

Suyun (Sue) Wu

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ACADEMIC EXPERIENCE

The University of Texas at El Paso, El Paso, TX 2022 – Present
Assistant Professor of Accounting, Department of Accounting and Information Systems

EDUCATION

Georgia Institute of Technology, Atlanta, GA 2022
Ph.D. in Accounting (Minor: Psychology)
M.S. in Management

Peking University, Beijing, China 2015-2017
Completed Ph.D. coursework in Accounting

Wuhan University, Wuhan, China 2015
B.S. in Accounting (with high distinction)

RESEARCH

Research Interests

- Behavioral research in management accounting and control
- Judgment and decision making; experimental economics
- Incentive contracting; performance measurement and evaluation
- Accounting ethics; CSR-related control issues

Working Papers

1. Knowledge Sharing: The Spillover Effects of Process versus Outcome Accountability (Dissertation)
 - Status: *Revising for submission*
 - Funded by the **2022 IMA Doctoral Scholars Stage III Grant**
2. The Effects of Financial versus Nonfinancial Targets on Managers' CSR Performance (with Jason Kuang and Ziyang Li)
 - Status: *Reject and resubmit*
 - Funded by the **2019 IMA Doctoral Summer Research Scholarship**
3. Work for Money: The Behavioral Effects of Feedback Format on Employees' Performance (with Lulu Di, Wei Jiang, and Jason Kuang)
 - Status: *Preparing for submission*

- Funded by the **2020 Georgia Tech CIBER Doctoral Research Award**
4. “Are pro-social managers more honest? The effects of CSR attitude and task type on budget reporting behavior” (with Jason Kuang and Ziyang Li)
 - Status: *Preparing for submission*
 - Won the **Best Doctoral Paper Award** at the 25th Annual Ethics Research Symposium
 5. *Title removed for anonymous review* (with Mandy Cheng and Di Yang)
 - Status: *Revise and Resubmit*
 6. The Effect of Recognition Visibility and Employee Narcissism on Employee Advice-Seeking Behavior (with Stephanie Cheng, Mackenzie Festa, Eric Johnson, and Patrick Witz)
 - Status: *Preparing for submission*
 7. *Title removed for anonymous review* (with Stephanie Cheng, Jason Kuang, and Brian Vansant)
 - Status: *Under conference review*

Work in Progress

On honesty (with Jessica Li and Jason Kuang)

- Status: *Collecting data*

The Effect of Task Attributes on honesty in budget reporting (with Ziyang Li)

- Status: *Experimental instruments completed*

Employee Selection and CSR decision making

- Status: *Experimental instruments completed*

Practitioner-oriented Publications

Suyun Wu. 2021. Management Control Systems and Employee Knowledge Sharing: A Literature Review and Practical Implications. *China Management Accounting Review* 4: 119–126.

Presentations

1. Cheng, T.-T., M. M. Festa, E. N. Johnson, P. D. Witz, and S. Wu. 2022. The Effect of Recognition Visibility and Employee Narcissism on Employee Advice-Seeking Behavior. *AAA MAS Midyear Meeting*, Atlanta, GA, 2023.
2. Wu, S. Knowledge Sharing: The Spillover Effects of Process versus Outcome Accountability. *AAA MAS Midyear Meeting*, Online, 2022.
3. Wu, S. Knowledge Sharing: The Spillover Effects of Process versus Outcome

- Accountability. *AAA ABO Research Conference*, San Antonio, TX, 2021.
4. Wu, S. Knowledge Sharing: The Spillover Effects of Process versus Outcome Accountability. *AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium*, Online, 2021.
 5. Kuang, X., Z. Li and S. Wu. Are pro-social managers more honest? The effects of CSR attitude and task type on budget reporting behavior. *AAA Annual Meeting*, Online, 2021.
 6. Kuang, X., Z. Li and S. Wu. Are pro-social managers more honest? The effects of CSR attitude and task type on budget reporting behavior. *Annual Ethics Research Symposium*, Online, 2021.
 7. Di, L., W. Jiang, Kuang, X., and S. Wu. Work for Money: The Behavioral Effects of Feedback Format on Employees' Performance. *AAA MAS Midyear Meeting*, Online, 2021.
 8. Kuang, X., Z. Li and S. Wu. The Effects of Financial versus Nonfinancial Targets on Managers' CSR Performance. *AAA Annual Meeting*, Online, 2020.
 9. Kuang, X., Z. Li and S. Wu. The Effects of Financial versus Nonfinancial Targets on Managers' CSR Performance. *Graduate Research in Accounting Conference at Emory*, Atlanta, GA, 2019.

Programming Skills

- Statistical analysis: Stata; SPSS; Python; Jupyter Notebook; SAS; LISREL
- Experimental design: oTree; z-Tree

TEACHING

Teaching Interests

- Data analytics; ethics; financial accounting; managerial accounting

Instructor & Course Coordinator, The University of Texas at El Paso

- Integrate data analytics in Cost Accounting

Semester	Course (In-Person)	Section	Teaching Evaluation	Responses /Enrolled
Fall 2023	ACCT 3323 Cost Accounting	11260		
Fall 2023	ACCT 3323 Cost Accounting	11408		
Spring 2023	ACCT 3323 Cost Accounting	21383	4.91/5.0	32/36
Spring 2023	ACCT 3323 Cost Accounting	22822	4.85/5.0	40/45
Fall 2022	ACCT 3323 Cost Accounting	12246	4.70/5.0	40/49
Fall 2022	ACCT 3323 Cost Accounting	19425	4.74/5.0	38/46

Instructor, Georgia Institute of Technology

Semester	Course (Hybrid + In-Person)	Section	Teaching Evaluation	Responses /Enrolled
Fall 2020	ACCT 2102 Managerial Accounting	A	4.7/5.0	37/46

Fall 2019 ACCT 2102 Managerial Accounting A 4.6/5.0 38/43

Teaching Assistant, Georgia Institute of Technology

- Financial Accounting (Undergraduate core & MBA)
- Financial and Managerial Accounting (Undergraduate & MBA)
- Financial Reporting and Analysis (MBA & EMBA)
- Managerial Accounting (Undergraduate core)

Data Analytics Certifications

- Accounting Data Analytics with Python – Grade: 100% ([Coursera certificate 1](#))
- Machine Learning for Accounting with Python – Grade: 99% ([Coursera certificate 2](#))
- Python for Data Visualization ([LinkedIn Learning certificate 1](#))
- Tableau Essential Training 2020.1 ([LinkedIn Learning certificate 2](#))

SERVICES

The University of Texas at El Paso

Department Level

- Faculty Development Committee, committee member, 2022-2023
- Accounting Ph.D. Curriculum Committee, committee member, 2022-2023

Academic Services

Conference Discussions (Total = 7)

Year	Conferences
2021	AAA MAS Midyear Meeting
	AAA Annual Meeting
	AAA ABO Conference
2020	AAA Annual Meeting (×2)
	AAA ABO Conference
2019	Graduate Research in Accounting Conference at Emory

Conference Reviews (Total = 13)

Year	Conferences
2023	AAA ABO Conference
2022	AAA MAS Midyear Meeting (×2)
2021	AAA ABO Conference (×2)
	AAA Annual Meeting
	AAA MAS Midyear Meeting
2020	AAA ABO Conference
	AAA Auditing Midyear Meeting

	AAA FARS Midyear Meeting
	AAA MAS Midyear Meeting
2019	AAA Southeast Region Meeting (×2)

AWARDS & HONORS

- 2022 Institute of Management Accountants Doctoral Scholars Stage III Grant
- Best Doctoral Paper Award of the 25th Annual Ethics Research Symposium
- 2020, 2021 AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow
- 2020 Georgia Tech CIBER Doctoral Research Award
- 2019 Institute of Management Accountants Doctoral Summer Research Scholarship

SELECTED WORKSHOPS & CONFERENCES

Participations

Year	Conferences and Workshops
2023	AAA MAS Midyear Meeting JMAR Online Brownbag Series East Coast Behavioural Accounting Workshop Series AAA New Faculty Consortium
2022	AAA ABO Conference AAA MAS Midyear Meeting JMAR Online Brownbag Series East Coast Behavioural Accounting Workshop Series
2021	AAA ABO Conference AAA Annual Meeting AAA MAS Midyear Meeting AAA Sparks Meeting AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Annual Ethics Research Symposium CAR Conference Global Management Accounting Research Symposium Palmetto Symposium Performance Management Field Research Symposium UNT Accounting Research Conference East Coast Behavioural Accounting Workshop Series European Network for Experimental Accounting Research Seminar Series
2020	AAA ABO Conference AAA Annual Meeting AAA MAS Midyear Meeting AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium

East Coast Behavioural Accounting Workshop Series
European Network for Experimental Accounting Research Seminar Series

2019 AAA ABO Conference

AAA MAS Midyear Meeting and Doctoral Consortium
Graduate Research in Accounting Conference at Emory
Southeast Summer Accounting Research Conference

2018 AAA ABO Conference

PROFESSIONAL AFFILIATIONS & EXPERIENCE

- American Accounting Association (Member)
- Accounting Intern, 2015, Agricultural Bank of China