

# MENGGE LI

Marketing, Management and Supply Chain  
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## ACADEMIC POSITIONS

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2022 – Current Associate Professor of Management  
University of Texas at El Paso

2015 – 2021 Assistant Professor of Management  
University of Texas at El Paso

## EDUCATION

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2009 – 2015 University of Houston, Houston, TX  
Ph.D. in Business Administration  
*Concentration:* Strategic Management  
*Supporting area:* Management Information System

2007 – 2009 University of Florida, Gainesville, FL  
M.S. in Information Systems and Operations Management

2002 – 2006 South China Agricultural University, Guangzhou, China  
B.E. in Food Science and Technology

## RESEARCH

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### Journal Publications

Cabano, F., Li, M., & Jiménez, F. 2024. Consumer Responses to CEO Activism: An Impression Management Approach. *European Journal of Marketing*.

<https://doi.org/10.1108/EJM-07-2022-0553>

Yang, Y., Sun, X., Li, M., & Yan, T. 2024. More or Complex Actions? Effects of Supply Networks on Firm Competitive Aggressiveness. *International Journal of Operations and Production Management*.

<https://doi.org/10.1108/IJOPM-04-2023-0285>

Li, M. & Yang, J. 2023. CEO vigilance and hypercompetition: CEO attention in resource utilization and firm competitive aggressiveness. *Management Decision*, 61(11): 3255-3277

<https://doi.org/10.1108/MD-02-2023-0187>

Li, M. & Liu, K. 2022. Let Us Explore with a Divided Team! The Effects of Top Management Team Demographic Faultlines on Technological Exploration. *Journal of Management & Organization*, 28(6): 1181-1200  
<https://doi.org/10.1017/jmo.2019.87>

Samba, C., Pathak, S., & Li, M. 2021. Audit Committee Diversity and Financial Restatement. *Journal of Management & Governance*, 25(3): 899-931  
<https://doi.org/10.1007/s10997-020-09548-4>

Savage, J. P., Li, M., Turner, S. F., Hatfield, D. E., & Cardinal, L. B. 2020. Mapping Patent Usage in Management Research: The State of Prior Art. *Journal of Management*, 46(6): 1121-1155  
<https://doi.org/10.1177/0149206320916233>

Li, M. & Yang, J. 2019. Effects of CEO Tenure and Duality on Firm Innovation. *Journal of Strategy and Management*, 12(4): 536-552.  
<https://doi.org/10.1108/jsma-04-2019-0049>

Li, M., & Jones, C. D. 2019. The Effects of TMT Faultlines and CEO-TMT Power Disparity on Competitive Behavior and Firm Performance. *Group & Organization Management*, 44(5): 874-914. **(Recipient of 2019 Outstanding Articles Award)**  
<https://doi.org/10.1177/1059601118813790>

Jones, C. D., Li, M., & Cannella, A. A. 2015. Response to a Governance Mandate: The Adoption of Governance Committees by NYSE Firms. *Journal of Management*, 41(7): 1873-1897.  
<https://doi.org/10.1177/0149206313484515>

### **Manuscripts Under Review**

Yang, J., Grove, S.A., & Li, M. [Title removed to protect the double-blind review process]  
2<sup>nd</sup> R&R at *R&D Management*

Chen, L., Chen, S., & Li, M. [Title removed to protect the double-blind review process]  
1<sup>st</sup> R&R at *Australian Journal of Management*

Ndofor, H., Jones, C.D., & Li, M. [Title removed to protect the double-blind review process]  
1<sup>st</sup> R&R at *Journal of Business Ethics*

Grove, S.A., Ramos, M.A., Li, M., & Yang, J. [Title removed to protect the double-blind review process]  
1<sup>st</sup> R&R at *Long Range Planning*

Yang, J., & Li, M. [Title removed to protect the double-blind review process]  
Under Review at *Technology Analysis & Strategic Management*

Evans, K., Pathak, S., Vera, D., Salaiz, A., Tabesh, P., Jolly, P., & Li, M. [Title removed to protect the double-blind review process]  
Under Review at *Strategic Organization*

Teng, D., Chen, S., & Li, M. [Title removed to protect the double-blind review process]  
Under Review at *Journal of Business Research*

### **Working Papers**

Yang, Y., Sun, X., Li, M., & Yan, T. Supply Networks and Competitive Similarity

Ramos, M.A., Lamin, A., Li, M., & Yang, Y. Vertical Ties and Target Selection in Horizontal Acquisitions

Fan, G, D'Souza, D., & Li, M. Entrepreneurial Orientation and Firm Performance

Li, M., Wu, S., Tenbrink, C. & Gamage, R. CEOs and Social Media

Li, M., & Yang, J. CEO Social Networks and Firm Innovation

### **Conference Presentations (Last Five Years)**

How TMT Faultlines Affect Corporate Fraud  
*Strategic Management Society Conference*, Toronto, Canada, 2023

The Impact of Supplier and Customer Relationships on Target Selection in Horizontal Acquisitions  
*Strategic Management Society Conference*, Toronto, Canada, 2023  
*Strategic Management Society Conference*, Virtual, 2021

A Two-Sided Approach to Acquisition Pricing and Completion  
*Academy of Management Annual Meeting*, Seattle, WA, 2022

Structural Embeddedness of CEO Social Networks and Firm Exploratory Innovation  
*Academy of Management Conference*, Boston, MA, 2023  
*Academy of Management Conference*, Virtual 2021  
*Southern Management Association Annual Conference*, New Orleans, LA, 2021

Supply Networks and Competitive Dynamics  
*Decision Science Institute Annual Meeting*, Houston, TX, 2022  
*Production and Operations Management Society Annual Conference*, Virtual 2021  
*Academy of Management Conference*, Virtual, 2020

Mapping Patent Usage in Management Research: The State of Prior Art.  
*Strategic Management Society Conference*, Virtual, 2020

Top Management Team Demographic Faultlines and Firm Competitive Repertoire Complexity.  
*Academy of Management Conference*, Boston, MA, 2019.

### **Invited Talks and Presentations**

Invited presentation at Diversity and Faultlines Research Webinar (2023)

Invited presentation at Foreign Policy Research Institute (2022)

Invited presentation at Jiangxi University of Finance and Economics (2019)

Keynote speaker at the International Research Symposium, UTEP (2017)

### **TEACHING**

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University of Texas at El Paso (Ratings of Last Three Years):

- MGMT 5335 – International Strategic Management (Executive MBA)
  - Fall 2023 – course rating: 4.6; instructor rating: 4.6
  - Fall 2022 – course rating: 4.0; instructor rating: 4.0
  
- MGMT 5335 – International Strategic Management (MBA)
  - Fall 2023 – course rating: 4.0; instructor rating: 4.0
  - Spring 2023 – course rating: 4.5; instructor rating: 4.6
  - Fall 2023 – course rating: 4.0; instructor rating: 4.0
  - Spring 2022 – course rating: 4.1; instructor rating: 4.2
  - Spring 2021 – course rating: 4.0; instructor rating: 4.3
  
- MGMT 4300 – Strategic Management
  - Spring 2023 – course rating: 4.4; instructor rating: 4.5
  - Spring 2022 – course rating: 4.1; instructor rating: 4.2
  - Fall 2021 – course rating: 4.3; instructor rating: 4.3
  - Spring 2021 – course rating: 4.4; instructor rating: 4.4
  
- MGMT 3304 – Organization Development
  - Fall 2021 – course rating: 4.0; instructor rating: 4.1
  - Three sections between 2015 and 2017
  
- MGMT 3303 – Introduction to Management
  - Eight sections between 2015 and 2019
  
- IBUS 6354 – Special Topics in International Business (Doctoral Seminar)
  - Three sections between 2017 and 2023
  
- MGMT 6351 – International Strategic Management (Doctoral Seminar)
  - One section in 2022

University of Houston:

- MANA 3335 - Introduction to Management and OB
  - Three sections between 2013 and 2015

## **SERVICE**

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### **Journal Reviewer Activities**

- Strategic Organization
- Journal of Business Venturing
- Group & Organization Management
- Journal of Business Research
- Management Decision
- Journal of Strategy and Management
- Journal of International Conflict and Management
- Journal of Corporate Accounting & Finance

### **University Service**

- Dissertation Committee
  - Jinxin Yang (Chair, 2020 – 2022)
  - Md Raihan Uddin Chowdhury (Member, 2020 – 2022)
  - Franziska Renz (Member, 2019 - 2021)
  - Randika Eramudugoda (Member, 2018 - 2019)
  - Yang Zhang (Member, 2020-2021)
- University Service
  - UTEP Graduate Council (2021 – present)
  - UTEP Faculty Senate - Senator representing CoBA (2018 – 2020)
- College Service
  - CoBA MBA Policy Committee (2023 – present)
  - CoBA PhD Policy Committee (2021 – present)
  - CoBA Graduate Curriculum Committee (2020 – 2022)
  - Teaching Excellence Awards Committee (2020, 2022)
  - Strategic Planning Committee (2019)
  - College Research Resource Committee (2018 – 2022)
- Department Service
  - 2023 MMSC Merit Review Committee (Chair)
  - MMSC Doctoral Program Committee (2021 – present)
  - Post-Tenure Evaluation Committee (2021 – present)
  - Promotion and Tenure Committee (2021 – present)
  - Department Class Schedule Coordinator (2020 – present)
  - Undergraduate Curriculum Committee (2020 - present)
  - Faculty Search Committee (2019 - present)
  - Assurance of Learning Committee (2020 - present)

## **HONORS AND AWARDS**

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- UTEP CoBA Excellence in Teaching Innovation (2021)
- UTEP CoBA Excellence in Research (2021)
- Dean's List Award (2015)

- Robert and Ruth Kneebone Scholarship (2015)
- Research Excellence Doctoral Student Award in Management (2013)
- University of Houston – Presidential Fellowship (2009 – 2011)