

# **Brett Morris, Ph.D.**

## **CURRICULUM VITA**

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### **Office Address**

University of Idaho  
Communication and Marketing  
P.O. Box 443221  
Moscow, ID 83844-3221  
(208) 885-0929  
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### **Home Address**

544 18th Avenue  
Lewiston, ID 83501  
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### **Educational Leadership/Teaching Experience**

**Affiliate Professor, University of Idaho (U of I)**, College of Letters, Arts, and Social Sciences, Political Science, Moscow, Idaho (Oct. 2012 – Present)

- Course include international communications, public communication campaigns, and public administration
- Guest lecturer in information security and international studies courses

**Adjunct Professor, University of Texas (UTEP)**, University College, Intelligence and National Security Studies, El Paso, Texas (Sept. 2012 – Present)

- Developed graduate courses in national security strategy and information operations as well as an undergraduate introduction to strategy
- Consulting on development of an executive master's degree program in U.S. National Security Studies

**Adjunct Professor, Air Command and Staff College (ACSC)**, Distance Learning Division, Maxwell, AFB, Ala. (Sept. 2011 – Present)

- Instruct mid-career military officers and civilian students in centrally developed ACSC courses with an emphasis on national security and research as part of an accredited master's degree program

**Adjunct Professor, American Public University System (APUS)/American Military University (AMU)**, School of Security and Global Studies, Charles Town, W. Va. (May 2010 – Present)

- Instruct graduate students in research methods, national security strategy, threat analysis, and information operations as part of an accredited master's degree program
- Developed and served as course director for graduate threat analysis and information operations courses

- Developed computer simulations for two classes

**Director, Research and Publications, ACSC, Maxwell AFB, Ala. (May 2008 – Sept. 2010)**

- Revived and expanded the research and publication program: boosted student publication rate by 127% and faculty publication rate by 28%
- Led 124 educators from 13 institutions of higher education in providing more than 80 elective courses annually
- Helped educate more than 10,000 mid-career officers and civilians from more than 67 countries annually
- Developed international research partnerships with Canada, Poland, Sweden, Norway, Switzerland, Britain, Israel and Thailand
- Created and directed the Writing and Research Center that included an endowed chair as a means to bolster faculty and student writing and research
- Secured more than \$500,000 in additional funding through grants, cooperative programs
- Directed annual DOD-wide symposium for 3,400 participants with the help of a 300 person team

**Assistant Professor of National and International Security Studies, ACSC, Maxwell, AFB, Ala. (May 2007 – May 2008)**

- Created and taught graduate courses in Arab culture, communication, national and international relations, leadership, military history, national/international security studies and warfare theory
- Produced research for Air Force leadership and provided research guidance, seminar instruction, and auditorium lectures for military officers from 60 to 70 countries and civilians from DOD, Department of State, and other U.S. government agencies
- Advised students conducting graduate-level research on critical command issues
- Led eight-person, diplomatic team (DOD and State Dept.) in developing first ties with Kazakhstan's military educational institutions under the auspices CENTCOM, NATO, and the State Department

**Cultural Adviser/Instructor, Air War College (AWC), Maxwell AFB, Ala. (Sept. 2006 – May 2007)**

- Developed and led a graduate seminar examining the practical culture, history, and religion of the Arab World as part of the AWC Regional and Cultural Studies Program that culminated in study abroad programs in the UAE, Jordan, and Morocco

**Instructor and Research Adviser, ACSC, Maxwell AFB, Ala. (July 2005 – July 2006)**

- Created and taught graduate courses in advanced logistics research, communication, history and culture of Afghanistan, international relations, leadership, military history, and national security studies
- Produced research for Air Force leadership and provided research guidance, seminar instruction, and auditorium lectures for military officers from 55 nations and civilians from DOD, State Department, and other U.S. government agencies

- Research adviser for students conducting graduate-level research on critical command issues

**Adjunct Professor, University of Alabama (UA),** Tuscaloosa, Ala. (Sept. 2004 – Sept. 2006)

- Taught undergraduate classes in political science specializing in public policy
- Presented guest lectures in comparative politics, defense policy, international relations, international public relations, and public relations management

**Graduate Teaching Assistant, UA,** Tuscaloosa, Ala. (Jan. 2003 – Aug. 2004)

- Instructor of record for undergraduate classes in political science specializing in public policy analysis
- Presented guest lectures in comparative politics, defense policy, international relations, Middle Eastern/Central Asian history, and public relations management

**Adjunct Professor, Troy University (TU),** Montgomery, Ala. (Jan. 2001 – Aug. 2001)

- Developed and taught introductory speech course

**Instructor and Research Adviser, ACSC,** Maxwell AFB, Ala. (May 2000 – Aug. 2001)

- Developed and taught graduate courses in airpower history, conflict resolution, international relations, leadership, military history, public administration, U.S. Constitution, and other topics
- Provided research guidance, seminar instruction, and auditorium lectures for officers from 53 nations and civilians from the Departments of Defense, Energy, Interior, State, and other U.S. agencies

**Instructor, Presidential Classroom Program,** Washington, D.C. (Mar. 1992 – June 1992)

- Instructed 100+ high school students in an advanced course on U.S. Constitution, U.S. government, and U.S. history

**Instructor, U.S. Air Forces Europe (USAFE),** RAF Greenham Common, UK (Dec. 1989 – Oct. 1990)

- Senior deputy instructor responsible for monthly training of 600+ British and American military members from 37 different specialties in field and survival skills

**Instructor/Evaluator, USAFE,** RAF Greenham Common, UK (Oct. 1988 – Dec. 1989)

- Senior deputy in weapon systems academics responsible for preparing platform and simulator instructors as well as teaching students in classroom and simulator settings
- Produced individualized educational packages for 90+ crew members monthly

**Secondary Instructor, Hansen Jr. /Sr. High Schools,** Hansen, Idaho (Aug. 1984 – Aug. 1987)

- Classroom management and teaching duties for six one-hour periods with 120+ student load in English, reading, and speech. Also served as language department chair and junior varsity basketball coach

**Secondary Instructor (student teaching), Twin Falls High School,** Twin Falls, Idaho (Jan. 1984 – May 1984)

- Classroom management and teaching duties for six one-hour periods with 95+ student load in English, literature (honors), and journalism

**Special Education Intern, Twin Fall High School,** Twin Falls, Idaho (Feb. 1983 – May 1983)

- Daily support and instruction for 18 students with mental, physical, and emotional disabilities

**Teaching Assistant, University of Idaho,** Moscow, Idaho (Nov. 1980 – Jan. 1983)

- Prepared and directed individualized undergraduate practicums in broadcast technology, programming and audio editing. Also produced award-winning weekly radio program – “The Evening Performance”

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## **Classes Taught**

- **Graduate**
  - Advanced Research (ACSC, 2008-2010)\*
  - Advanced Logistics Research (ACSC, 2005-2006)\*
  - Analytics II (AMU, 2010-2011)
  - Applied Warfare Studies (ACSC, 2007-2008)\*
  - Arab Culture and History (ACSC, 2007-2010)\*
  - Air Operations (ACSC, 2000-2001)
  - Airpower History (ACSC, 2000-2001)\*
  - American Government and the U.S. Constitution (ACSC, 2000-2001)\*
  - Collection (AMU, 2010-2012)
  - Communication (ACSC, 2000-2001, 2005-2008)\*
  - Conflict Resolution (ACSC, 2000-2001)\*
  - Cultural Studies (ACSC, 2008-2010)\*
  - Deception, Propaganda and Disinformation (AMU, 2010-2012)\*
  - Future Studies [Blue Horizons - Center for Strategy & Technology] (ACSC, 2008-2010)
  - History and Culture of Afghanistan (ACSC, 2005-2006)\*
  - Information Operations (UTEP, Anticipate 2014 class)
  - Military History (ACSC, 2000-2001, 2005-2008)
  - Military Leadership (ACSC, 2008-2010)
  - National and International Security Studies (ACSC, 2000-2001/2006-2008/2011-2012)\*
  - National Security Studies (UTEP, in development)
  - Political Affairs Officer Course (ACSC, 2007-2010)
  - Public Administration (UA, 2002-2003)
  - Public Communication Campaigns (UI, 2013)
  - Public Diplomacy/Strategic Communication (UTEP, in development)
  - Research Methodology and Practice (ACSC, 2008-2010)\*

- Research Methods in Security and Intelligence Studies (AMU, 2010-2011)
- Research Part I (ACSC, 2012 - present)
- Strategic Leadership (ACSC, 2000-2001)
- Strategic Theory and Modern Warfare (UTEP, 2014)
- Strategy and War (ACSC, 2005-2006)
- Threat Analysis (AMU, 2010-2012)\*
- **Undergraduate**
  - American Government (UA, 2003)
  - Broadcasting Fundamentals (U of I, 1979-1983)
  - International Communications (U of I, in process)\*
  - Introduction to International Relations (UA, 2003)
  - Introduction to Public Policy (UA, 2002-2006)\*
  - Introduction to Speech (TSU, 2000-2001)\*
  - Survey of Comparative Politics (UA, 2005)

(\* Asterisks denote courses in which I served as a significant or sole course developer.)

## Professional Service and Volunteer Work

- **Instructor**, Federal Emergency Management Agency and the Idaho Department of Emergency Management (2012-present)
- **Board Member**, The Martin Institute (2011-present). The institute is the University of Idaho's interdisciplinary research, teaching and service center founded for the purposes of advancing research and teaching into the causes of conflict and the means to peaceful resolution, particularly in an international setting.
- **Member**, Air Force Study Group (Security Practices in Contingency Operations) (2009-10)
- **Judge**, Secretary of Defense National Security Essay Competition (2009, 2010)
- **Board Member**, Air University Press (2009)
- **Member**, Air University Future Learning Group, Maxwell AFB, Ala. (2008, 2009)
- **Director**, AETC Education and Training Symposium, San Antonio, Texas (2008, 2009)
- **Writing Initiative Committee Member**, Air University (2008-9)
- **Soldiering Class Instructor**, Developed and presented lectures in leadership, ethics, and military practice to Officer Training School trainees (2007-2010)
- **Educational Consultant and Curriculum Developer**, Volunteered as curriculum designer for elementary and secondary schools (1988-present)

- **Reading Specialist**, Volunteered in diagnosing and remediating reading problems as well as providing reading assistance for advanced readers and English as a Second Language (1988-present)

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## General Work Experience

1. May 2013 – Present, **Director, Presidential Communication**, University of Idaho
  - Direct strategic communication for president and senior leadership
2. Oct. 2012 – Present, **Affiliate Professor**, U of I
3. Sept. 2012 – Present, **Adjunct Professor**, UTEP
4. Sept. 2011 – Present, **Adjunct Professor**, ACSC
5. Sept. 2010 – Present, **Director, Strategic Internal Communication**, University of Idaho
  - Directed strategic communication activities of the University of Idaho at more than 75 locations, with an emphasis on internal and organizational communication focused on achieving institutional strategic goals
  - Used organizational communications, public/community relations, web communications, long-term communications planning, leadership communications, issue management, and crisis communications to improve morale and effectiveness
6. May 2010 – Present, **Adjunct Professor**, AMU
7. May 2008 – Sept. 2010, **Director, Research and Publications**, ACSC
8. May 2007 – Apr. 2008, **Assistant Professor**, ACSC
9. July 2006 – May 2007, **Cultural Adviser/Instructor** and student, AWC
10. July 2005 – July 2006, **Instructor and Research Adviser**, ACSC
11. Sep. 2004 – Sep. 2006, **Adjunct Instructor**, University of Alabama
12. Jan. 2003 – Aug. 2004, **Graduate Teaching Assistant**, University of Alabama
13. Aug. 2002 – Aug. 2006, **Ph.D. Student**, University of Alabama
14. Aug. 2001 – July 2002, **Director of Public Affairs (PA)**, Operation Southern Watch, Saudi Arabia
  - Led more than 80 Army, Navy, Marine, Air Force and British PA or combat camera specialists at 11 subordinate and 12 associate PA operations in 10 nations to support more than 20,000 personnel
  - **Senior PA adviser** to the Combined Forces Air Component Commander, Joint Task Force-Southwest Asia Commander and Coalition senior staff on diverse matters including internal communications, morale, external media, and political/diplomatic matters
  - **Cultural Adviser** to Southern Watch and Central Air Forces Commanders responsible for providing analysis and planning for interaction with Arab, Afghani, and Pakistani leaders and groups

- **Senior DOD Adviser to Special Ambassador** in charge of the White House Communication Center, Islamabad, Pakistan
  - **Lead humanitarian aid agent** in Afghanistan in 2001. Instrumental in getting relief supplies and food to the Hazaras and medical aid to northern Afghanistan as well as general relief supplies to key Pashtun areas and Kabul
  - **Negotiator** responsible for achieving open basing agreement between DOD, State Department, and Qatar
  - **Combined Air Operations Center Executive Officer, Information Warfare Specialist, Intelligence and Operations Analyst, and Collateral Damage Cell member**
15. Jan. 2001 – Aug. 2001, **Adjunct Professor**, Troy University, Montgomery, Ala.
16. June 2000 – Aug. 2001, **Instructor and Research Adviser**, ACSC, Maxwell AFB, Ala.
17. Feb. 2000 – June 2001, **Announcer and Newscaster**, WIQR-AM, Prattville, Ala.
18. Aug. 1999 – June 2000, **Student**, ACSC, Maxwell AFB, Ala.
19. Sept. 1996 – June 1999, **Director, Air Force National Media Outreach**, New York City
- Handpicked to start first Air Force marketing agency with a charter to use all communications mediums to produce positive public exposure to Air Force people and programs. Developed and led a team of nine professionals in reaching millions through media and marketing efforts that showcased the Air Force while also coordinating Air Force community relations efforts in the nation's most densely metroplex -- comparable advertising value of efforts exceeded \$4 billion
  - Developed and maintained relations with national media, business, and civic leaders bringing them into contact with AF people and missions
  - Represented the SECDEF, SECDEF, CSAF, and other senior leaders in New York City area events and activities
  - Arranged special events on the national and international level
  - Coordinated Total Force participation of active duty, National Guard and reserve forces.
  - Aided in the TWA 800 recovery and identification efforts
  - Worked with Turkish, American, Canadian, and British forces in providing humanitarian aid and protection to Kurds in northern Iraq while on detached duty to Operation Northern Watch
  - Provided executive support including research, speech writing, and media training to the Secretary of the Air Force and other senior leaders
20. Aug. 1994 – Sept. 1996, **Director, Airborne Warning and Control Systems PA**, Tinker AFB, Okla.
- Handpicked to counter international media barrage as well as internal Air Force problems in the wake of the Black Hawk shoot down in Iraq. Successfully quieted undue attacks and focused debate on safety issues. Also directed efforts associated with Wang Courts martial -- most publicized Air Force court-martial since Billy Mitchell
  - Played central role in successful responses to a B-1 crash at Dyess AFB, TX, E-3 Crash at Elmendorf, Alaska, and the Oklahoma City Bombing

- Responsible for PA needs of AWACS community worldwide. Planned, directed, and performed public affairs activities to include supervision, motivation, and training of two officers, five enlisted members, one civilian, and 28 volunteers
- Responsible for the conduct of media relations, internal information, community relations, and environmental information programs on four continents. Executed worldwide media outreach program
- Oversaw production of monthly magazine and other print, photographic, and video productions. Served as lead spokesman for AWACS issues
- Provided executive support including research, speech writing, and media training to senior leadership

21. Feb. 1993 – July 1994, **Director of PA**, Castle AFB, Calif.

- Chief spokesman; instrumental in developing and executing plans that turned the public anger over "DOD's Love Canal" into an alliance against abusive regulators and activists
  - Responsible for developing engagement plans and orchestrating public contact to include community meetings consistent with the National Environmental Protection Act to deal with environmental issues covered by the Resource Conservation and Recovery Act, the Clean Water Act, the Clean Air Act, the Endangered Species Act, the Comprehensive Environmental Response and Compensation Liability Act, and the Toxic Substance Control Act
  - Worked with CalEPA, perhaps the toughest environmental agency in the nation, to achieve amicable and effective results for the community of Atwater, Calif. and the surrounding area
- Planned, directed, and managed PA activities to include supervision, career motivation, and training of one officer, seven enlisted members, and 18 volunteers. Responsible for production of a newspaper that reached 20,000
- Directed use of other internal media including cable television, phone books, guidebooks, and special presentations
- Oversaw most base community relations efforts and served as environmental and base closure spokesman and planner
- Directed media program with international outreach producing releases and events.
- Provided executive support including research, speech writing, and media training to senior base leadership
- Key member of disaster control group and emergency response leadership

22. Oct. 1990 – Jan. 1993, **Deputy Chief, PA**, Andrews AFB, Md.

- **Instrumental in successful handling of more than 100 head of state visits** from Queen Elizabeth II and King Mohammed of Morocco to Mother Teresa and the Pope
- Assisted the PA Chief in planning, directing, and managing PA activities to include supervision, career motivation, and training of 10 enlisted members and two civilians
- Led media relations, internal information, and community relations programs for the most visible military installation in the world
- Supervised press center operations to ensure successful media coverage of White House, congressional, State Department and DOD events
- Directed all publishing programs and provided resource management oversight.
- **Liaison officer** with Secret Service, CIA, and other federal, state, and local agencies.
- Promoted relationships between Andrews AFB and off-base communities and groups



- Handled all aspects of base PA while planning over 1,000 events for the president, other world leaders, and international events
  - Provided executive support including research, speech writing, and media training to senior leaders
  - Served as 1993 **Inaugural Committee member**. Primary planner and director of President Clinton's arrival ceremonies and President H. W. Bush departure ceremonies
  - **Liaison officer and planner** for the State Department during Operations Desert Shield and Provide Hope
23. Dec. 1989 – Oct. 1990, **Deputy Missile Combat Crew Commander (DMCCC) & Mobility Instructor**: RAF Greenham Common, UK
- Responsible for command and control of a \$36.5 million GLCM system and the leadership of 75 UK/US military members in direct support of NATO
  - Senior deputy in dispersal training branch responsible for monthly training of 600+ British and American military members from 37 different specialties in field and survival skills
  - Served as **liaison officer** to the British Army
  - Served as a contingency planner and crisis response specialist
  - Oversaw all base spending, supply, and administration functions as the **Deputy Wing Administration Officer**
  - Handled media and community matters as the **Deputy Wing PA officer**
24. Oct. 1988 – Dec. 1989, **DMCCC Instructor/Evaluator**, RAF Greenham Common, UK
- Responsible for command and control of a \$36.5 million GLCM system and the leadership of 75 UK/US military members in direct support of NATO as well as training the crew force
25. Dec. 1987 – Apr. 1988, **Student**, Ground Launch Cruise Missile combat crew training, Davis-Monthan AFB, Ariz.
26. Aug. 1987 – Nov. 1987, **Officer Trainee**, Air Force Officer Training School, Lackland AFB, Texas
27. Aug. 1984 – Aug. 1987, **Junior/Senior High Instructor**, Hansen School District, Hansen, Idaho
28. Jan. 1984 – May 1984, **Student Teacher**, Twin Falls High School, Twin Falls, Idaho
29. July 1983 – Jan. 1984, **Psychometrist**, State of Idaho Department of Health and Welfare, Pocatello, Idaho. Responsible for administering and processing standardized psychological instruments. Presented instruments in individual and group settings to include clinical and jail settings. Assisted staff psychologists with other tests as required
30. Feb. 1983 – May 1983, **Special Education Intern**, College of Southern Idaho
31. Aug. 1982 – Dec. 1982. **Route Manager**, Moscow, Idaho
32. June 1982 – Aug. 1982, **Assistant Fire Team Leader**, US Department of Agriculture, US Forest Service, Cascade Ranger District, Cascade, Idaho. Led five-person team that performed fire prevention and firefighting duties in the Frank Church Wilderness Area

33. Sept. 1981 – May 1985, **Principal**, Creations Unlimited Public Relations, Moscow, Idaho 83843. Contracted with several small businesses and the Northwest Snowmobile Racing Association
  34. June 1981 – Aug. 1981, **Assistant District Maintenance Supervisor**, US Department of Agriculture, US Forest Service, Cascade Ranger District, Cascade, Idaho. Responsible for the upkeep of more than 300 facilities over more than 400 square miles. Supervised four workers
  35. Nov. 1980 – Jan. 1983, **Teaching Assistant**, KUID-TV/FM, University of Idaho, Moscow, Idaho
  36. Jan. 1975 – May 1981, **Reporter, editor, advertising sales, announcer, station manager, engineer, photographer**, and other media roles
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## Education

- **Ph.D., Political Science**, 2006  
University of Alabama, Tuscaloosa, Ala.  
Emphasis areas: International Relations, American politics, political communication, and public administration
- **Master of Strategic Studies** (with honors and a certificate of operational planning), 2007  
Air War College, Air University, Maxwell AFB, Ala.
- **Certificate**, 2006  
Institute for Training in Intercultural Management Executive Leadership Seminar
- **Certificate**, 2006  
Goldratt Institute's Jonah Training Program
- **Master of Arts in Political Science**, 2004  
University of Alabama
- **Diploma**, 2001  
Air War College (Correspondence)
- **Certificate**, 2000  
Air Force Academic Instructor Course, Air University, Maxwell AFB, Ala.
- **Master of Science in Military Art and Operational Planning**, 2000  
Air Command and Staff College, Air University, Maxwell AFB, Ala.
- **Diploma**, 2000  
Naval War College, Command and Staff Program (Correspondence)

- **Diploma, 1998**  
Army Command and General Staff College (Correspondence)
- **Diploma, 1998**  
Department of Defense Executive Leadership Development Program
- **Diploma, 1997**  
Air Command and Staff College (Correspondence)
- **Master of Science in International Relations, 1995**  
Troy University, European Division
- **Diploma, Department of Defense Graduate Course in Communication, 1995**  
University of Oklahoma (Distinguished Honor Graduate)
- **Certificate, Acquisition Systems 100, 1994**  
Air Force Institute of Technology
- **Certificate, RCRA and NEPA Program Execution, 1993**  
U.S. Environmental Protection Agency, San Francisco, Calif.
- **Certificate, Introduction to Environmental Management, 1993**  
Air Force Institute of Technology, Wright Patterson AFB, Ohio
- **Certificate, Introduction to the Installation Restoration Program, 1993**  
Air Force Institute of Technology, Wright Patterson AFB, Ohio
- **Diploma, U.S. Army Infantry Professional Development, 1993**  
U.S. Army Training Support Center (Correspondence)
- **Diploma, 1992 (Correspondence and Residence (Honor Graduate))**  
Squadron Officer School
- **Master of Public Administration, 1992**  
Troy University, European Division
- **Diploma, Public Affairs Officer Course, 1991 (Distinguished Honor Graduate)**  
DOD Information School, Ft. Benjamin Harrison, Ind.
- **Diploma, History of the U.S. Air Force, 1989**  
Air University, Extension Course Institute, Maxwell AFB, Ala.
- **Certificate, Instructional Systems Designer/Manager, 1989**  
Air Education and Training Command, RAF Bentwaters, UK

- **Diploma**, 1989  
Marine Corps Command and Staff College (Correspondence)
- **Secondary Teacher's Certification Program**, 1984  
Idaho State University, Pocatello, Idaho
- **Bachelor of Science (Communication)**, 1983  
University of Idaho

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## Honors and Awards

- U.S. Legion of Merit, 2010
- Air Force Historical Foundation Award for most important new research benefiting the Air Force, 2007
- Recognized by the University of Alabama president for outstanding personal achievement in academics and community service, 2005
- Inducted into National Leadership Honor Society – Omicron Delta Kappa, 2005
- Inducted into National Political Science Honor Society – Pi Sigma Alpha, 2004
- Inducted into Pinnacle (Non-traditional Student) Honor Society, 2003
- Bronze Star and Defense Meritorious Service Medal, 2002
- Distinguished Graduate, ACSC, 2000
- Wing's Club "Golden Wings" Award for exceptional service in promoting aviation (first non-member to win the award in this club founded by Hap Arnold), 1999
- Commendation from Mayor of New York City for outstanding service, 1999
- Hap Arnold Award for Public Affairs Excellence, National Media Outreach, 1998
- Public Relations Society of America, Silver Anvil for Outstanding Marketing, 1997
- Air Force Association Gill Robb Wilson National Award for Outstanding Support of National Defense in the fields of arts and letters, 1995 (Previous winners included Edward R. Murrow, NASA and *The Wall Street Journal*)
- Air Force Association Arno C. Luehman Award for Academic Excellence, 1995
- Air Force Materiel Command and Air Combat Command Directors' Awards for "Special Achievement in a Crisis Situation," 1995
- "Best of the Best" honoree (top performer from PA, band and broadcasting from all grades -- civilian and military) from the Air Force PA Alumni Association, 1993
- U.S. Air Force Company Grade PA Officer of the Year, 1993
- ACC Company Grade PA Officer of the Year & director of office named Best in ACC, 1993
- ACC Media Award for Editorial Writing, 1993
- U.S. Air Force Company Grade PA Officer of the Year, 1992
- AMC Company Grade PA Officer of the Year, 1992
- Senatorial/SECAF commendations for service as U.S. Senate Youth Program aide, 1992
- Squadron Officer School Commandant's Trophy runner-up, 1992
- Defense Information School distinguished honor graduate, 1991
- Outstanding Toastmaster of the Year for the Washington, D.C. area, 1991
- Inductee in the International Public Administration Honor Society, 1991
- Deputy chief for 89AW/PA named Air Force's Best Large Wing PA Office, 1991

- Unit Public Affairs Representative of the Year for 3rd Air Force, 1990
- Secretary of Defense commendation for service as Dwight D. Eisenhower International Centennial project officer, 1990
- Public Radio award for broadcast excellence, 1981
- Who's Who in American Politics, 1980
- U.S. Senate Youth Scholar, 1977

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## **Association Memberships**

- American Political Science Association
- International Congress on Medieval Studies
- International Studies Association
- Omicron Delta Kappa, National Leadership Honor Society
- Pi Alpha Alpha, Public Administration Honor Society
- Pinnacle, Non-traditional Student Honor Society
- Pi Sigma Alpha, Political Science Honor Society

### **Past**

- American Association of Public Opinion Researchers
- American Society for Public Administration
- Air Force Public Affairs Alumni Association
- International Association of Business Communicators
- Midwest Political Science Association
- Public Relations Society of America
- Southern Political Science Association

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## **Consulting**

Primary consulting emphasis has been strategic communication and military operations with a significant number of clients also requested support in dealing with Middle Eastern and Central Asian issues. Served as a consultant in support of the following organizations and programs:

- 10th Mountain Division, U.S. Army
- 101<sup>st</sup> Airborne Division, U.S. Army
- Afghan Ministry of Development
- American Baseball League
- American Telephone and Telegraph
- California Chamber of Commerce
- CBS
- CIA
- City of Merced, California
- City of New York
- Council on Foreign Relations

- Defense Information School
- Department of Agriculture
- Department of Defense (Acquisition Alerts, Ethics, Recruiting)
- Department of State
- Elliot Sluhan (PBS sponsored "History of Air Force One")
- Elizabeth Taylor ("White Diamonds" release)
- Endemol (Extreme Makeover: Home Edition episode (Feb. 2009))
- Flight Safety, Inc., New York City
- Home Box Office
- Lord Chancellor's Office, United Kingdom
- MicroProse (F-22 Simulator)
- National Football League (Superbowl XXXII)
- Offices of the Secretary and of the Chief of Staff of the Air Force
- Office of the Secretary of Defense
- Office of the Chairman, Joint Chiefs of Staff
- Office of the Prime Minister, United Kingdom
- Phillip Noyes Productions ("Patriot Games")
- Rubenstein & Associates, New York City
- Showtime
- Silver & Associates, New York City
- Sims & Associates, New York City
- Reader's Digest
- Respect for Law Alliance, New York City
- Sony ("Air Force One")
- United Nations Operations
- U.S. House of Representatives Media Office
- U.S. Secret Service
- Video Ordnance ("Firepower 2000")
- Westar (Iraq Operations)
- White House (1990-93 events in Washington D.C. to include the inaugural; 1995 post-Oklahoma City Bombing efforts; 2001 negotiations and media operations in Afghanistan, Pakistan, Uzbekistan, Tajikistan; 2002-5 negotiations and media operations in Afghanistan, Qatar, and Pakistan)
- Wing's Club, New York City
- WingSpan Productions ("Wings of Tomorrow," "The Aviators," "Beyond the Wild Blue")
- Wolfgang Peterson ("Air Force One," "In the Line of Fire," "Outbreak," "The Perfect Storm")
- Young & Rubicam, New York City

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## Dissertation

Morris, B. (2006). *The Effects of the Draft on U.S. Presidential Approval Ratings During the Vietnam War, 1954-1975*, Unpublished dissertation, University of Alabama (Tuscaloosa).

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## Publications

### Articles

(Mar. 5, 2009). "America's Last ICBM: Why Now is the Worst Time to Eliminate Land-based ICBMs." On-line in *The Wright Stuff*, 4(5).

(Spring 2009). Book Review: *The ABC's of Leadership* (Santa Monica, Calif.: AuthorHouse, 2007), by Brig. Gen. David M. Hall, U.S.AF (ret.). *Air Power History*, 56(1).

(Spring 2009). Book Review: *Peace Out of Reach: Middle Eastern Travels and the Search for Reconciliation* (Lexington: Univ. of Kentucky Press, 2007), by Stephen Eric Bronner. *Strategic Studies Quarterly*, 3(1).

(Nov. 20, 2008) Commentary: Education Serves as Key to Military Success, page A6, *Montgomery Advertiser*, Montgomery, Ala. Also distributed through Air Force and DOD news services

(Fall 2008). Book Review: *War on Two Fronts: An Infantry Commander's War in Iraq and the Pentagon* (Philadelphia: Casemate, 2007), by Col. Christopher Hughes. *Air Power History*, 55(3).

(Fall 2008). Book Review: *Talking to the Enemy: Track Two Diplomacy in the Middle East and South Asia* (Santa Monica, Calif.: RAND, 2007), by Dalia Dassa Kaye. *Air Power History*, 55(3).

(July 3, 2008). "AF Field Grader Rebuts 'How the Air Force Fell So Far' OpEd." On-line in *The Wright Stuff*, 3(12).

(Feb. 14, 2008). "Positive Change and Future Success Requires Military Metamorphosis." On-line in *The Wright Stuff*, 3(3).

(2007). "Culture and Information Operations: Adapt or Die in the Cognitive Battlespace," *Joint Forces Quarterly* as a semi-finalist paper in the Chairman's 2007 Essay Contest.

## **Book Chapters**

(2001) “Homeschooling” in P.K. Johnson’s *Wings of Our Own* (Reston, Va.: Wingspan Publications).

## **Books**

(Dec. 2006). *The Effects of the Draft on U.S. Presidential Approval Ratings During the Vietnam War, 1954-1975*, Electronic publication by Storming Media.

(Sep. 2006). *The Effects of the Draft on U.S. Presidential Approval Ratings During the Vietnam War, 1954-1975*, Electronic and print publication by the Defense Technical Information Center.

(1991). *Total Quality Methods and Evaluation for Public Affairs* (Scott AFB, Mo.: Air Mobility Command Training Guide).

## **Edited Works**

(2010). Ojala, Galen. *Virtual Wingman: Harnessing the Future Unstructured Information Environment to Achieve Mission Success*. Wright Flyer Paper, No. 48. Maxwell AFB, Ala.: Air University Press.

(2010). Kladitis, John. *How Small is Too Small? Technology into 2035*. Wright Flyer Paper, No. 46. Maxwell AFB, Ala.: Air University Press.

(2010). McGowan, Kevin. *Unmanned Intratheater Airlift*. Wright Flyer Paper, No. 45. Maxwell AFB, Ala.: Air University Press.

(2010). Beers, Timothy. *The Cheshire Jet: Harnessing Metamaterials to Achieve an Optical Stealth Capability*. Wright Flyer Paper, No. 44. Maxwell AFB, Ala.: Air University Press.

(2010). O’Reilly, Ainsworth. *The Better Blitzkrieg: A Comparison of Tactical Airpower Use by Guderian and Patton*. Wright Flyer Paper, No. 43. Maxwell AFB, Ala.: Air University Press.

(2010). Musico, Aruas (Philippine Air Force). *The Head Side of the Coin: A Smarter Way to Fight the Moro Secessionists in the Southern Philippines*. Wright Flyer Paper, No. 42. Maxwell AFB, Ala.: Air University Press.

(2010). Folland, Rolf (Royal Norwegian Air Force). *Holistic Debriefing: A Paradigm Shift in Leadership*. Wright Flyer Paper, No. 41. Maxwell AFB, Ala.: Air University Press.



(2009). Peeler, D. *Counterinsurgency Aircraft Procurement Options: Processes, Methods, Alternatives, and Estimates*. Wright Flyer Paper, No. 40. Maxwell AFB, Ala.: Air University Press.

(2009). *Research and Publication Guide*. Maxwell AFB, Ala.: ACSC.

(2009). *Sourcebook for Publishing by Military Professionals*. Maxwell AFB, Ala.: ACSC.

(2009). Birch, Amanda. *Waste to Watts and Water: Enabling Self-Contained Facilities Using Microbial Fuel Cells*. Wright Flyer Paper, No. 39. Maxwell AFB, Ala.: Air University Press.

(2009). Barfoed, J. (Royal Danish Air Force). *Center of Gravity Analysis and Operational Design: Ensuring a Logical Linkage between National Strategic Objectives, DIME Instruments of Power, and the Military Campaign*. Wright Flyer Paper, No. 38. Maxwell AFB, Ala.: Air University Press.

(2009). Laborie, G. (French Air Force). *The Diplomacy of the Jaguar: French Airpower in Post-Colonial African Conflicts*. Wright Flyer Paper, No. 37. Maxwell AFB, Ala.: Air University Press.

(2009). Grunwald, Michael. *Transforming Air Force ISR for the Long War and Beyond*. Wright Flyer Paper, No. 36. Maxwell AFB, Ala.: Air University Press.

(2008). Johnson, M. *Cleared to Engage: Improving Joint Close Air Support Effectiveness*. Wright Flyer Paper, No. 35. Maxwell AFB, Ala.: Air University Press.

(1996). Merrihew, Ken. *Follow Me! A Leader's Guide to Action*. Oklahoma City, Okla.: Riverside Publishing.

(1990). *The Last Crusade*, privately published history and photo documentary of the 501<sup>st</sup> Tactical Missile Wing, Reading, England.

## **Reviewer**

(2012). Parco, James and David Levy. *Attitudes Aren't Free: Thinking Deeply about Diversity in the U.S. Armed Forces*. 2<sup>nd</sup> ed., Maxwell AFB, Ala.: Air University Press.

(2010). Parco, James and David Levy, *DOD Social Policy Perspectives, 2010*, Maxwell AFB, Ala.: Air University Press.

## **Other**

(2007). Contributor to *Operational Art*. Air Command and Staff College, Maxwell AFB, Ala: Air University Press.

(1995). Contributor to Tom Clancy and John Gresham's *Fighter Wing: A Guided Tour of an Air Force Combat Wing* (New York: Berkley Books).

[Additional journalistic work: Edited three monthly magazines, four weekly newspapers, two bi-weekly newspapers, and one monthly trade magazine. Wrote for multiple print outlets. Also, authored numerous editorials and policy statements for senior leaders for use in national publications, e.g. the *New York Times*, the *Wall Street Journal*, and other print outlets.

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## Conferences & Symposia Produced

- (2010). Symposium Director, Air Education and Training Command Symposium, San Antonio, Texas, Jan. 13-16, 2010. Led a diverse team of more than 300 in developing and presenting nearly 110 academic seminars, 90 displays, and an array of special events for more than 4,000 participants from military and civilian academia while also coordinating travel, billeting, and other details for nearly 600 of them
- (2010). Symposium Director, National Space Education Center Symposium, San Antonio, Texas, Jan. 14-15, 2010. Facilitating the work of the NSEC to bring together national space leaders to discuss problems of international law and U.S. issues in space
- (2009). Symposium Director, Air Education and Training Command Symposium, San Antonio, Texas, Jan. 14-17, 2009. Led a diverse team of 287 in developing and presenting nearly 100 academic seminars, 70 displays, and an array of special events for more than 3,400 participants while also coordinating travel, billeting, and other details for nearly 600 of them. Praised by the Air Force Vice Chief of Staff and other senior Air Force leaders as well as receive acclaim from attendees

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## Conference Presentations

(May 2010). Morris, B. & Ed Ouellette. *Workshop -- Religion and Conflict: Challenges and Rewards to the Study of Religion and War in the Academy*. Presented at the International Congress on Medieval Studies, Kalamazoo, MI.

(Jan. 2010). Morris, B. *Cultural Barriers and Points of Commonality between American and Arab Cultures*. Presented at the Air Education and Training Command Symposium, San Antonio.

(Apr. 2009). Morris, B. *Culture, Counter Terror, and Failing Efforts in the “War on Terror,”* Presented at the Political Studies Association Conference, Manchester, UK.

(Jan. 2009). Morris, B. & Basma Abdul-Hamid. *Understanding Differences between American and Arab Cultures: Tools for Better Interaction.* Presented at the Air Education and Training Command Symposium, San Antonio.

(Jan. 2006). Morris, B., et al. *Can Shows Be on Top When Mom’s Not? The Portrayal of the Sitcom Mothers from the 1950s to the 1990s.* Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco.

(Jan. 2005). *Enduring Federalism Battles and Current Wars: Do the Changing Roles of the National Guard Threaten Security?* Paper presented at the Southern Political Science Association National Conference, New Orleans.

(May 2004). *Misperceptions of Public Opinion on Foreign Policy and Their Consequences for Support of Specific Policy Decisions.* Paper presented at the American Association for Public Opinion Research Annual Conference, Phoenix.

(May 2004). *The Particularly Prudent Public’s Veto Power: Casualties and Salience Determine Foreign Policy Decisions.* Paper presented at the American Association for Public Opinion Research Annual Conference, Phoenix.

(May 2004). *“Bold” U.S. Strategy Abroad Threatens Long-term National Security: Who Will Guard U.S. Without the Guard?* Paper presented at the Midwest Political Science Association National Conference, Chicago.

(Apr. 2004). *National Guard Dedication to Homeland Defense: A Needed Emphasis in a Storm of Conflict.* Paper presented at the Midwest Political Science Association National Conference, Chicago.

(Oct. 1995). *Crisis Communication During High Profile Legal Cases.* Paper presented at the Air Combat Command Public Affairs Conference, Langley AFB, Virginia.

(Mar. 1993). *Bolstering Public Support for Military Remediation of Environmental Hazards.* Paper presented at the Air Combat Command Environmental Symposium, St. Louis.

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## **Other Presentations & Lectures**

(Mar. 2012). *DOD Information Assurance*, presented to Business 353 – Data and Information Management, University of Idaho

(Feb. 2012). *Operating in Crisis Situations*, presented to Communication 550 – Media Processes and Effects: Theories and Practice, Washington State University

(Oct. 2011). *The Good, the Bad, and the Ugly of Non-governmental Organizations' Operations*, presented to International Studies 410 – NGOs in the International System, University of Idaho

(Feb. 2011). *DOD Information Assurance*, presented to Business 353 – Data and Information Management, University of Idaho

(Aug. 2010) *Survey of Research Methodology for the Social Sciences*, presented to the faculty and students of ACSC

(Aug. 2010) *The Importance and Practice of Critical Thinking*, presented to the faculty and students of ACSC

(Aug. 2010) *The Professional Importance of Communicating Well*, presented to the faculty and students of ACSC

(Aug. 2010) *Survey of Research Methodology for the Social Sciences*, presented to the faculty and students of ACSC

(Aug. 2009) *The Importance and Practice of Critical Thinking*, presented to the faculty and students of ACSC

(Aug. 2009) *The Professional Importance of Communicating Well*, presented to the faculty and students of ACSC

(Feb. 2009). *Future Opportunities and Challenges in a Changing Afghanistan*, presented to senior military leaders

(Nov. 2008). *Achieving Academic Success through Better Writing*, presented to the faculty and students of ACSC

(Aug. 2008). *The Importance of Critical Thinking*, presented to the faculty and students of ACSC

(Aug. 2008). *The Professional Importance of Communicating Well*, presented to the faculty and students of ACSC

(May 2008). *Operation Enduring Freedom Seven Years Later*, presented to the faculty and students of ACSC

(May 2007). *Future Opportunities and Challenges in a Changing Afghanistan*, presented to senior military leaders

(Jan. 2007). *Arab Culture and the Practical Elements of Survival*, presented to the faculty and students of Air War College

(Dec. 2006). *Operation Enduring Freedom and Noble Guardian*, presented to the faculty and students of ACSC

(Sept. 2006). *An Insider's View of Early OEF and OIF Planning and Execution*, presented in the faculty and students of Air University

(May 2006). *The Use of Distance Learning to Improve Engineering Competence*. Invited video conference presentation to the Minister of Development, Kabul, Afghanistan

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## Relevant Computer Experience

- **Applications**

- Instructional Software/Applications: Blackboard, Sakai, Turn-it-in.com, SafeAssign
- Desktop Publishing: Microsoft Publisher, Pagemaker, Quark
- General: Microsoft Office Suite
- Image Manipulation: Photoshop and Adobe Suite
- Presentation Software: Astound, Powerpoint
- Statistical Analysis: SAS, SPSS
- Web Design: HTML, VHTML

- **Programming**

- Basic, COBOL, C++, FORTRAN

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## Licenses and Certifications

- Air Force Instructional Systems Design Manager
- American Red Cross and American Heart Association Basic and Advanced CPR
- FCC General Radio-Telephone License
- FEMA Instructor
- Idaho Secondary Master Teaching Certificate
  - American government, communication, English, humanities, journalism
- Jonah Certification, Goldratt Institute

## **Languages**

- Arabic: Novice speaking skill; limited writing and reading skills
  - French: Novice speaking and writing skills; intermediate reading skills
  - German: Novice speaking and writing skills; intermediate reading skills
  - Latin: Novice reading skills
  - Spanish: Novice speaking skills, writing, and reading skills
  - Turkish: Novice speaking skills
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## **Professional References**

- Available on request
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