

MENGGE LI

Marketing, Management, and Supply Chain
Woody L. Hunt College of Business
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ACADEMIC POSITIONS

2022 – Current Associate Professor of Management
University of Texas at El Paso

2015 – 2021 Assistant Professor of Management
University of Texas at El Paso

EDUCATION

2009 – 2015 University of Houston, Houston, TX
Ph.D. in Business Administration
Concentration: Strategic Management
Supporting area: Management Information System

2007 – 2009 University of Florida, Gainesville, FL
M.S. in Information Systems and Operations Management

2002 – 2006 South China Agricultural University, Guangzhou, China
B.E. in Food Science and Technology

RESEARCH

Journal Publications

Yang, J., Li, M., & Kiu C.T. 2025. Strategic Temporal Transitions: Performance Implications of Exploration and Exploitation Transition. *Journal of Knowledge Management Practice*, 25(2): 12-32.
<https://doi.org/10.62477/jkmp.v25i2.513>

Yang, J., Grove, S., & Li, M. 2024. Bonding versus Bridging: Disentangling Effects of CEO Social Capital on Firm Exploratory Innovation. *R&D Management*.
<https://doi.org/10.1111/radm.12723>

Ndofor, H.A., Jones, C.D., & Li, M. 2024. What Happens When Your Hand is in My Pocket: The Foreign Policy Effects of China's Foreign Direct Investment in Africa. *Journal of Business Ethics*.
<https://doi.org/10.1007/s10551-024-05794-w>

Cabano, F., Li, M., & Jiménez, F. 2024. Consumer Responses to CEO Activism: An Impression Management Approach. *European Journal of Marketing*, 58(5): 1275-1297.
<https://doi.org/10.1108/EJM-07-2022-0553>

Yang, Y., Sun, X., Li, M., & Yan, T. 2024. More or Complex Actions? Effects of Supply Networks on Firm Competitive Aggressiveness. *International Journal of Operations and Production Management*.
<https://doi.org/10.1108/IJOPM-04-2023-0285>

Li, M. & Yang, J. 2023. CEO Vigilance and Hypercompetition: CEO Attention in Resource Utilization and Firm Competitive Aggressiveness. *Management Decision*, 61(11): 3255-3277
<https://doi.org/10.1108/MD-02-2023-0187>

Li, M. & Liu, K. 2022. Let Us Explore with a Divided Team! The Effects of Top Management Team Demographic Faultlines on Technological Exploration. *Journal of Management & Organization*, 28(6): 1181-1200
<https://doi.org/10.1017/jmo.2019.87>

Samba, C., Pathak, S., & Li, M. 2021. Audit Committee Diversity and Financial Restatement. *Journal of Management & Governance*, 25(3): 899-931
<https://doi.org/10.1007/s10997-020-09548-4>

Savage, J. P., Li, M., Turner, S. F., Hatfield, D. E., & Cardinal, L. B. 2020. Mapping Patent Usage in Management Research: The State of Prior Art. *Journal of Management*, 46(6): 1121-1155
<https://doi.org/10.1177/0149206320916233>

Li, M. & Yang, J. 2019. Effects of CEO Tenure and Duality on Firm Innovation. *Journal of Strategy and Management*, 12(4): 536-552.
<https://doi.org/10.1108/jsma-04-2019-0049>

Li, M., & Jones, C. D. 2019. The Effects of TMT Faultlines and CEO-TMT Power Disparity on Competitive Behavior and Firm Performance. *Group & Organization Management*, 44(5): 874-914. **(Recipient of 2019 Outstanding Articles Award)**
<https://doi.org/10.1177/1059601118813790>

Jones, C. D., Li, M., & Cannella, A. A. 2015. Response to a Governance Mandate: The Adoption of Governance Committees by NYSE Firms. *Journal of Management*, 41(7): 1873-1897.
<https://doi.org/10.1177/0149206313484515>

Manuscripts Under Review

Chen, L., Chen, S., & Li, M. [Title removed to protect the double-blind review process]
1st R&R at *Australian Journal of Management*

Grove, S.A., Ramos, M.A., Li, M., & Yang, J. [Title removed to protect the double-blind review process]
1st R&R at *Long Range Planning*

Teng, D., Chen, S., & Li, M. [Title removed to protect the double-blind review process]
1st R&R at *Management and Organization Review*

Yang, J., & Li, M. [Title removed to protect the double-blind review process]
Under Review at *Technology Analysis & Strategic Management*

Evans, K., Pathak, S., Vera, D., Salaiz, A., Tabesh, P., Jolly, P., & Li, M. [Title removed to protect the double-blind review process]
Under Review at *Strategic Organization*

Working Papers

Li, M., Wu, S., TenBrink, C. & Gamage, R. CEO Activism on Social Media and Investor Engagement

Li, M., Fan, G. Entrepreneurship Orientation and Firm Performance

Yang, Y., Sun, X., Li, M., & Yan, T. Supply Networks and New Product Introduction

Ramos, M.A., Lamin, A., Li, M., & Yang, Y. Vertical Ties and Target Selection in Horizontal Acquisitions

Conference Presentations (Last Five Years)

How TMT Faultlines Affect Corporate Fraud
Strategic Management Society Conference, Toronto, Canada, 2023

The Impact of Supplier and Customer Relationships on Target Selection in Horizontal Acquisitions

Strategic Management Society Conference, Toronto, Canada, 2023

Strategic Management Society Conference, Virtual, 2021

A Two-Sided Approach to Acquisition Pricing and Completion

Academy of Management Annual Meeting, Chicago, IL, 2024

Academy of Management Annual Meeting, Seattle, WA, 2022

Structural Embeddedness of CEO Social Networks and Firm Exploratory Innovation

Academy of Management Conference, Boston, MA, 2023

Academy of Management Conference, Virtual 2021

Southern Management Association Annual Conference, New Orleans, LA, 2021

Supply Networks and Competitive Dynamics

Decision Science Institute Annual Meeting, Atlanta, GA, 2023
Decision Science Institute Annual Meeting, Houston, TX, 2022
Production and Operations Management Society Annual Conference, Virtual 2021
Academy of Management Conference, Virtual, 2020

Mapping Patent Usage in Management Research: The State of Prior Art.
Strategic Management Society Conference, Virtual, 2020

Top Management Team Demographic Faultlines and Firm Competitive Repertoire Complexity.
Academy of Management Conference, Boston, MA, 2019.

Invited Talks and Presentations

Invited presentation at Diversity and Faultlines Research Webinar (2023)
Keynote speaker at Junior Faculty Development Workshop at UTEP (2022)
Invited presentation at Foreign Policy Research Institute (2022)
Invited presentation at Jiangxi University of Finance and Economics (2019)
Keynote speaker at the International Research Symposium, UTEP (2017)

TEACHING

University of Texas at El Paso (Ratings of Last Three Years):

- MGMT 5335 – International Strategic Management (Executive MBA)
 - Fall 2023 – course rating: 4.6; instructor rating: 4.6
 - Fall 2022 – course rating: 4.0; instructor rating: 4.0

- MGMT 5335 – International Strategic Management (MBA)
 - Spring 2023 – course rating: 4.0; instructor rating: 4.2
 - Fall 2023 – course rating: 4.0; instructor rating: 4.0
 - Spring 2023 – course rating: 4.5; instructor rating: 4.6
 - Fall 2023 – course rating: 4.0; instructor rating: 4.0
 - Spring 2022 – course rating: 4.1; instructor rating: 4.2
 - Spring 2021 – course rating: 4.0; instructor rating: 4.3

- MGMT 4300 – Strategic Management (Capstone)
 - Spring 2023 – course rating: 4.4; instructor rating: 4.5
 - Spring 2022 – course rating: 4.1; instructor rating: 4.2
 - Fall 2021 – course rating: 4.3; instructor rating: 4.3
 - Spring 2021 – course rating: 4.4; instructor rating: 4.4

- MGMT 3304 – Organization Development
 - Fall 2021 – course rating: 4.0; instructor rating: 4.1
 - Three sections between 2015 and 2017

- MGMT 3303 – Introduction to Management

- Spring 2024 – course rating: 4.6; instructor rating: 4.6
- Eight sections between 2015 and 2019
- IBUS 6354 – Special Topics in International Business (Doctoral Seminar)
 - Three sections between 2017 and 2023
- MGMT 6351 – International Strategic Management (Doctoral Seminar)
 - One section in 2022

University of Houston:

- MANA 3335 - Introduction to Management and OB
 - Three sections between 2013 and 2015

SERVICE

Editorial Board Member:

- Africa Journal of Management

Journal Reviewer:

- Strategic Organization
- Journal of Business Venturing
- Group & Organization Management
- Journal of Business Research
- Finance Research Letters
- Management Decision
- Journal of International Conflict and Management
- Journal of Corporate Accounting & Finance

University Service at UTEP

- Dissertation Committee
 - Gang (Anders) Fan (Chair, 2024 – Present)
 - Amit Mahimkar (Member, 2024 – Present)
 - Jinxin Yang (Chair, 2020 – 2022)
 - Md Raihan Uddin Chowdhury (Member, 2020 – 2022)
 - Franziska Renz (Member, 2019 - 2021)
 - Randika Eramudugoda (Member, 2018 - 2019)
 - Yang Zhang (Member, 2020-2021)
- University Service
 - UTEP Graduate Council (2021 – 2024)
 - UTEP Faculty Senate (2018 – 2020)
- College Service
 - CoBA MBA Policy Committee (2023 – present)
 - CoBA PhD Policy Committee (2021 – present)
 - CoBA Graduate Curriculum Committee (2020 – 2022)
 - Teaching Excellence Awards Committee (2020, 2022)

- Strategic Planning Committee (2019)
- College Research Resource Committee (2018 – 2022)
- Department Service
 - MMSC Merit Review Committee (Chair, 2021, 2024)
 - MMSC Doctoral Program Committee (2021 – present)
 - Post-Tenure Evaluation Committee (2021 – present)
 - Promotion and Tenure Committee (Chair, 2024)
 - Department Class Schedule Coordinator (2020 – present)
 - Undergraduate Curriculum Committee (2020 - present)
 - Faculty Search Committee (2019 - present)
 - Assurance of Learning Committee (2020 - present)

HONORS AND AWARDS

- UTEP CoBA Excellence in Teaching Innovation (2021)
- UTEP CoBA Excellence in Research (2021)
- Dean’s List Award (2015)
- Robert and Ruth Kneebone Scholarship (2015)
- Research Excellence Doctoral Student Award in Management (2013)
- University of Houston – Presidential Fellowship (2009 – 2011)