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I. EDUCATION

August 2001 - present	Associate Professor Department of Information & Decision Sciences University of Texas at El Paso El Paso, Texas
April, 1997 - August 2001	Assistant Professor Department of Information & Decision Sciences University of Texas at El Paso El Paso, Texas
May, 1992 - April, 1997	PH. D. - Florida State University Information Systems Management Chairman: Dr. Bob Zmud Dissertation Title: The Design and Development of Multimedia Systems
November, 1989	M.B.A. - University of Southern Mississippi Emphasis: Management and Finance
August, 1979	B.S. - University of Southern Mississippi Major: Merchandising Minor: Business Administration Dean's List Scholar Member of U.S.M. Honor College

II. TEACHING EXPERIENCE

September 1996 - Present	University of Texas at El Paso Professor : CIS 3345: Introduction to MIS Professor: CIS 3340: Impact of Information Technology Professor: CIS 3430: Expert Systems
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Professor: CIS 3330: Systems Development and Design
Professor: CIS 3511: Impact of Information Technology
Professor: CIS 5364: On-line MBA: Information Systems for
Managers
Professor: MIT 5318 Evolution of Systems
Professor: MBAO 6332: Information Systems

September 1997 Center for Continuing Education
Professor: QMB 3200: Statistics

August, 1994-
September 1996 FLORIDA STATE UNIVERSITY
Instructor - QMB 3200: Quantitative Methods for Business
Analysis
ISM 3004: Principles of Information
ISM 3011: Introduction to Management
Information Systems
Tutor: Disabled Student Services, Florida State
University

November, 1989 - UNIVERSITY OF SOUTHERN MISSISSIPPI.
January, 1991 Instructor - Economics 302: Statistics II
Economics 330: Money and Banking Policy

III. RESEARCH

Academic Publications:

Mahmood, Gemoets, Solis, Hall "A Preliminary Assessment of the Impact of E-Commerce Technologies in Supply Chain Management", Decision Sciences Institute, San Antonio, TX, November 19, 2006

Mahmood, Gemoets, Solis, Hall, "An E-Enabled Supply Chain Management Success Model Including the Service Quality Dimension: An Empirical Investigation" AMCIS, Acapulco, Mexico, August 6, 2006

Hall, Laura "An Organizational Model for Designing a Service Learning Based Curriculum" Sun Conference, University of Texas at El Paso, El Paso, TX March, 2006

Mahmood, Gemoets, Solis & Hall, "A Preliminary Assessment of the Impact of E-Commerce Technologies in Supply Chain Management" Decision Sciences Institute, San Francisco, CA., November 19, 2005

Mahmood, Gemoets, Solis, & Hall, "The Role Of E-Commerce Technologies in Supply Chain Management: An El Paso/Juarez Maguiladoras Study" 2003 Proceedings of the

Decision Sciences Institute; Washington D.C., November 2003.

Lush, Ingle, & Hall, "Conducting Online Exams", 2003 International Online Conference on Teaching Online in Higher Education; November 2003.

Mahmood, Gemoets, Lopez, & Hall, "Assessing eCommerce Technology Enabled Business Value: An Exploratory Research" Mahmood, Gemoets, Lopez & Hall; Irma 2003, Philadelphia, Pa. May 2003

Straub, Detmar. Foundations of Net-Enhanced Organizations. Hall, Laura (Contributing Editor) John Wiley & Sons, 2002

Mahmood, M., Swanberg, D., Hall, L. "Factors Affecting IT Usage: A Meta-Analysis of the Empirical Literature". Journal of Organizational Computing and Electronic Commerce 2001

Torkzadeh, R., Pflughoeft K., & Hall, L. "Computer self-efficacy, training effectiveness and user attitudes: an empirical study". Behaviour & Information Technology. Vol. 18, #4, July-August, 2000.

Hall, L. "Web-Based Instruction", 1999 Proceedings of the Decision Sciences Institute, New Orleans, Louisiana, November, 1999.

Hall, L. "Just-in-Time Learning: Web-Based/Internet Delivered Instruction" 1999 AIS Proceedings, Milwaukee, Wisconsin, Aug. 1999

Hall, L. "Teaching A Web-Based Course" Neat Networks, Center for Educational Technology and Learning, May 99

Mahmood, M., Swanberg, D., Hall, L. Factors Affecting IT Usage: A Meta-Analysis of the Empirical Literature, Information Resources Management Association International Conference, May 16-19, 1999, Hershey PA, USA

Hall, L. "TEAMWORK 2000: Teaching Virtual Collaborative Skills", Neat Networks, Center for Educational Technology and Learning, May 99

Mahmood, M., Swanberg, D., Hall, L. "Factors Affecting Information Technology Usage: A Meta-Analysis of the Experimental Literature" AIS Conference, Baltimore, Maryland, August 1998

Mahmood, M., Gemoets, L., Hall, L., & Ramos, R. A Meta-Analysis of Group Satisfaction, Decision Quality, Group Consensus and Anonymity in Group Decision Support Systems Research" DSI, Las Vegas, Nevada, 1998, November

Hall, L. An Examination of Hypermedia As A Decision Support Tool, 1994 Proceedings of the Decision Sciences Institute, Honolulu, Hawaii, November, 1994.

Hall, L. Barriers to Diffusion of Hypermedia/Hypertext Systems to Business and Industrial Organizations, in G. Salvendy and M.J. Smith (Eds.) 1993 Proceedings of the Decision Sciences Institute, Volume 2, 1993 Annual Meeting, Washington D.C., November, 1993.

Carlson, J. and Hall, L., The Impact of the Software Control Interface on User Performance, in (Eds.) 1993 Proceedings of Human Computer Interaction, 1993 Annual Meeting, August, 1993.

National Science Foundation – Information Technology Review – Reviewed NSF proposals for projects with budgets less than 500K. San Francisco, CA. May, 2000

Manuscripts Accepted or Submitted for Publication

Mahmood, Gemoets, Lopez, & Hall, “Assessing eCommerce Technology Enabled Business Value: An Exploratory Research” Journal of Information and Management – Revise and Resubmit

Research in Progress:

1. The Role of e-Commerce Technologies in Supply Chain Management: An El Paso/Juarez Maquiladoras Study”, Gemoets, Solis, Hall
2. “Assessing eCommerce Technology Enabled Business Value: An Exploratory Investigation”, Gemoets, Hall, Lopez, Mariadas
3. The Role of e-Commerce Technology: An exploratory investigation on visionary corporation identified by Porras and Collins,” Gemoets, Hall, Prabhu
4. “A Learner Centered Approach to Distance Course Development”, Hall, L.
5. “Diversity in IS Higher Education in the US”, Hall, L.
6. “An Organizational Model for Development of Service Learning Focused Curriculum in Information Systems” by Hall, L. & Johnson, R.

Conference Presentations:

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| August 10, 2006 | Beyond Mentoring: The Need for Sponsorship |
| May 5, 2005 | MBAO Executive/Academic Affairs Committee meeting, Austin, Texas “Redesign Process of Information Systems for Managers” |
| August 8, 2005 | Ph.D. Project Conference, Omaha, Nebraska “Challenges of Obtaining a Ph.D.” |

November 20 th , 2004	Ph.D. Project Conference – Chicago, Illinois “Utep Ph.D. Program in International Business”
October 29, 2004	Georgia State – Atlanta, Georgia “An Organizational Model for Development of Service Learning Focused Curriculum in Information Systems
July 9, 2004	UT Telecampus – Austin, Texas “Course Development Training for New UTTC Faculty”
May 25, 2004	UT Telecampus – Austin, Texas ”MBA Course Redesign Process
November, 2003	Ph.D. Project Conference - Chicago, Il. "Managing a Ph.D. Education"
August, 2003	The Center for Technology Planning and Distance Learning "Design Principles for Online Course Development"
November, 2002	The Center for Technology Planning and Distance Learning "Collaborative Tools: Asynchronous Learning Networks"
August, 2002	Association for African American, Hispanic, and Native American Doctoral Students of Information Systems. "Achieving Academic Excellence as an Underrepresented Minority in Academia"
November, 1999	Ph.D. Project Conference – Chicago, Il. "Balancing Family and the Ph.D."
May, 1999	Information Resources Management Association International Conference – Hershey, PA. "Distance Education: Tools and Pedagogy"
November, 1998	Ph.D. Project Conference – Chicago, Il. "Balancing Family and the Ph.D."
December, 1997	Association for African American, Hispanic, and Native American Doctoral Students of Information Systems. “Teaching Effectiveness” “Job Market Effectiveness”
November, 1997	Ph.D. Project Conference – Chicago, Il. "Investment or Sacrifice – Obtaining a Ph.D." Ph.D. Project Conference – ICIS 97 MIS Track – The fourth year of the doctoral program.
November, 1996	Ph.D. Project Conference – Chicago, Il. "Investment or Sacrifice – Obtaining a Ph.D." Ph.D. Project Conference – ICIS 96 MIS Track – The third year of the doctoral program.
November, 1995	Ph.D. Project Conference – ICIS 95 MIS Track – The second year of the doctoral program.
November, 1994	Ph.D. Project Conference. – ICIS 94 MIS Track – The first year of the doctoral program.

Awards

- 2003 El Paso Energy Foundation Excellence in Teaching Award
- 2003 The Institute for Community Based Services
- 2003 Recognition for Exemplary Practices in Teaching & Learning Innovation in Online Web-Based Internet Instruction 2002-2003 from the Technology and Planning Distance Learning Center
- 2003 Golden Web Award - Foundations of Net-Enhanced Organizations web site
- 2002 Inclusion in the KPMG's Circle of Compadres
- 1999 Center for Effective Teaching and Learning "Best Research Proposal Award"

Grants

May 2006	Texas Border Loan Repayment Program	\$5,000
May, 2005	Texas Border Loan Repayment Program	\$5,000
July, 2004	MBA Course Redesign	\$5,000
September, 2003	El Paso Energy Foundation	\$ 3,000
May, 2003	Institute for Community-Based Learning	\$ 2,000
January 15, 2000	Furr's Supermarket	\$ 5,000
July 31, 2000	Hartwick Fellowship	\$ 1,000
August, 1999	Hall, Kirs, & Duke, "COCLISA: A Case Study in the Use of Intranet Communication" Systems	\$26,000
September, 1998	MBA Online Course Development	\$45,000

IV. Service

Professional Affiliations:

The African-American, Hispanic-American and Native American Information System Doctoral Students Association

The Ph.D. Project Conference

Decision Sciences Institute

Delta Sigma Pi

Association for Information Technology Professionals

Institutional Service

1. Serving as faculty advisor for Delta Sigma Pi. Includes actively directing and mentoring the student members of the chapter, participating in promotional chapter activities in the College of Business, participating and increasing student involvement and membership and attending guest speaker presentations.
2. Serving as faculty advisor for Association of Information Professionals. Includes actively directing and mentoring the student members of the chapter, participating in promotional chapter activities in the College of Business, participating and increasing student involvement and membership and attending guest speaker presentations.

Community Service

1. Special Olympics May, 2000
2. Kohlberg Elementary School
3. Texas Avenue Mile Run
4. Created Community Service Network for student involvement.
5. Assisted large number of students regarding course selections, course contents, career choices and majors
6. Letters of recommendations for students.
7. Community Projects

IDS/Fabian Elementary School – Presentation on “Dangers of the Internet”

IDS/ El Paso Neighborhood Mortgage – Designed web page

IDS/University 1301 – Powerpoint Tutorial

IDS/GECU – Developed Programming Requests Database

IDS/Elementary School – Powerpoint presentation on “Handling Tak’Stress”

IDS/Angelitos Day Care – Created web page

IDS/Entrepreneurial Project – Created Book Exchange web site

IDS/Mesita Elementary – Presentation on “My Space Safety”

IDS/ University 1301 – Presentation on College of Business majors

IDS/Montwood High – Converted teaching materials to electronic format

IDS/University 1301 – Presentation on E-Mail Business etiquette

IDS/El Paso Zoo – Created kiosk presentation

IDS/ASPCA – Created catalog for pet adoption

Professional Service

2006	Executive Council	University Committee
2006	Strategic Thinking Committee	University Committee
2006	Faculty Senate Secretary	University Committee
2006	Faculty Senate Representative	University Committee
2006	K-16 Pedagogy Committee	University Committee
2006	MBAO Online Academic Affairs	University Committee
2006	Teaching Effectiveness Committee	University Committee
2006	Library Committee	University Committee

2006	Union and Bookstore Committee	University Committee
2006	Special Events Committee	IDS
2006	IDS Assessment Coordinator for CIS 3345	IDS
2006	Online MBA Assessment Coordinator for CIS 5394	IDS
2006	Course Coordinator for CIS 3345	IDS
2006	IDS Graduate Faculty Committee	IDS
2006	IDS Policy and Procedures Review Committee	IDS
2006	IDS Graduate Curriculum Committee	IDS
2006	Tenure Review Committee	IDS
2006	Fourth Year Review Committee	IDS
2006	Delta Sigma Pi	IDS
2005	Distinguished Achievement Award in Teaching Committee	University of Texas at El Paso
2005	Faculty Senate	College of Business, University of Texas at El Paso
2005	Merit Review Update College Policy	College of Business, University of Texas at El Paso
2005	MBAO Online Academic Affairs	UT Telecampus
2005	Ph.D. Project Program Planning Committee	National Organization
2005	Special Events Committee	IDS
2005	IDS Assessment Coordinator for CIS 3345	IDS
2005	Online MBA Assessment Coordinator for CIS 5394	IDS
2005	Course Coordinator for CIS 3345	IDS
2005	IDS Graduate Faculty Committee	IDS
2005	Promotion and Tenure Committee	IDS
2005	Mid-Term Review Committee	IDS
2005	BBCA Objectives Committee	IDS
2005	Delta Sigma Pi	IDS

2004	Faculty Senate	College of Business, University of Texas at El Paso
2004	Merit Review College Policy	College of Business, University of Texas at El Paso
2004	MBAO Online Academic Affairs	UT Telecampus
2004	Ph.D. Project	Speaker
2004	Special Events Committee	IDS
2004	Merit Review	IDS
2004	Recruiting Committee	IDS
2004	BBCA Objectives	IDS
2004	Delta Sigma Pi	IDS
2003	Faculty Senate	College of Business, University of Texas at El Paso
2003	MBAO Online Academic Affairs	UT Telecampus
2003	COBA Continuous Improvement Review	College of Business, University of Texas at El Paso
2003	Ph.D. Project	Speaker
2002	IDS Faculty Selection & Recruiting Committee	College of Business, University of Texas at El Paso
2002	Academic Affairs Information Technology Committee	College of Business, University of Texas at El Paso
2002	The African-American, Hispanic American and Native American Information System Doctoral Students Association	National Planning Committee
2002	Special Event Committee	College of Business, University of Texas at El Paso
2001	Faculty Advisor	Delta Sigma Pi
2001	The PhD Project Conference	Speaker
2001	The African-American, Hispanic American and Native American Information System Doctoral Students Association	National Planning Committee
2000	Faculty Advisor	Delta Sigma Pi
2000	College Information Technology Committee	College of Business, University of Texas at El Paso
2000	Academic Affairs Information Technology Committee	College of Business, University of Texas at El Paso
2000	IDS Chair Search Committee	IDS Department, University of Texas at El Paso
2000	IDS Students Scholarship Committee	IDS Department, University of Texas at El Paso
2000	IDS Executive Committee	IDS Department, University of Texas at El Paso
2000	Laptop Initiative Committee	College of Business, University of Texas at El Paso
2000	Merit Review Committee	IDS Department, University of Texas at El Paso

2000	Recruitment Committee AIS	IDS Department, University of Texas at El Paso
2000	Ph.D. Committee	College of Business, University of Texas at El Paso
2000	Faculty Senate	College of Business, University of Texas at El Paso
2000	Curriculum Committee	IDS Department, University of Texas at El Paso
1999	Faculty Advisor	Delta Sigma Pi
1999	Faculty Advisor	Association for Information Professionals
1999	The PhD Project Conference	Speaker
1999	The African American, Hispanic American and Native American Information System Doctoral Student Association	National Planning Committee
1998	Information Resources Management Association	Doctoral Consortium Advisor
1998	Faculty Advisor	Delta Sigma Pi
1998	Faculty Advisor	Association for Information Professionals
1998	The PhD Project Conference	Speaker
1998	The African American, Hispanic American and Native American Information System Doctoral Students Association	∇ National Planning Committee
1997	Faculty Advisor	Delta Sigma Pi
1997	Decision Sciences Institute Reviewer	Decision Support Systems Track
1997	HICSS Reviewer	Hypermedia in Information Systems and Organizations Track
1997	Information Resources Management Association	Pro Program Committee
1997	The African American, Hispanic American and Native American Information System Doctoral Students Association	∇ National Planning Committee
1997	The African American, Hispanic American and Native American Information Systems Doctoral Students Association	Charter formation
1997	The PhD Project Conference	Speaker
1996	HICSS Reviewer	Hypermedia in Information Systems and Organizations Track
1996	The PhD Project Conference	Speaker
1995	The PhD Project Conference	Chair, MIS Session
1995	HICSS Reviewer	Hypermedia in Information Systems and Organizations Track
1994	The PhD Project Conference	Session Moderator
1994	Decision Sciences Institute	Conference Administrator
1993	International Conference of Information Systems	Conference Administrator

1993

HICSS Reviewer

Hypermedia in Information Systems and
Organizations Track

References:
Available upon request