

# MENGGE LI

Department of Marketing and Management  
College of Business Administration  
The University of Texas at El Paso  
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## EDUCATION

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- 2015                      University of Houston, Houston, TX  
Ph.D. in Business Administration, emphasis in Strategic Management  
*Supporting area:* Management Information System  
  
*Dissertation:* Toward an Attention-based Model of CEO and Innovation
- 2009                      University of Florida, Gainesville, FL  
M.S. in Information Systems and Operations Management
- 2006                      South China Agricultural University, Guangzhou, China  
B.E. in Food Science and Technology

## ACADEMIC POSITIONS

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- Fall 2015                      Assistant Professor of Management  
The University of Texas at El Paso
- Fall 2009                      Instructional Assistant  
University of Houston

## RESEARCH ACTIVITIES

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### Journal Publications

- Li, M. & Liu, K. 2019. Let Us Explore with a Divided Team! The Effects of Top Management Team Demographic Faultlines on Technological Exploration. *Journal of Management & Organization*.  
<https://doi.org/10.1017/jmo.2019.87>
- Li, M. & Yang, J. 2019. Effects of CEO Tenure and Duality on Firm Innovation. *Journal of Strategy and Management*, 12(4): 536-552.  
<https://doi.org/10.1108/JSMA-04-2019-0049>

Li, M., & Jones, C. D. 2019. The Effects of TMT Faultlines and CEO-TMT Power Disparity on Competitive Behavior and Firm Performance. *Group & Organization Management*, 44(5): 874-914.

<https://doi.org/10.1177/1059601118813790>

Jones, C. D., Li, M., & Cannella, A. A. 2015. Response to a Governance Mandate: The Adoption of Governance Committees by NYSE Firms. *Journal of Management*, 41(7): 1873-1897.

<https://doi.org/10.1177/0149206313484515>

### **Manuscripts Under Review**

Turner, S. F., Li, M., Savage, J., Hatfield, D. E., & Cardinal, L. B. [Title removed to protect double-blind review process]

3<sup>rd</sup> Revise & Resubmit at *Journal of Management*

Chen, L., Li, M., Chen, S. [Title removed to protect double-blind review process]

Under Review at *Organization Science*

Li, M., Sun, X., & Yang, Y. [Title removed to protect double-blind review process]

Under Review at *Strategic Management Journal*

Samba, C., Pathak, S., & Li, M. [Title removed to protect double-blind review process]

Under Review at *Journal of Management & Governance*

### **Work in Progress**

Jones, C. D., Li, M., & Cannella, A. A. Linking Top Management Team Vertical and Horizontal Heterogeneity to Competitive Behaviors and Firm Performance.

Li, M., & Eramudugoda, R. CEO Succession and Corporate Social Performance Ratings.

Samba, C., Pathak, S. M., & Li, M. Audit Committee Diversity and Financial Restatements.

### **Conference Presentations**

Jones, C. D., Li, M., & Cannella, A. A. Top Management Team Demographic Faultlines and Firm Competitive Repertoire Complexity. *Academy of Management Conference*, Boston, MA, 2019.

Li, M. 2017. Do You See What I See? CEO Attention and Technological Innovation. *Strategic Management Society Conference*, Houston, TX, 2017.

Li, M., Cardinal, L. B., & Hatfield, D. E. Resource Utilization and Competitive Behaviors: The Moderating Effect of CEO Attention. *Academy of Management Conference*, Atlanta, GA, 2017.

Li, M., & Jones, C. D. Managing a Breaking Team: The Effects of TMT Faultlines and CEO-TMT Disparity on Competitive Aggressiveness. *Academy of Management Conference*, Anaheim, CA, 2016.

Samba, C., Pathak, S., & Li, M. Effects of Diversity in Board's Audit Committee on Financial Restatements. *Academy of Management Conference*, Anaheim, CA, 2016.

Li, M., Hatfield, D. E., Cardinal, L. B., & Miller, C. C. How Do CEOs Matter? Unraveling the Puzzle of CEO Effects on Innovation. *Strategic Management Society Conference*, Denver, CO, 2015.

Li, M., Hatfield, D. E., & Cardinal, L. B. Do CEOs Matter? CEO Tenure Effects on Firm Innovation and Stock Market Performance. *Strategic Management Society Conference*, Atlanta, GA, 2013.

Li, M., Cardinal, L. B., & Hatfield, D. E. An Examination of CEO Tenure Effects on Firm Invention: The Role of Managerial Discretion. *Academy of Management Conference*, Boston, MA, 2012.

Li, M. & Cardinal, L. B. Innovation and Firm Discretion: Do CEOs Matter? *Strategic Management Society Conference*, Prague, Czech Republic, 2012.

Li, M. 2011. Process Innovation, Product Innovation, and Organizational Performance. *Southwest Academy of Management Annual Conference*, Houston, TX, 2011.

### **Invited Talks and Presentations**

Invited presentation at Jiangxi University of Finance and Economics (2019)

Keynote speaker at the International Research Symposium, UTEP (2017)

### **TEACHING ACTIVITIES**

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The University of Texas at El Paso:

MGMT 4300 Strategic Management

- Fall 2019 - overall course rating: 4.13; overall instructor rating: 4.23
- Spring 2019 - overall course rating: 4.11; overall instructor rating: 4.25
- Fall 2018 - overall course rating: 4.29; overall instructor rating: 4.29
- Spring 2018 - overall course rating: 4.06; overall instructor rating: 4.14
- Fall 2017 - overall course rating: 3.64; overall instructor rating: 3.64

MGMT 3303 Introduction to Management

- Fall 2019 - overall course rating: 4.34; overall instructor rating: 4.47
- Spring 2018 - overall course rating: 4.54; overall instructor rating: 4.54
- Fall 2017 – overall course rating: 3.50; overall instructor rating: 3.63
- Fall 2016 – overall course rating: 4.28; overall instructor rating: 4.47
- Spring 2016 – overall course rating: 4.51; overall instructor rating: 4.62
- Fall 2015 – overall course rating: 4.39; overall instructor rating: 4.43

#### MGMT 3304 Organization Development

- Spring 2017
- Fall 2016 – overall course rating: 4.29; overall instructor rating: 4.59

#### IBUS 6354 – Special Topics in International Business

- Fall 2018 – overall course rating: 4.80; overall instructor rating: 4.80
- Spring 2017

#### University of Houston:

##### MANA 3335 - Introduction to Management and OB

- Fall 2012 – overall course rating: 4.21
- Spring 2012 – overall course rating: 4.20

### **SERVICE ACTIVITIES**

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#### **Journal Reviewer Activities**

- Journal of Business Research (Ad-hoc reviewer)
- Journal of Strategy and Management (Ad-hoc reviewer)
- Journal of International Conflict and Management (Ad-hoc reviewer)

#### **Conference Reviewer Activities**

- Academy of Management – Annual Conference
  - Division: Business Policy and Strategy (2010-Present)
  - Division: Organization and Management Theory (2013)
- Strategic Management Society – Annual International Conference
  - Track J: Strategy Practice (2014)
  - Track O: Strategic Leadership and Governance (2013-Present)
- Strategic Management Society – Banff Special Conference
  - Track D: Behavioral Strategy (2016)
- Strategic Management Society – Singapore Special Conference
  - Track A: Process: Innovation Processes within Firms (2012)
- Southern Management Association – Annual Meeting (2014)

#### **University Service**

- Dissertation Committee Member
  - Randika Eramudugoda (2018 - 2019)
  - Franziska Renz (2019 - present)
- UTEP Faculty Senate
  - Senator from CoBA (2018 - present)
- UTEP CoBA
  - Faculty Search Committee (2019 - present)
  - Strategic Planning Committee (2019 - present)
  - Assurance of Learning Committee (2018- present)
  - College Research Resource Committee (2018- present)
- CoBA MGMT 4300 Textbook Reviewer (2017)

- Review and evaluate textbooks on strategic management, and make recommendations on textbook adoption
- CoBA PhD Student Research Mentor (2017 - present)
  - Work with doctoral students on research projects, and provide guidance to enhance their research capability
- CoBA PhD Student Teaching Mentor (2017 - present)
  - Observe and evaluate classroom teaching of doctoral students, and provide guidance to enhance their teaching effectiveness
- CoBA Faculty Research Awards Committee (2016)
  - Attend meetings to discuss and select recipients of research awards

## **HONORS AND AWARDS**

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- Dean's List Award (2015)
- Robert and Ruth Kneebone Scholarship (2015)
- Research Excellence Doctoral Student Award in Management (2013)
- University of Houston – Presidential Fellowship (2009 – 2011)