

Stacey K. Sowards
Chair
Professor & Research Fellow
Department of Communication, Sam Donaldson Center for Communication
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Education

University of Kansas **May 2001**
Doctor of Philosophy in Communication Studies

The University of Texas at El Paso **May 1997**
Master of Arts in Communication

The Colorado College **May 1995**
Bachelor of Arts in Mathematics
Minor in Mexican Studies

Language Proficiencies

Indonesian: fluency in speaking, writing, reading

Spanish: fluency in writing, reading; some fluency in conversational ability

Professional Experience

Chair, Dept. of Communication September 2013 to present
The University of Texas at El Paso

Professor, Dept. of Communication September 2014 to present
The University of Texas at El Paso

Associate Professor, Dept. of Communication September 2008 to August 2014
Research Fellow, Sam Donaldson Center
The University of Texas at El Paso

Assistant Professor, Dept. of Communication September 2004 to August 2008
The University of Texas at El Paso

Assistant Professor, Dept. of Communication Studies September 2001 to July 2004
California State University, San Bernardino

Director of Debate, University of Michigan-Dearborn September 1999 to October 2000

Instructor, Wayne State University September 1999 to May 2000

Research and Publications

Research Areas

My areas of interest relate to understanding the role of communication in constructing gender, the environment, and culture in local to international contexts, particularly in Indonesia and Latin America. In particular, I focus on how communication contributes to oppression, power relationships, and individual and community understandings of agency.

- **Feminist Theories of Communication.** This line of research has focused on the changing nature of feminist thought, addressing the communication practices of contemporary feminism, also called the third wave of feminism. Specific areas of interest include how women and men become aware of the gendered nature of our societies through consciousness raising, engage in new kinds of activism, understand and foster a sense of agency, develop communication strategies for addressing gender constructs, and employ theoretical understandings of gender and feminist ideas.
- **Culture and Communication.** My focus in this area is to better understand the rhetorical construction and intersection of ethnicity, race, and culture with gender, class, and sexuality. I have specifically focused on the communication and organizing practices of Latina/os and Mexican Americans as well as conservation campaigns in Indonesia. Research projects relate to how culture plays important roles in debates about immigration, language usage, identities, politics, and environmental issues.
- **Environmental Communication.** My research on environmental issues in Indonesia, Costa Rica, Mexico, and the United States explores similar themes connecting the environment to culture and gender issues. This line of research focuses on the how expectations and experiences are rhetorically constructed in the promotion of ecotourism, addressing the relationships of agency and power for local communities and tourists who visit these communities. Current projects focus on the use of new media in environmental campaigns and how people organize for environmental advocacy.

External Grants and Awards

Project Director (Principal Investigator), USAID/Indonesia, “University Partnerships Across the Pacific,” total award: \$997,313; total budget with cost share: US\$1,399,643 awarded, March 2012.

Anita Taylor Outstanding Published Article, by Organization for the Study of Communication, Language, and Gender, with co-author Valerie Renegar.

Recipient, Fulbright-Hays Seminars Abroad Program grant, for study of Indonesian language in Manado, Indonesia, awarded summer 2005.

Recipient, J. William Fulbright Research Grant, for field research in Indonesia, awarded 2000-2001.

Book Projects

Sowards, S. K. (in progress). *Dolores Huerta: Rhetorical Agency and Social Justice in the United Farm Workers Union*. Preliminary contract with the University of Texas Press.

Sowards, S. K. (in progress). *Ecofeminism and Ecotourism: Phenomenology of Gender, Race, Class, and the Environment*. Proposal submitted to Berghahn Books, NY.

Publications: Edited Collections

Sowards, S. K. (Editor). (2012). *Across borders and environments: Communication and environmental justice in international contexts. Proceedings of the Eleventh Biennial Conference on Communication and the Environment*. Cincinnati, OH: International Environmental Communication Association.

Sowards, S. K. (Guest Editor). (2012). Environmental justice in international contexts. *Environmental Communication: A Journal of Nature and Culture*, 6(3).

Publications: Journal Articles

*indicates refereed article.

Sowards, S. K. (2014). Review of *Queer Migration Politics: Activist Rhetoric and Coalitional Possibilities*, by Karma R. Chávez. *QED: A Journal in GLBTQ Worldmaking*, 1(3), 178-181.

Sowards, S. K. (2014). Review of *Border Rhetorics: Citizenship and Identity on the US-Mexico Frontier*, Edited by D. Robert DeChaine. *Rhetoric & Public Affairs*, 17(2), 363-367.

*Brooks, M. E. & Sowards, S. K. (2013). *In Mortal Danger: The Battle for America's Border and Security: Foundations of Anti-Immigrant Rhetoric*. *Journal of Latino and Latin American Studies*. 12-25.

*Sowards, S. K. & Pineda, R. D. (2013). Immigrant narratives in popular culture: Reifying stereotypes, entrenching attitudes, and individualizing responsibilities. *Western Journal of Communication*, 77(1), 72-91.

*Sowards, S. K. (2012). Rhetorical functions of letter writing: Dialogic collaboration, affirmation, and catharsis in Dolores Huerta's letters. *Communication Quarterly*, 60(2), 295-315.

*Sowards, S. K. (2012). Expectations, experiences, and memories: Ecotourism and the possibilities for transformations. *Environmental Communication: A Journal of Nature and Culture*, 6(2), 175-192.

Sowards, S. K. (2012). Introduction: Environmental justice in international contexts: Understanding intersections for social justice in the twenty-first century. *Environmental Communication: A Journal of Nature and Culture*, 6(3), 285-289.

*Sowards, S. K. (2010). Rhetorical agency as *haciendo caras* and differential consciousness through lens of gender, race, ethnicity, and class: An examination of Dolores Huerta's rhetoric. *Communication Theory*, 20, 223-247.

*Sowards, S. K. (2010). Communicative activities in community ecotourism in Kalimantan, Indonesia. *The Journal of Development Communication*, 21(1), 5-16.

Sowards, S. K. (2010). Review of *Rhetorical listening: Identification, gender, whiteness*.

Argumentation and Advocacy, 47, 55-57.

- *Renegar, V. R. & Sowards, S. K. (2009). The rhetoric of contradiction: Theorizing third wave feminism. *Hypatia*, 24(2), 237-256. Co-authors are listed alphabetically; equal contribution by both authors.

Awarded the Anita Taylor Outstanding Published Article, by Organization for the Study of Communication, Language, and Gender.

- *Pineda, R.D. & Sowards, S. K. (2007). Flag waving as visual argument: 2006 immigration demonstrations and cultural citizenship. *Argumentation and Advocacy*, 43, 164-174.
- *Sowards, S. K. (2006). Identification through orangutans: Destabilizing the nature/culture dualism. *Ethics and the Environment*, 11(2), 45-61.
- *Sowards, S. K. (2006). Rhetoric of the perpetual potential: A case study of the environmentalist movement to protect orangutans in Indonesia. In S. Depoe (Ed.), *Environmental Communication Yearbook, Volume 3* (pp. 115-135). Mahwah, NJ: Lawrence Erlbaum Associates.
- *Sowards, S. K. & Renegar, V. R. (2006). Reconceptualizing rhetorical activism in contemporary feminist contexts. *Howard Journal of Communications*, 17, 57-74. Authors listed in reverse alphabetical order; equal contribution by both authors.
- Sowards, S. K. (2005). Bilingual education and national identity in for the Cabécares in the Costa Rican Chirripó Indigenous Reserve. *International Perspectives: Focus on Latin America and Border Culture*, 2, 26-35.
- *Sowards, S. K. & Renegar, V. R. (2004). The rhetorical functions of consciousness raising in third wave feminism. *Communication Studies*, 55(4), 535-552. Authors listed in reverse alphabetical order; equal contribution by both authors.
- *Renegar, V. R. & Sowards, S. K. (2003). Liberal ironism, rhetoric, and feminist thought: A unifying third wave feminist theory, *Philosophy and Rhetoric*, 36(4). 330-352. Authors are listed alphabetically; equal contribution by both authors.
- *Sowards, S. K. (2000). Cultural impressions of effeminacy and sexuality in Mexico. *Journal of Homosexuality*, 39(2), 133-158.
- *Sowards, S. K. (1999). Implications of racism toward Hispanic debaters in policy debate. *International Journal of Forensics*, 2(1), 14-49.
- *Sowards, S. K. (1999). *La Raza* in policy debate: Issues and barriers that Latina/o debaters face. *International Journal of Forensics*, 2(1), 71-78.
- *Sowards, S. K. (1998). The International Monetary Fund and implications of the 1997-1998 negotiations with Indonesia. *The Indonesian Quarterly*, 26(3), 235-254.

Publications: Book Chapters

- Sowards, S. K. (2012). Dolores Huerta: American labor union and feminist. In C. Tafolla & M. P. Cotera (Eds.), *Great Lives from History: Latinos, Vol. 2* (pp. 472-474). Pasadena, CA: Salem Press.
- Sowards, S. K. (2012). Introduction. *Across borders and environments: Communication and environmental justice in international contexts. Proceedings of the Eleventh Biennial Conference on Communication and the Environment*. Cincinnati, OH: International Environmental Communication Association.
- Sowards, S. K. (2011). Gender representations in orangutan primatological narratives: Essentialist interpretations of sexuality, motherhood, and women. In D. Vakoch (Ed.), *Ecofeminism and rhetoric: Critical perspectives on sex, technology, and discourse* (pp. 65-87). New York: Berghahn Books.

- Tarin, C. A. & Sowards, S. K. (2011). "Strangers in a strange land:" Evading environmental apocalypse through human choice. In R. Laist (Ed.), *Looking for Lost: Critical essays on the enigmatic series* (pp. 202-215). Jefferson, NC: McFarland & Company, Inc. Authors listed in reverse alphabetical order, equal contribution by both authors.
- Sowards, S. K. & Pineda, R. D. (2011). Latinidad in *Ugly Betty*: Authenticity and the paradox of representation. In M. A. Holling & B. M. Calafell (Eds.), *Latina/o discourse in vernacular spaces: Somos de una voz?* (pp. 123-143). Lanham, MD: Lexington Books. Authors listed in reverse alphabetical order, equal contribution by both authors.
- Sowards, S. K. (2003). MTV Asia: Localizing the global media. In L. Artz & Y. R. Kamalipour (Eds.), *The globalization of corporate media hegemony*. Albany, NY: SUNY Press. Acceptance Rate: 12%.
- Sowards, S. K. (1998). Culture: Implications for effective communication. In G. J. Shepherd, S. Kelley, M. Hoffman (Eds.), *Speaker-audience communication handbook*, 43-45. Dubuque, IA: Kendall/Hunt Publishing Company.

University Grants/Awards

- Grant Preparation Proposal Program, University of Texas at El Paso, spring 2012.
- University Research Initiative grant, University of Texas at El Paso, fall 2008 – spring 2009.
- Center for Civic Engagement grant, University of Texas at El Paso, funding for research in Costa Rica, summer 2006.
- Office of Research and Sponsored Programs grant, University of Texas at El Paso, funding for research in Costa Rica, summer 2006.
- National Science Foundation Advance grant, #0245071, funding for research assistant, University of Texas at El Paso, spring 2006.
- National Science Foundation Advance grant, #0245071, funding for research assistant, University of Texas at El Paso, summer 2005.
- Impact fellowship and workshop participation, through UTEP's Advance program, May 2005 – May 2006.
- Intellectual Life, Faculty Professional Development Coordinating Committee, and Research and Sponsored Programs grant, California State University, San Bernardino, for development of academic writing workshop, summer 2003.
- Teaching Resource Center grant, California State University, San Bernardino, for course development in innovative teaching techniques, summer 2003.
- Research grant, California State University, San Bernardino, for summer research project on Dolores Huerta's archives at the Walter P. Reuther library at Wayne State University, summer 2003.
- Title VI travel grant from the International Institute at California State University, San Bernardino for research and course in environmental rhetoric in Mexico, summer 2003.
- International Institute grant, California State University, San Bernardino, for research and course in environmental rhetoric in Indonesia, summer 2003.
- International Institute grant, California State University, San Bernardino for research and course in environmental rhetoric research in Indonesia, summer 2002.
- Study grant, University of Kansas, for field research in the Costa Rican Chirripó Reserve, 1998.
- Venture grant, Colorado College, for field research in Oaxaca, Mexico, 1995.

Convention Papers and Activities

- Sowards, S. K. (November 2014). A rhetoric of familia: Dolores Huerta's role as mother and farm worker activist. Paper presented at the National Communication Association Conference, Chicago, IL.
- Respondent. (November 2014). Advocacy, rhetoric and dismantling myths: Feminists, immigrants, and the U.S. Latino population. Panel at the National Communication Association Conference, Chicago, IL.
- Sowards, S. K. (May 2014). Disrupting identities through travel: Perceptions of whiteness, citizenship, and privilege in Indonesia. Paper presented at the Rhetoric Society of America Conference, San Antonio, TX.
- Panelist. (May 2014). Visions and Agendas for a Rhetorical Border Studies. Panel at the Rhetoric Society of America Conference, San Antonio, TX.
- Chair. (February 2014). Top papers for ORWAC. Panel at the Western States Communication Association Conference, Anaheim, CA.
- Panelist. (February 2014). Communication concepts across cultures: Study abroad in communication studies. Panel at the Western States Communication Association Conference, Anaheim, CA.
- Sowards, S. K. & Varela, D. (November 2013). Ecotourism, development aid, and project management: Gendered frames of status and privilege. Paper presented at the National Communication Association Conference, Washington, D.C.
- Panelist. (November 2013). Scholars' Office Hours, at the National Communication Association Conference, Washington, D.C.
- Respondent. (November 2013). Constructions, discourses, and practices surrounding maternity: Assisted reproduction, reproductive legitimacy, placenta consumption, and menopause. Panel at the National Communication Association Conference, Washington, D.C.
- Panelist. (November 2013). Al Johnson: A Forensics Coach to be Honored and Remembered
- Sowards, S. K. (July 2013). The role of communication in community-based conservation campaigns: examination of positive messaging. Presentation at the Society for Conservation Biology conference, Baltimore, MD.
- Sowards, S. K. (June 2013). Intersections of gendered experience and ecotourism in Indonesia: An evaluation of communicative processes between tourists and local communities. Presentation at the Conference on Communication and the Environment conference, Uppsala, Sweden.
- Chair. (June 2013). Community development, alternative livelihoods, and conservation in Indonesia: Practical implications of forest commons and cultural aspects of community participation. Panel at the Conference on Communication and the Environment conference, Uppsala, Sweden.
- Sowards, S. K. (2013). Closing plenary session: Reflections on COCE 2013. Presentation at the Conference on Communication and the Environment conference, Uppsala, Sweden.
- Sowards, S. K. (2013). Pride campaigns and community values: An examination of positive messaging. Presented at the International Communication Association conference, London, United Kingdom.
- Chair & Panelist. (February 2013). Idea to Article Panel. Presentation at the Western States Communication Association Conference, Reno, NV.
- Presenter. (November 2012). Rare's Pride Campaigns: Creating Behavior Change through Positive Social Marketing. Pre-conference at the National Communication Association Conference, Orlando, FL.
- Panelist. (November 2012). Disciplining Latina/os. Presentation at the National Communication Association Conference, Orlando, FL.

- Panelist. (November 2012). Scholars' Office Hours, at the National Communication Association Conference, Orlando, FL.
- Sowards, S. K. (July 2012). Positive Environmental Campaigning in Indonesia: Case Studies in Conservation from Mountains to Oceans. International Yale Indonesia Forum. University of Gadjah Mada, Yogyakarta, Indonesia
- Chair & Translator. (February 2012). Striving for Social Change Through Positive Environmental Campaigning: Case Studies in Advocacy for Conservation. Panel at the Western States Communication Association Conference, Albuquerque, NM.
- Panelist. (February 2012). Raising the Voice of Environmental Communication: How Did We Get Here and Where Are We Going? Panel at the Western States Communication Association Conference, Albuquerque, NM.
- Panelist. (November 2011). Scholars' Office Hours, at the National Communication Association Conference, New Orleans, LA.
- Panelist. (November 2011). Activism in the Third Wave: Establishing New Voice(s) in the Feminist Movement(s). Panel at the National Communication Association Conference, New Orleans, LA.
- Respondent. (November 2011). Responding to the Call of Vernacular Discourse: Latina/o Discourse in Vernacular Spaces: Somos De Una Voz [Are We of One Voice]? Panel at the National Communication Association Conference, New Orleans, LA.
- Respondent. (November 2011). The Culture of Fear: Immigration and the Border. Panel at the National Communication Association Conference, New Orleans, LA.
- Conference Director. (June 2011). Conference on Communication and the Environment. El Paso, TX.
- Chair & Translator. (June 2011). Rare panel at the Conference on Communication and the Environment, University of Texas at El Paso, El Paso, TX.
- Sowards, S. K. (May 28, 2011). Komunikasi di Antar Budaya dan Lingkungan Hidup. University of Syaih Kuala, Aceh, Indonesia.
- Sowards, S. K. (May 23, 2011). Peran Komunikasi untuk Menggalang Dukungan Lokal untuk Konservasi Sumber Daya Alam Hayati. University of North Sumatra, Indonesia.
- Sowards, S. K. & Flores, S. E. (May 2011). Building Bridges through Environmental "Pride" Campaigns: Case Studies of Community Building in Local Contexts in Indonesia. Paper presented at the International Conference on Aceh and Indian Ocean Studies, Banda Aceh, Aceh, Indonesia.
- Respondent. (February 2011). Top Papers in Environmental Communication. Panel at the Western States Communication Association Conference, Monterey, CA.
- Respondent. (February 2011). Resistance, Transgression, and Gendered Identities Under Scrutiny. Panel at the Western States Communication Association Conference, Monterey, CA.
- Panelist. (February 2011). Teaching Sustainability in the Communication Course: A Roundtable Discussion. Panel at the Western States Communication Association Conference, Monterey, CA.
- Cueva Chacón, Lourdes & Sowards, S. K. (November 2010). Protean storytellers and cyborgs: Journalist identities in an uncertain future. Paper presented at the National Communication Association conference, San Francisco, CA. **Received top paper award.**
- Sowards, S. K. (November 2010). Rhetorical functions of letter writing: Dialogic collaboration, affirmation, and catharsis in Dolores Huerta's letters. Paper presented at the National Communication Association conference, San Francisco, CA.

- Panelist. (October 2010). Costa Rica and Indonesia: Pedagogy and Environmental Advocacy. For the Rocky Mountain Modern Language Association conference, Albuquerque, NM.
- Sowards, S. K. (May 2010). Environmental Advocacy and Rare's Pride Campaigns in Indonesia, Mexico, and China. Sustainability Solutions Initiative: Environmental Communication Symposium. University of Maine, Orono, ME.
- Invited Panelist. (May 2010). What is Environmental Communication? Sustainability Solutions Initiative: Environmental Communication Symposium. University of Maine, Orono, ME.
- Invited Panelist. (May 2010). Communication, Engagement, and Linking Knowledge with Action. Sustainability Solutions Initiative: Environmental Communication Symposium. University of Maine, Orono, ME.
- Invited Panelist. (May 2010). Building Bridges, Integrating Communication into Sustainability Science. Sustainability Solutions Initiative: Environmental Communication Symposium. University of Maine, Orono, ME.
- Sowards, S. K. (March 2010). Research-based study abroad programs: Creative course offerings to enhance student education. Paper presented at the Sun Conference, El Paso, TX.
- Panelist. (March 2010). The environmental and ideological dilemmas of hunting: Privileged right, abuse of power, or ethical practice? Panel at the Western States Communication Association, Anchorage, AK.
- Respondent. (March 2010). Panel for the Organization for Research on Women and Communication: Critical personalizations and interrogations of identity in everyday life. Panel at the Western States Communication Association, Anchorage, AK.
- Panel chair. (November 2009). Anger, image, energy: Responses to the environmental and energy situation. Panel at the National Communication Association Conference, Chicago, IL.
- Segura, C., Enger, P., & Sowards, S. K. (November 2009). Framing ASARCO: An examination of corporate response to environmental conflict. Paper presented at the National Communication Association Conference, Chicago, IL.
- Respondent. (November 2009). Tempting Fey(t): The representations of Tina Fey in media texts. Panel at the National Communication Association Conference, Chicago, IL.
- Sowards, S. K. (November 2009). Rhetorical agency as haciendo caras and differential consciousness: An examination of Dolores Huerta's rhetoric and the United Farm Workers Union. Paper presented at the National Communication Association Conference, Chicago, IL. **Received top paper award.**
- Session organizer and panelist. (November 2009). Rare Conservation's environmental pride campaigns: A roundtable discussion on stability and change in environmental communication pedagogy. Panel at the National Communication Association Conference, Chicago, IL.
- Panelist. (May 2009). A roundtable discussion about the greening of ICA. Panel at the International Communication Association, Chicago, IL.
- Sowards, S. K. (February 2009). Top Paper for the Environmental Communication Division: Gender representations in orangutan primatological narratives: Essentialist interpretations of sexuality, motherhood, and women. Western States Communication Association, Phoenix, AZ.
- Respondent. (February 2009). Panel at the Western States Communication Association Conference, Phoenix, AZ.
- Respondent. (February 2009). Panel at the Western States Communication Association

- Conference, Phoenix, AZ.
- Panelist. (November 2008). Forming an International Environmental Communication Organization: An Unconventional Move? Panel at the National Communication Association Conference, San Diego, CA.
- Panelist. (November 2008). Statement paper for Divisions as Enabling or Constraining: Discussing Intersections between Rhetoric, Ethnography, and Performance. Panel at the National Communication Association Conference, San Diego, CA.
- Panel Chair. (November 2008). Feeling Good and Freaking Out: Media Debates and Representations of Environmental Issues. Panel for the Environmental Communication Division at the National Communication Association Conference, San Diego, CA.
- Panel Chair. (February 2008). Top Three Papers for ORWAC. Panel at the Western States Communication Association Conference, Denver, CO.
- Panelist. (February 2008). Engaging through Service: Historicizing ORWAC's Mission. Panel at the Western States Communication Association Conference, Denver, CO.
- Sowards, S. K. (November 2007). Rhetoric of expectation and experience: International perspectives on ecotourism and communication. Paper presented at the National Communication Association Conference, Chicago, IL.
- Sowards, S. K. & Pineda, R. D. (November 2007). Representations in *Ugly Betty*: Class, ethnic, and gendered beauty standards. Paper presented at the National Communication Association Conference, Chicago, IL.
- Sowards, S. K. (June 2007). The perpetual potential: An alternative view on the rhetoric of the irreparable. Paper presented at the Conference on Communication and the Environment, Chicago, IL.
- Sowards, S. K. (June 2007). Identification through orangutans: Destabilizing the nature/culture dualism. Paper presented at the Conference on Communication and the Environment, Chicago, IL.
- Respondent. (November 2007). Top papers in environmental communication. Panel at the National Communication Association Conference, Chicago, IL.
- Respondent. (February 2007). Reimagining the female body. Panel at the Western States Communication Association Conference, Seattle, WA.
- Panel Chair. (February 2007). Top three papers in organization for research on women and communication. Panel at the Western States Communication Association Conference, Seattle, WA.
- Panelist. (November 2006). Multilingualism in pedagogy, research, and service: A roundtable on connection and action through language(s). Panel at the National Communication Association Conference, San Antonio, TX.
- Panel Chair. (November 2006). Top papers in environmental communication. Panel at the National Communication Association Conference, San Antonio, TX.
- Jimenez, M. & Sowards, S. K. (February 2006). Disaster images as rhetorical devices: Media coverage of the Indian Ocean tsunami. Paper presented at the Western States Communication Association Conference, Palm Springs, CA.
- Panelist. (February 2006). Environmental activism and classroom instruction. Panel at the Western States Communication Association Conference, Palm Springs, CA.
- Respondent. (February 2006). Voices and choices: (Re)positioning feminist communication strategies. Panel at the Western States Communication Association Conference, Palm Springs, CA.
- Sowards, S. K. (November 2005). Dolores Huerta and the United Farm Workers. Pre-conference Workshop on Marxism and Rhetoric, at the National Communication Association

- Convention, in Boston, MA.
- Sowards, S. K. and Monsiváis, J. (November 2005). "The Death of environmentalism?": Audience identification in environmental communication. Paper presented at the National Communication Association Convention, in Boston, MA.
- Panelist. (November 2005). Social justice on the United States-Mexico border: A critical communication assessment and investigative inquiry. Panel at the National Communication Association Convention, in Boston, MA.
- Sowards, S. K. (August 2005). Pengalaman lingkungan hidup: Konservasi retorik dan komunikasi. Consortium for the Teaching of Indonesian and Malay Presentation, University of Sam Ratulangi, Manado, Indonesia.
- Sowards, S. K. (April 2005). Ecotourism as an environmental solution in Mexico and Costa Rica. Presented at the International Conference on Latin American Studies at California State University, San Bernardino.
- Sowards, S. K. (February 2005). Rhetoric of perpetual potential: Apocalypse and social hope in the environmentalist movement to protect orangutans in Indonesia. Paper presented at the Western States Communication Association Convention, in San Francisco, CA.
- Panelist. (November 2004). Environmental education in Indonesia. Panel at the National Communication Association Convention, in Chicago, IL.
- Sowards, S. K. & Renegar, V. R. (November 2004). Reconceptualizing feminist "armchair" activism in contemporary feminist contexts. Paper presented at the National Communication Association Convention, in Chicago, IL.
- Respondent. (November 2004). Moving forward with pragmatism, looking back at its theoretical foundations. Panel at the National Communication Association Convention, in Chicago, IL.
- Panel Chair. (November 2004). Feminist rhetoric: Theory and criticism. Panel at the National Communication Association Convention, in Chicago, IL.
- Sowards, S. K. & Renegar, V. R. (May 2004). The rhetoric of third wave feminist consciousness raising: An oxymoron revisited. Paper presented at the Rhetoric Society of America Conference, in Austin, TX.
- Renegar, V. R. & Sowards, S. K. (February 2004). Opportunities for agency: The rhetoric of contradiction in third-wave feminism. Paper presented at the Western States Communication Association Convention, Albuquerque, NM.
- Panelist. (February 2004). Shaping tomorrow: Enhancing undergraduate communication education through NCA's student organizations. Panel at the Western States Communication Association Convention, Albuquerque, NM.
- Renegar, V. R. & Sowards, S. K. (November 2003). A rhetoric of contradiction: Theorizing third wave feminism. Presented at the National Communication Association Convention in Miami, FL.
- Sowards, S. K. & Floerke, J. J. (March 2003). Queer theory as an ethical and pedagogical issue in international education. Presented at the Phi Beta Delta Seventeenth Annual Conference, University of the Americas, Cholula, Puebla, Mexico.
- Sowards, S. K. (April 2003). Bilingual education and national identity in Costa Rica. Presented at the International Conference on Latin American Studies at California State University, San Bernardino: Re-Defining Latin American Identity in the 21st Century.
- Renegar, V. & Sowards, S. K. (November 2002). Liberal ironism, rhetoric, and feminist thought: Third wave feminist theory in action. Presented at the National Communication Association Convention in New Orleans.
- Sowards, S. K. (November 2002). Orangutans as cyborgs in visual representation:

- Argumentation through identification. Presented at the National Communication Association Convention in New Orleans.
- Respondent. (November 2002). Gender and communicative action: Latinas and struggles for cultural representation. Panel at the National Communication Association Convention, New Orleans, LA.
- Panel Chair. (May 2002). Voices from the margins: The rhetoric of the other in civic engagement. Panel at the Rhetoric Society of America Conference, Las Vegas, NV.
- Sowards, S. K. (May 2002). Simian cyborgs: Intersections of science, primatology, and culture. Presented at the Rhetoric Society of America Conference in Las Vegas, NV.
- Sowards, S. K. (November 2001). Rhetoric of interpellation: Confronting borders through murals. Presented at the National Communication Association Convention in Atlanta, GA.
- Sowards, S. K. (November 2000). The rhetoric of social protest: *Rap en español* fights against poverty, racism, and corruption. Presented at the National Communication Association Convention, Seattle, WA.
- Sowards, S. K. (2000). The blame game: Scapegoating in feminist studies. Paper presented at the Central States Communication Association Convention, Detroit, MI.
- Sowards, S. K. (2000). Growing an American dream: Dolores Huerta and the United Farm Workers of America Movement. Paper presented at the Central States Communication Association Convention, Detroit, MI.
- Sowards, S. K. (May 1999). Burke's concept of identification and the intersectionality of race and gender. Paper presented at the Triennial Conference of the Kenneth Burke Society, Iowa City, IA.
- Respondent. (November 1999). Masculine and feminine speaking styles: New perspectives on competitive speech and debate. Panel at the National Communication Association Convention, Chicago, IL.
- Sowards, S. K. (November 1998). MTV Asia: Cultural imperialism in Southeast Asia. Paper presented at the National Communication Association Convention, New York, NY.
- Pineda, R. & Sowards, S. K. (November 1998). Retention and recruitment of Latino/a minority participants in intercollegiate competitive policy debate. Paper presented at the National Communication Association Convention, New York, NY. Authors listed alphabetically; equal contribution by both authors.
- Pineda, R. & Sowards, S. K. (November 1997). 1997-1998 CEDA/NDT topic paper: Southeast Asia. Paper presented at the National Communication Association Convention, Chicago, IL. This paper also served as the guidelines for the 1997-1998 CEDA/NDT national intercollegiate debate topic: Resolved: that the United States federal government should substantially increase its security assistance to any one or more of the following nations: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam. Authors listed alphabetically; equal contribution by both authors.
- Sowards, S. K. (November 1997). Juan Gabriel and audience interpretation: Cultural impressions of effeminacy and sexuality in Mexico. Paper presented at the National Communication Association Convention, Chicago, IL.
- Sowards, S. K. (November 1997). Implications of racism towards Hispanic debaters in policy debate. Paper presented at the National Communication Association Convention, Chicago, IL.
- Trejo, M. & Sowards, S. K. (November 1997). Aspects and implications of instructing Hispanic/low income students in competitive policy debate. Paper presented at the

National Communication Association Convention, Chicago, IL.
Sowards, S. K. (1996). Intercultural communication in organizations in Indonesia: An examination of communication practices between Westerners and Indonesians. Paper presented at the California State University Conference on Communication and Culture, Fullerton, CA.

Invited Presentations

Lokakarya Pendidikan dan Pengajaran. (June 2014). University of 17 Agustus 1945, Samarinda, East Kalimantan, Indonesia.
Lokakarya Pendidikan dan Pengajaran. (January 2014). University of Mulawarman and University of 17 Agustus 1945, Samarinda, East Kalimantan, Indonesia.
Komunikasi di Antara Budaya dan Lingkungan Hidup (May 28, 2011). University of Syaih Kuala, Aceh, Indonesia.
Peran Komunikasi untuk Menggalang Dukungan Lokal untuk Konservasi Sumber Daya Alam Hayati (May 23, 2011). University of North Sumatra, Indonesia.
Environmental Communication Symposium and Environmental Communication Association Task Force (May 2010). University of Maine, Orono, ME.
Keynote Address. (May 10, 2010). Belair High School, El Paso, TX.
Writing Women Back Into History (March 10, 2008). United States Department of the Interior, Bureau of Reclamation, El Paso Field Division.
Representations of Latinidad in *Ugly Betty*. (March 10, 2008). Presentation at Tufts University, Boston, MA.
Postcolonial representations in primatological research in Indonesia. (May 2002). Presentation for the Phi Beta Delta International Education Honor Society, San Bernardino, CA.
Rhetoric and Chicana and Latina feminist theories. (March 2002). Presentation for the Department of Communication Studies, San Diego State University, San Diego, CA.

Memberships in Professional Associations

- National Communication Association
- International Communication Association
- Western States Communication Association
- Organization for Research on Women and Communication, Immediate Past President
- International Environmental Communication Association, Executive Board Member

Teaching Experience

Courses Taught

Graduate Courses

Environmental Communication
Environmental Communication (as a study abroad program: Costa Rica and Indonesia)
Rhetorical Theory & Criticism
Feminist Rhetorical Theories
Intercultural Communication
Qualitative Research Methods
Leadership Studies: Communication Perspectives on Leadership
Leadership Studies: Essentials of Leadership

Undergraduate Courses

Gender and Communication
Mass Media and Society
Communication Internship
Communication Theory and Analysis
Environmental Communication
Environmental Communication (as a study abroad program: Costa Rica, Mexico, Indonesia)
Communication and Area Studies in Asia Pacific (taught in Indonesia)
Communication and Area Studies in Latin America (taught in Mexico)
Intercultural Communication Research (taught in Germany)
Contemporary Rhetorical Theories
Rhetorical Criticism
Feminist Rhetorical Theories
Ethical Aspects of Communication
Introduction to Communication Studies
Public Speaking
Persuasion
Argumentation and Debate
Business Communication

UTEP Intelligence Community Center for Academic Excellence

Institute for Policy and Economic Development
Intercultural communication course for 40 El Paso high school students
summers 2007, 2008, 2009

Courses created or added to curriculum

Communication and Area Studies in Asia Pacific (at CSUSB)
Communication and Area Studies in Latin America (at CSUSB)
Environmental Communication
Environmental Communication, taught in Costa Rica, Indonesia
Feminist Rhetorical Theories, Gender and Communication
Intercultural Communication (for IPED high school program)
Intercultural Communication Research, taught in Germany

Thesis committees: Chair of M.A. thesis committees

- Lauren Pace, expected May 2015, Analysis of gender and environmental communication.
- Olga Alexander, expected May 2015, Communication analysis of work-life balance issues.
- Cortland Dubose, December 2014, Analysis of coaching strategies for walk-on athletes.
- Jennifer Alarcón, May 2013, Analysis of interpersonal communication and mothering.
- Adriana Salas, May 2013, Communication analysis of environmental politics.
- Bianca Ramírez, May 2013, Chicana identity in Indonesia and ecotourism.
- Laura Sarinaña, May 2013, Communication analysis of social protests and campaigns in Ciudad Juárez.
- Rodrigo Barragán, December 2012, Communication analysis of news media coverage of Sergio Hernández case.
- Marisela García, December 2012, Communication analysis of El Paso's deaf community.
- Michael Brooks, December 2012, Communication analysis of the rhetoric of Tom Tancredo and immigration politics.
- Jorge Aguilar, May 2012, ¡Vámanos al baile!: Corridos, regionalism & cultural symbolism: An expressive narrative approach to Los Tigres del Norte.
- Kandice Diaz, May 2011, Kandinsky's Nonrepresentational Art: Finding Meaning Through Aesthetic Experience
- Gloria Bebbler, May 2011, Drowning in the Depths of Climate Change: An Exploration of Polar Bear Rhetoric
- Álvaro Arvizo, December 2010, Rare's Pride campaigns: A study of barrier removal operation plans and effective environmental campaigns.
- Alesia Za Gara, December 2010, Social marketing in Rare's Pride environmental campaigns in Indonesia.
- Lourdes Cueva-Chácon, December 2010, The future of journalism: A study of Borderzine magazine's training programs for UTEP students.
- Darilís García McMillian, December 2009, Latina sorority involvement and the college experience.
- Rosanna Reyes, August 2008, Cultivation Theory and Stereotypes of Latinidad in Desperate Housewives.
- Cynthia Marentes, August 2008, Campesina Cuentos: A Rhetorical Analysis of Female Farmworkers' Narratives of Marginalization, Resistance, and Empowerment.
- Stacy Linna, May 2007, Representations of single motherhood: An analysis of *Desperate Housewives*, *Gilmore Girls*, and *Sex and The City*.
- Jean Schlitzkus, May 2007, Tough angels: A rhetorical analysis of *Charlie's Angels* as contemporary action heroines.
- Jeannette Monsiváis, May 2007, Haciendo caras on the borderlands: The masks of Monteverde-Santa Elena's ecotourism industry.
- DeAnna Varela, May 2006, Communicating activism: Rhetorical strategies of third wave feminists.
- Ofelia Morales, December 2004, Zapatistas: Shifting rhetoric of a modern revolution.
- Michael Marse, December 2004, A metaphoric cluster analysis of the rhetoric of digital technology.
- Florence Edwards, December 2004, Aesthetics and authenticity in gangsta rap.

Thesis/dissertation committee member:

Lindsey Hamilton, doctoral student, Department of English
 Michael Bess, doctoral student, Department of History
 Carolyn Drapes, doctoral student, Department of English
 Adam Webb, doctoral student, Department of English
 Ramesh Pokharel, doctoral student, Department of English
 Brenda Berumen, Interdisciplinary Studies
 Claudia Boyd, Department of Communication
 Jessica Molinar, Department of Communication
 Larissa Krenzer, Department of Communication
 Davi Kallman, Department of Communication
 Gabriela Morales, Department of Communication
 José Luis Gómez, Department of English
 Crystal Segura, Department of Communication
 José Ángel Maldonado, Department of English
 Jorge Gómez, Department of English
 Marianna Hendricks, Department of English
 Cecilia Cantú, Department of English
 Nikki Agee, Department of English
 Scott Lunsford, doctoral student, Department of English
 Jenny Rohman, Department of English
 Laila Shaheen Jones, Department of Communication
 Marissa Jimenez, Department of Communication
 Adrienne Smith, Department of Communication Studies
 Gene Broxson, Department of Communication Studies
 Elena Methawut, Department of Communication Studies

Advisor, undergraduate honors projects (CSUSB)

Matthew Woods
 Elizabeth Villarreal
 Janna Preston
 Jennifer Floerke
 Starr Boldman

Advisor, independent studies

Graduate Students:

Victor Santana-Melgoza, environmental issues in Indonesia, Fall 2012
 Michael Brooks, immigration and political communication, Fall 2012
 Edna García, gender and communication, Spring 2009
 Alesia Za Gara, Indonesia independent study project, Spring 2009
 Michelle Villa and Juan García, gender and communication, Spring 2008
 Deanna Varela, feminist theory and communication, Spring 2006
 Veronique Rorive, rhetoric and sustainable agriculture, Spring 2004 (CSUSB)
 Starr Boldman, communication pedagogy, Spring 2002 (CSUSB)
 Starr Boldman, philosophy of rhetoric, Summer 2002 (CSUSB)

Undergraduate Students:

Marcela Aguirre, Ana Castañón, Elida Portillo, Melissa Márquez, Fall 2010
 Candice Muñoz, Fall 2010

Howard Thomas, Spring 2010

Eugene Reyes, Jenny Rhyu, Laura Andrade, Jesus Valles, Fall 2009

Jesus Valles, Anthony Jimenez, Courtney Holmes, Carlos Tarin, Fall 2008

Laura Busch, nonverbal communication, Fall 2007

Matthew Woods, readings in rhetorical theory, Spring 2004 (CSUSB)

Elisabeth Villarreal, culture and identity, Winter 2004 (CSUSB)

Janna Preston, cultural tourism and rhetorical criticism, Fall 2003 (CSUSB)

Heather Bishop, readings in feminist theories, Winter 2003 (CSUSB)

Jennifer Floerke, environment and communication theory, Fall 2002 (CSUSB)

David Zink, visual rhetoric, Fall 2002 (CSUSB)

Starr Boldman, feminist theory and communication, Winter 2002 (CSUSB)

Adrianne Smith, advanced speechwriting, Spring 2002 (CSUSB)

Teaching Service: Study Abroad and Special Programs

Graduate Program Director, Department of Communication, January 2012 – August 2013

UTEP Faculty Representative for American, African, and European Summer School, Chemnitz, Germany, September 2010, June 2011

Rare Partnership with the Department of Communication, Program Manager (2008-present)

-curriculum development and implementation of MA program

-travel to Bogor, Indonesia and Loreto, Mexico for program activities and instruction

-guest lectures and presentation of UTEP information

-development of research on environmental campaigns

Development of Indonesia 2002, 2003, 2009, 2010, 2011, 2012, 2013, 2014 Summer Study Abroad Program

Development of Costa Rica 2006 Summer Study Abroad Program

Sponsor for student research in Indonesia, Costa Rica, Mexico, Summers 2002, 2003, 2006, 2009, 2010, 2011, 2012, 2013, 2014

Faculty Advising

Faculty advisor for the Communication Graduate Student Association, Fall 2014 – present.

Faculty advisor for National Communication Association Student Club, Fall 2006 – present.

Faculty advisor and organizer of communication studies national honor society, Lambda Pi Eta, Spring 2007 – present.

Faculty advisor for Latinitas, Spring 2010 – 2012.

Mentor, Women's Resource Center, January 2011 – May 2011.

Mentor, College Assistance Migrant Program, Fall 2006 – Spring 2009.

Faculty advisor and organizer of communication studies national honor society, Lambda Pi Eta, 2002-2004 (CSUSB).

Faculty sponsor for two students, Sally Cassanova pre-doctoral program for underrepresented students in doctoral programs, California State University.

Faculty sponsor and paper reviewer for 11 undergraduate student papers at the California State University, Hayward conference in Rhetorical Criticism, May 2002, 2003, 2004.

Faculty sponsor for 5 undergraduate student papers presented at the Undergraduate Research Conference at the Western States Communication Association Conference, 2004, 2007.

Faculty sponsor for 2 undergraduate student papers presented at the Student Research Conference at the University of North Texas, February 2010.

Teaching-Related Awards

Winner of the Western States Communication Association Distinguished Teaching Award, 2013

- I was recognized by WSCA for my contributions in teaching at UTEP and CSUSB over the past 11 years, receiving 5 1st place votes from the award committee.

Top 25 Women Professors in Texas Award, 2013

- I was selected as one of the top female professors in the state of Texas by the non-profit organization, Online Schools Texas.

Nomination for US Professor of the Year by the University of Texas at El Paso, 2012

- I was selected to represent UTEP in this national competition, which selects four professors as the US Professors of the Year.

Winner of the University of Texas Regents' Outstanding Teaching Award, 2011

- This \$30,000 award was received in recognition of my development of innovative teaching related to field-based student research projects in the United States, Indonesia, Mexico, Costa Rica, and Germany as well as my team-based learning techniques used in the classroom.

Impact Award and Seminar, University of Texas at El Paso

- This award was received to participate in a year-long workshop on the development and integration of teaching, research, and service, 2006-2007

Center for Civic Engagement Award, University of Texas at El Paso

- This award was received to support the development of a study abroad program in Costa Rica, focusing on environmental communication and ecotourism. This award helped support student and faculty travel to Costa Rica during the summer of 2006.

Office of Research and Sponsored Programs Award, University of Texas at El Paso

- This award was received to support the development of a study abroad program in Costa Rica, focusing on environmental communication and ecotourism. This award helped support student and faculty travel to Costa Rica during the summer of 2006.

Trailblazer Award, for "Empowering Others, Bringing Awareness, and Taking Action"

- I received this award in 2006 from the UTEP student organization, the University Democrats for my mentorship and efforts to support their fundraising initiatives.

Teaching Resource Center Award, California State University, San Bernardino

- This award was received for my course development of underexplored topics in communication ethics, such as minority issues and rights.

Title VI Award, from the International Institute at California State University, San Bernardino

- This award was received for my course development related to environmental communication in Mexico, 2003.

International Institute Award, California State University, San Bernardino

- This award was received for my course development related to environmental communication in Indonesia, 2003.

International Institute Award, California State University, San Bernardino

- This award was received for my course development related to environmental communication in Indonesia, 2002.

Distinguished Student Organization Advisor, University of Michigan-Dearborn

- I received this work for my work as the Director of the Debate Program for my involvement in coaching, traveling, and mentoring student debaters, 2000.

Professional and University Service

Professional & Leadership Service

Conference on Communication and the Environment Director, June 2011.

Immediate Past President for the Organization for Research on Women and Communication, 2014-present.

President for the Organization for Research on Women and Communication, 2012 – 2014.

Vice President for the Organization for Research on Women and Communication, 2010 – 2012.

Editor, *Across Borders and Environments: Communication and Environmental Justice in International Contexts*, February 2012. Conference Proceedings, International Environmental Communication Association.

Guest Editor for *Environmental Communication: A Journal of Nature and Culture*. Special issue on environmental justice, September 2012.

Institutional Membership Officer for the Organization for Research on Women and Communication, 2006-2010.

Committee member of ICA task force to address environmental concerns and greening of the International Communication Association, 2009-present.

Immediate Past Chair for the Environmental Communication Interest Group of the Western States Communication Association, 2011-2012.

Chair for the Environmental Communication Interest Group of the Western States Communication Association, 2010-2011.

Vice Chair for the Environmental Communication Interest Group of the Western States Communication Association, 2009-2010.

Vice-Chair Elect for the Environmental Communication Interest Group of the Western States Communication Association, 2008-2009.

Immediate Past President of the Environmental Communication Division of the National Communication Association, 2008-2009.

President of the Environmental Communication Division of the National Communication Association, 2007-2008.

Vice President for the Environmental Communication Division of the National Communication Association, 2006-2007.

International Environmental Communication Association Task Force for creation of new IECA

organization, 2010-2011.

Board Member, International Environmental Communication Association, 2011-2015.

Academic Reviewing

Editorial Board for *Women's Studies in Communication*, 2007-present.

Editorial Board for *Environmental Communication: A Journal of Nature and Culture*, 2009-present.

Editorial Board for *Argumentation and Advocacy*, 2010-present.

Editorial Board for *Communication Studies*, 2012-present.

Editorial Board for *Western Journal of Communication*, 2012 – present.

Editorial Board for *Southern Journal of Communication*, 2014 – present.

Grant/Top Article Award Selection Committee, for ORWAC and *Women's Studies in Communication*, 2007-present.

Reviewer for Christine Oravec Research Award in Environmental Communication Committee, 2009-2011.

Ad Hoc Reviewer for *Communication and Critical/Cultural Studies*, 2013, 2014, 2015.

Ad Hoc Reviewer for the *Journal of Applied Communication Research*, 2014.

Ad Hoc Reviewer for *Communication Quarterly*, 2011-present.

Ad Hoc Reviewer for *Communication Monographs*, 2010.

Ad Hoc Reviewer for *Communication Theory*, 2009.

Ad Hoc Reviewer for *Journalism: Theory, Practice, & Criticism*, 2009.

Ad Hoc Reviewer for *Western Journal of Communication*, 2008-present.

Ad Hoc Reviewer for *Applied Environmental Education and Communication*, 2007-present.

Ad Hoc Reviewer for *International Journal for Sustainable Development*, 2012.

Ad Hoc Reviewer for *Environmental Communication Yearbook*, 2005-2006.

Ad Hoc Reviewer for *Environmental Communication: A Journal of Nature and Culture*, 2006 – 2009.

Commentary for Rowman & Littlefield Publishers, for Sonja Foss and William Waters' book, *Dissertation Destination*, 2007.

Ad Hoc Reviewer for Strata Publishing, book proposal, 2006.

Ad Hoc Reviewer for Oxford University Press, book proposal, *Rhetoric and Civic Life*, 2010.

Reviewer for Organization for Research on Women and Communication for the Western States Communication Association Conference, 2005-present.

Reviewer for the Undergraduate Communication Research Conference, Western States Communication Association Conference, 2015.

Reviewer for Routledge (book proposal), 2014.

Reviewer for the Environmental Communication Division of the National Communication Association Conference, 2005-present.

Reviewer for the Environmental Communication Division of the Western States Communication Association Conference, 2008-present.

Reviewer for the Latina/o Communication Studies Division of the National Communication Association Conference, 2002-present.

Reviewer for the Feminist and Women's Studies Division of the National Communication Association Conference, 2003-2005.

Reviewer for Rhetoric & Public Address Division for the Western States Communication Association Conference, 2006.

External/Community Service Participation

Service-Learning Project with the International Environmental Communication Association, course project for designing, editing, and preparing the Conference on Communication and the Environment's conference proceedings, Fall 2011

Service-Learning Project with Latinitas, course project for improving mentoring for young Latinas in El Paso, Fall 2010 – Spring 2011

Service-Learning Project with City of El Paso, course project for improving and updating the city's recycling campaign, Spring 2010

Service-Learning Project with Ni Una Más, course project for feminist rhetorical theories graduate class, Fall 2007, Spring 2008, Spring 2009

Organizer for Dolores Huerta speaking events at UTEP and various El Paso community organizations (Farm Workers Center, Café Mayapán), January - March 2006.

Vice President for Environmental Education, The Orangutan Conservancy

The Orangutan Conservancy is a non-profit environmental organization based in the United States that works in conjunction with the Borneo Orangutan Survival Foundation (BOSF) in Indonesia, 2003-present.

Volunteer Debate Judge for Mountain View High School, March 2006.

Volunteer Debate Judge for Bel Air High School, October 2004.

Moderator for The Great Ape Crisis Symposium, sponsored by the Balikpapan Orangutan Society-USA and the Great Ape Trust of Iowa, Des Moines, Iowa, November 2004.

Participant at Harvard University Symposium on Orangutan Protection, Cambridge, MA, November 2002.

Participant in the Orangutan Reintroduction and Protection Workshop held June 15-18, 2001 in Balikpapan, East Kalimantan, Indonesia.

Tournament Director, Heart of America Debate Tournament, University of Kansas, 1998, 1999.

Consulting Activities

Translator (Indonesian/English) for the International Education Student Exchange Program, El Paso, TX, November 2013.

Translator (Indonesian/English) for the Federal Public Defender's Office, El Paso, TX, summer 2007.

Consultant, Intercultural Communication Training Program, BHP, PT. Arutmin, Indonesia, Summer 1997.

Departmental Committees and Service

Faculty Senate, 2010-2012
 SACS Committee, 2009-2012
 PARF Committee, 2009-2013
 Outstanding Departmental Student Awards for graduation, 2009-present
 Search and Hiring Committee Member, digital media production position, 2014-2015
 Search and Hiring Committee Chair, organizational communication position, 2013-2014
 Search and Hiring Committee Chair, strategic hire position, 2013-2014
 Search and Hiring Committee Chair, postdoctoral fellowship position, 2013-2014
 Search and Hiring Committee Chair, organizational/media communication position, 2009-2010
 Search and Hiring Committee, organizational communication position, 2008-2009
 Graduate Program Committee, 2005 – present.
 Research and Writing Group, 2004 – 2006.
 Curriculum Committee, Dept. of Communication Studies, 2001-2004 (CSUSB).
 Chair, Professional Development Committee, 2003-2004 (CSUSB).
 Hiring and Recruiting Committee, Dept. of Communication Studies, 2003-2004 (CSUSB).
 Graduate Program Committee, Dept. of Communication Studies, 2001-2004 (CSUSB).
 Assessment Committee, Dept. of Communication Studies, 2001-2003 (CSUSB).
 Public Speaking Text Book Selection Committee, 2002 (CSUSB).

University Service

Tenure and Promotion Committee, Department of Sociology & Anthropology, 2014.
 Tenure and Promotion Committee, Women's Studies Program, 2013.
 Tenure and Promotion Committee, College of Liberal Arts, 2011, 2012.
 Committee for Effective Teaching and Learning University Committee, 2011-2014.
 Sustainability Advisory Council for the President's Office, 2013-2014.
 Global Task Force committee for Provost's Office, 2012.
 Faculty Mentoring Program, 2008 – 2013.
 Organizer for Ruben Salazar documentary film screening at UTEP, April 2014
 Organizer for Karma Chávez guest speaker event, November 2011
 Organizer for Bernadette Calafell guest speaker event, April 2010
 President's Women's Advisory Council, 2007 – 2011
 Women's Studies Advisory Board, 2006 – present
 Ad hoc committee member, Queer History Month, Fall 2009 – 2013.
 Reviewer of student applications for International Polar Year – Research and Educational Opportunities for Minorities, May 2007 (UTEP).
 Organizer for Dolores Huerta campus event, March 2006
 Faculty Coordinator for the College of Arts and Letters, CSUSB Faculty/Student Mentoring Program, 2002 – 2004.
 Campus Coordinator for 5 Day Academic Writing Workshop with Dr. Sonja Foss and Dr. William Waters, at CSUSB, July 2003.
 Senator for the CSUSB Faculty Senate, 2003-2004.
 Author of articles for International Institute Newsletter, CSUSB.
 Scholarship Committee, Association of Latino Faculty, Staff, and Students, 2003 (CSUSB).
 Volunteer for tabulating of tournament results, for the Coyote Invitational Classic Debate Tournament at CSUSB, January 2002.