Jackson" Mississippi Urban Research Center, 1996 (coauthor on three monographs).

"Environmental Justice Issues in Zimbabwe" USIA, 1995 (co-principal investigator).

"Jackson Comparative Risk Project Enhancement" USEPA, 1993,1994, 1995. (director and co-principal investigator, manager).

"Stennis Space Center Environmental Justice" NASA, 1995 (co-principal investigator, manager).

"Mississippi Environmental Justice Project" EPA, Region IV 1994-1995 (co-principal investigator, manager).

"Diversity Conference" NASPAA, 1993-1994. (coauthor and co-organizer).

"Quality of Life: Bridging Theoretical and Practical Considerations in the Fox River Valley" ADVANCE (Green Bay Area Chamber of Commerce), CHAMCO (Oshkosh), Fox Cities Chamber, and UW, 1991. (co-principal investigator).

"Local Economic Development Incentives: A Statewide Assessment" Forward Wisconsin, 1990-1991. (co-principal investigator).

"Economic Development Implications of Short-line and Regional Railroads in Wisconsin" UW System Applied Economic Development Program, 1990-1991. (co-principal investigator).

"Facilitating Foreign Business Information Transfer, The Wisconsin Japanese Experience" UW System Applied Economic Development Program, 1989. (research team member).

"Household Energy Use in Puerto Rico" Center for Energy and Environment Research, University of Puerto Rico, 1988. (co-principal investigator).

"The Siting of Manufacturers in Wisconsin" UW Research Grant, Summer, 1987. (principal investigator).

Oak Ridge Associated Universities Travel and other grants (seven awarded) 1986-1990.

Oak Ridge Associated Universities, Center for Energy and Environment Research (USDOE), University of Puerto Rico, Summer, 1986. (research fellow).

Southern Education Foundation, Economic Development and Education Linkages in Kentucky, 1985. (public policy adjunct fellow).

"Thai Legislative Elites Time Series Analysis" Kentucky State University, 1985. (principal investigator).

"Rural Development Issues in Kentucky" Community Research Service, USDA, Summer 1985. (principal investigator).

"Appropriate Energy Technology Project" U.S.A.I.D./Thailand, Royal Thai Government, 1982. (principal investigator, project manager).

Fulbright to Thailand, 1981-1982. (dissertation).

FIELDS OF TEACHING EXPERTISE

MPA, MLS (Master of Leadership Studies), Ph.D., Ed.D.

Innovation and Creative Problem Solving,
Human Resource Management,
Community and Economic Development,
Contemporary Issues in Public Administration (various topics)
Grant Writing and Management,
Public Administration Profession
Introduction to Public Administration
Public Management,
Research Methods,
Quantitative Methods,
Qualitative Methods,
Statistics
Intergovernmental Relations,
Organization Theory
Organization Change
Public Policy Analysis,
Policy Analysis and Decision Making
Public Policy and Institutions
Program Planning,
Program Evaluation,
Program Planning and Evaluation
Education Policy,
Budgeting and Finance,
Comparative Public Administration,
Capstone (group, individual – MPA & MLS),
Dissertation,
Thesis.

Undergraduate (Political Science and Public Administration)

Introduction to US and State Government (Illinois & Georgia),
State and Local Government,
Intergovernmental Relations,
Economic Development,
Program Evaluation,
Research Methods,
Quantitative Methods,
Contemporary Urban Issues.

RESEARCH SKILLS

- Well versed in most data collection methods: elite and mass interviews, elite and mass surveys, focus groups, observational techniques, and secondary sources (census and other).
- Experienced in the practical application in a wide range of policy analysis and program evaluation methods.
- Have a long history in applying GIS to community issues/problems/solutions.
- Applied various modeling techniques.
- Lead, participated in, and consulted regarding team building and team leadership.
- Skilled at matching appropriate method(s) to issues within environmental constraints to address community need(s).
- Adept in communication of findings with a wide variety of audiences – written and verbal.

PROFESSIONAL PAPERS AND PRESENTATIONS

--1988-present (Selected) –

"Language as a Barrier to Local Government Access: Spanish Language Access to Local Government Websites" Broadband Conference, Arizona State University, Phoenix, Arizona, 2015.

"Language as a Barrier to Local Government Access: Spanish Language Access to Local Government Websites" MPSA, Chicago, 2014.

"Serving Constituents with Limited English Proficiency: Challenges and Implications for Local Government Websites" MPSA, Chicago, 2010.

"IT and Economic Development" SECOPA, Nashville, September, 2007.

"Essential Reads for the Future **Present**" SECOPA, Athens, Georgia, September, 2006.

"Local Government Experiences with E-Government: Marketing as a Critical Missing Link" SECOPA, Little Rock, Arkansas, October 2005.

"Innovation and Creativity as Instructional Foci in NASPAA Accredited Programs" National Annual Conference on Teaching Public Administration, Fort Walton Beach, Florida, February, 2005.

"The Future of Information Technology in Local Government in Georgia: A Study of Planning and Implementation Policies" SPSA, New Orleans, January, 2005 (co-authored).

"Citizen Satisfaction in a Small Southern City: Exploring Race and Gender Differentials" SPSA, New Orleans, January 2004 (co-authored).

- "The Marriage of Public Sector and Creativity: *Something Old, Something New, Something Borrowed, Something Blue*" SPSA, New Orleans, January 2004 (co-authored).
- "Multiple Dimensions of Citizen Satisfaction: The Case of a Small City Government" SPSA, Savannah, Georgia, November 2002.
- "Innovation 101" SECOPA, Colombia, South Carolina, October 2002. (coauthored).
- "Creativity: An Overlooked Dimension in American Public Policy" SPSA, Atlanta, Georgia, November, 2001.
- Public Sector Creativity: Care and Feeding" SECOPA, Baton Rouge, Louisiana, October, 2001.
- "*You Want What?!?!?!?* How Citizens Can Be More Effective in Requesting Services" SECOPA, Greensboro, North Carolina, October, 2000.
- "Surplus Revenues and Contingency Funds: The Impact of State Rainy Day Policies" SPSA, Savannah, Georgia, November, 1999.
- "Surplus and Windfall Budgeting: New Attention Warranted" SECOPA, Pensacola, Florida, January, 1999 (coauthored).
- "ISO-9000: Community Economic Development Opportunities for the Asking" Western Social Science Association, Fort Worth, April, 1998 (coauthored).
- "Windfall Revenues: Community Opportunities Mostly Squandered" Western Social Science Association, Fort Worth, April, 1998 (coauthored).
- "Mass Transit and the Americans with Disabilities Act: Effectiveness, Efficiency, and Compliance in Jackson, Mississippi" Western Social Science Association, Fort Worth, April, 1998 (coauthored).
- "Environmental Justice: Issues of Scale in Assessing Fairness in the Distribution of Environmental Hazards" Western Social Science Association, Fort Worth, April, 1998 (coauthored).
- "ISO-9000: State Economic Development Opportunity" Urban Affairs Association Annual Meeting, April 1998 (coauthored).
- "Responses to Windfall Revenues: Local Governments Ponder the Age Old Question—Blow It or Invest It Wisely" Urban Affairs Association Annual Meeting, April 1998 (coauthored).
- "Gaming Policy: The Conflict between State Benefits and Local Environmental Costs in Mississippi" Midwest Political Science Association Annual Meetings, Chicago, April, 1997 (coauthored).

- "Residents' Assessment of the Quality of Poor Minority Neighborhoods: The Case of Jackson, Mississippi" Southwestern Social Science Association, New Orleans, March, 1997.
- "Environmental Justice: Multiple Vectors of Inequities in Urban Environments" Urban Affairs Annual Meeting, April, 1997 (paper mailed to panel chair) (coauthored).
- "ISO-9000: Local Economic Development Boon or Bane?" COMPA, March, 1997 (coauthored).
- "Modernization and Traditionalism, Can They Co-exist?: A Case Study of the Kingdom of Swaziland" Midwest Political Science Association Annual Meetings, Chicago, April 1996 (coauthored).
- "Work, Home, Family, and Community: Making Them Work Better Together" Indiana Political Science Association, Terre Haute, April 1996 (coauthored).
- "African-American Female Leaders in an Urban Environment" Urban Affairs Association Annual Meetings, Portland, April 1995 (coauthored).
- "Gambling: Competition and Chance in Public Policy" Midwest Political Science Association Annual Meetings, Chicago, April 1995 (coauthored).
- "Environmental Justice: Impacting Local Environmental Decision Making" Western Social Science Association Albuquerque, 1994 (coauthored).
- "Comparative Risk and Environmental Justice: The Case of Jackson, Mississippi" Urban Affairs Annual Meetings, New Orleans, March 1994 (coauthored).
- "The Preservation of Significant Residential Structures" Urban Affairs Association Annual Meetings, Indianapolis, April 1993.
- "Frank Lloyd Wright Designed Residences in the Upper Midwest: Bright Futures" Western Social Science Association, Corpus Christi, April 1993.
- "Quality of Life in Northeast Wisconsin: Results of an Employee Survey" Western Social Science Association, April 1992.
- "Business Retention Studies: Their Place in Crisis Prevention" Mid-Continent Regional Science Association, Chicago, May-June 1991. (coauthored)
- "Community Preparedness for Economic Crisis: Business Retention Studies, are they Sufficient?" Urban Affairs Association Annual Meetings, Vancouver, B.C., April 1991. (coauthored)
- "Railroad Evolution: Implications for Community Economic Development" Urban Affairs Association Annual Meetings, Vancouver, B.C., April 1991. (coauthored)

- "Railroad Evolution: Community Issues" Midwest Political Science Association Annual Meeting, Chicago, April 1991. (coauthored, scheduling conflicts prohibited attendance, papers mailed and available for distribution)
- "Location Criteria of Foreign Sitings and Acquisitions: A Comparison of Wisconsin and Arkansas" Southwestern Economics Association, San Antonio, March, 1991. (coauthored)
- "Crises in Community Economic Development: Preparedness, Management, and Recovery" Urban Affairs Association Annual Meetings, Charlotte, April, 1990. (coauthored)
- "All the King's Horses and All the King's Men: Avoiding, Managing, and Recovering from Community Economic Crisis" Western Social Science Association Annual Conference, Portland, April, 1990. (coauthored)
- "Foreign Plant Seters in Wisconsin: What They Look for and How They Find It" Western Social Science Association Annual Conference, Portland, April, 1990. (coauthored)
- "Energy Professionals in a Developing Environment: A Case Study of Energy Auditors in Puerto Rico" Association for the Advancement of Policy Research and Development in the Third World, San Juan, Puerto Rico, November, 1990. (coauthored)
- "Household Transportation and Residential Energy in Puerto Rico" Energex '88, Tripoli, Libya, November 1988. (coauthored)
- "Appropriate Energy Policy for Households in Puerto Rico" Association for the Advancement of Policy, Research, and Development in the Third World, Myrtle Beach, November, 1988. (coauthored)
- "Economic Development: Choice or Destiny?" Annual Institute of Wisconsin Studies, La Crosse, October, 1988. (coauthored)
- "What Are Plant Seters and Expanders Really Looking For? Results of a Survey of Plant Officials in Wisconsin" Wisconsin Political Science Association, La Crosse, October, 1988.
- "Household Energy Consumption, Development, and Insular Nations: The Puerto Rico Case" International Symposium on Energy Options for the Year 2000, Wilmington, Delaware, September, 1988. (coauthored)
- "Plant Sitings and Expansions--What Really is Important? Results of a Survey of Plant Officials in Wisconsin" ASPA Region VI, Cleveland, September 1988. (coauthored)
- "Household Energy Assessment for Insular Nations: A Puerto Rico Case Study" International Association for Impact Assessment, Brisbane, Australia, July, 1988. (coauthored)

"Industrial Location: Plant Sitters' Perceptions" Urban Affairs Association Annual Meetings, St. Louis, March, 1988. (coauthored)

PROFESSIONAL ACTIVITIES AND SERVICE

--1988 – present (Selected)—

City of El Paso, Consultation on a variety of economic and community development issues, 2010-2015.

MPSA, Chicago, Panel Chair, 2010.

Ysleta del Sur Pueblo, Tribal Demographics: Development of Baseline Statistics, 2010-2011.

Ysleta del Sur Pueblo, Economic Development Training, 2008-2009.

Upper Rio Grande Workforce Development Board, Leadership Academy, 2008-2009.

City of El Paso, Executive Leadership Program, 2008-2009.

City of Valdosta, support services, 2005-2007.

Lowndes County Habitat for Humanity, Board of Directors, 2006-2007.

Reviewer, various journals, 2005 to present.

City of Valdosta, Community Development Survey Research, 2000-2001, 2002-2003, 2006-.

Valdosta-Lowndes County Habitat for Humanity, management support services, 2004-2005.

Valdosta-Lowndes County Chamber of Commerce, member, 1998 to 2000.

Brooks County Family Connection, External Evaluator and Program Designer, May, 1999 to 2000.

Institute for Technology Development, facilitation, December 1998.

Mississippi Department of Environmental Quality, Brownfields Committee, member, Summer 1998.

City of Jackson, Data analysis, report writing, negotiation, liaison, and other activities, Spring 1996 to Summer 1998.

Jackson Metro Housing Partnership, Facilitation and technical assistance, Spring 1996 to Fall 1996.

City of Jackson Telecommunication Planning Task Force, Facilitation and technical assistance, Spring 1996 to Fall 1996.

City of Jackson Economic Development Task Force, Facilitation, technical assistance, and report writing, Fall 1995 to Fall 1996.

Mississippi Comparative Risk Project, Steering Committee, Member 1994 to Summer 1998.

EcoMiss, Planning Body, 1994.

MCID, Presenter and Trainer for international public and private sector managers, 1993 to 1998.

Mississippi 2020, Board of Directors, Member, 1993.

Testimony before Mississippi Legislative Subcommittee on Economic Development, 1993.

Panel Convener, Western Social Science Association 1992, 1993, 1994, 1998.

Panel Convener, Midwest Political Science, 1996, 2010.

Panel Convener, Urban Affairs Association Annual Meetings 1991, 1993, 1995.

Panel Convener "Economic Redevelopment: Public Private Linkages", ASPA Region VI Conference, Springfield, Illinois, November, 1987.

American Review of Public Administration, Reviewer, 1990-present.

City of Oshkosh, CHAS, Reviewer, 1991.

Wisconsin Public Service Corporation, Community Selection Committee, Targeted Conservation Program, 1991.

Advisory role to a local utility regarding the development of a building inventory for the projection of construction needs, 1989.

Extensively quoted in Pete Millard, Special Report, "Plant Sitters & Expanders Beware", Corporate Report Wisconsin, (Sept., 1989) See pp. 9-12.

Wisconsin Department of Justice, Senior Police Executive Institute, Presenter, 1988, 1989, 1990, 1991.

UW Extension, workshop "Marketing Economic Development", Presenter, 1989.

Forward Wisconsin Economic Development Advisory Committee - Member (statewide advisory committee), 1987-1992.

Forward Wisconsin Regional Marketing Group-East Central Region, Member, 1987-1992.

City of Oshkosh Board of Zoning Appeals, Vice-Chairman, 1987-1992.

City of Oshkosh Landmarks Commission - Member, 1987-1992.

Green Bay Area Chamber of Commerce, Ad Hoc advisory role, 1988, 1990.

Hmong Center Business Enterprise Development Committee, Member, 1987-1988.

CHAMCO (Oshkosh Area Economic Development Corporation), Marketing Committee, Member, 1988 to 1992.

Statewide Economic Development Database Ad Hoc Committee, Member, 1988-1990.

Oshkosh Area United Way, Allocation Subcommittee, Member, 1989-1991.

Advance Quarterly Rally (Green Bay Chamber of Commerce, Economic Development), featured speaker, January 30, 1990.

Advance, Green Bay Area Chamber of Commerce, Industrial Retention Committee, Presented critique of retention strategy, documents, and methods, 1990.

1989 Survey of Foreign Investment in WI: Information Sources & Location Factors, Report to Wisconsin Department of Development, 1989 (coauthored).

Data from Koehler and McDonald, "Residential Energy Survey Data Report" is basis for a legislative bill submitted by the Puerto Rico Office of Energy to the Governor. 1988-89.

Interviewed by print and broadcast media numerous times on various subjects including: economic development, plant location and political matters 1988-present.

Academic Service

--1986 to Present (selected)--

Department/Immediate Unit

- Service on most MPA committees, 2010 to present.
- NASPAA Re-accreditation, Co-chair, 2018-2019.
- SACS Benchmarks, 2010 to 2015.
- NASPAA Re-accreditation Faculty Chair, 2010 to present.

- NASPAA Annual Report (co-author), 2008 to present.
- NASPAA Representative, 2007--present.
- Associate Director, Institute for Policy and Economic Development, 2007---2008.
- Associate Director, University College, 2008—2009.
- DPA Proposal, Author and Co-author, original proposal and two revisions.
- MPA Program Meetings, Chair, 2008-- 2012.
- Department Procedures Manual (Revisions) Committee Chair, 2006—2007.
- Department Promotion and Tenure Committee, Chair, 2006—2007.
- Departmental Faculty Mentoring Committee, member, 2005--
- Faculty Search Committee Chair, six searches, 2002—2005.
- MPA Portfolio Manual, contributor, 2004.
- NASPAA Re-accreditation effort, participant, 2003-2004.
- Political Science Department Strategic Planning Committee Chair, 2003 – present.
- Department Procedures Manual (Revisions) Committee Chair, 2001—2002.
- Student Evaluation of Teaching (Revisions) Committee Chair, 2001—2002.
- Proctor, MPA Comprehensive Examinations, 1998 to 2002.
- MPA Committee, 1998 to present.
- Tenure and Promotion Committee, 1998 to present.
- Post-tenure Review Committee, 2000 to present.
- Author of numerous procedures and policies, 1992 to present.
- Library Liaison, 1987-1992, 1996-1998.
- Admissions Committee, 1987-1998.
- Various other committee assignments, 1992-present.

College

- MLS Faculty Committee, 2012—present, member.
- Chairs and Directors Committee, 2011-present, Representative.
- SACS Benchmarks, MLS & Masters in Intelligence & National Security, Author, 2009-2011.
- Committee to Study Student Evaluation of Teaching, 1990.

University

- Scheduling Committee, 2006-2007, Member.
- Parking Committee, 2005-2007, Member.
- Scheduling Committee, 2000-2002, Member.
- Educational Policies Committee, 1999, Member.
- Ed.D. Coordinating Committee, 1999-present, Member
- Diversity Conference, 1994, Co-Chair.
- Policy Assessment Subcommittee, Strategic Planning Committee, 1994, Chair.
- Strategic Planning Committee, 1993-1998, Member.
- Human Subjects Review Board, 1993-1995, Member; 1995-1998, Vice-Chair.
- Faculty Personnel Committee, 1993, Member.
- Graduate Council, 1992-1998, Alternate.

- Library Committee, 1990-1998, Member.
- Goal Group II: Assessment, Chair 1989-1990, Member 1988-1989.
- Goal Group VII: Graduate Education, Vice-Chair/Chair 1989-1990, Vice-Chair 1988-1989.
- University Planning Exercises, 1988 and 1986 Participant.
- University Planning Exercise, 1990, Group Leader and Participant.
- Faculty Development Research Component, Reader, 1988 to 1992.

University of Wisconsin System

- Library Task Force, Administration Subcommittee, Member, 1989-90.
- System Library Planning Conference, 1989.

Trainer Experiences (Selected)

- Tigua Tribe, El Paso, Use of Census and Economic Development Data, 2009-2012.
- IPED, Innovation and Creativity within the Workplace, several presentations, 2007—2009.
- WDE Consulting, numerous one day and half-day workshops, 1996-present.
- Technology Transfer Center, JSU-- One day workshops for administrators focused on Americans with Disability Act, contracting strategies, customer satisfaction and other subjects.
- Various long- and short-term workshops for Mississippi Consortium for International Development-- Presented training to Polish, Russian, and Eastern European groups focused on economic and community development, management, public sector marketing, and environmental issues 1995-1998.
- One Day Workshops on environment, development, and management issues, 1994-1995.
- Economic and Administrative Development for Russian Local Administrators, USAID via local vendor, Lead Trainer, 1994.
- Economic Development for Plock Poland, USAID via local vendor, Lead Trainer, 1994.
- Senior Police Executive Institute, Wisconsin Department of Justice, Presenter, 1988-1991.
- Short Term Sessions (one day or less) on Economic Development, Local Politics, Local Administration, Methods, Marketing, Futuring, 1988-1992.