

Curriculum Vitae (Summary)

Laird Smith
Lecturer
College of Business Administration, Room 233
University of Texas at El Paso El Paso, Texas 79968
Phone: (915) 747-6057

EDUCATION Master of Science, Business Administration, 1993
Madonna University

Bachelor of Science, Chemistry, 1983
University of Michigan - Dearborn

EXPERIENCE *Since January, 2009*
Lecturer, College of Business Administration
University of Texas at El Paso

Courses taught

BUSN 3304 Global Business Environment Spring, 2009 – Spring, 2017

EU and the Euro Crisis May, 2012 – present
(*Joint course with Universität der Bundeswehr
– München*)

Professional workshops

Veterans Program - Business Writing: April/May 2016
collaboration with Workforce Opportunity Services, January – March 2015
and clients ADP, Prudential January – July 2014

August – December, 2008
Lecturer, Business Department
El Paso Community College

1983 – 2008

Project / program manager for:
- Philips Consumer Electronics Corp. (Cd. Juarez, Mex.)
- Valeo, Inc.
 (Cd. Juarez)
 (Bietigheim, Germany)
 (Angers, France)
- ITT Industries, Inc. (Cd. Juarez)
- General Motors Corp. (Livonia, MI)

Publications Guerrero, L., Smith, L. (2017). Tiroler Edle Case. *Journal of International Business Education*, 11.

**UTEP
Service
Activities**

Faculty Advisor,
Global Engagement and Exchange Organization

Since 2010

Member, UTEP Project Move Planning Committee

Since 2011

Member, Top Ten Seniors Selection Committee

Since 2013

Faculty Senate

Since Oct., 2016

**Community
Service
Activities**

Board of Directors/Officer, Vice President –
Rebuilding Together, El Paso Inc.

September, 2008 - present

Languages

German - fluent
Spanish - fluent
French - proficient