

MIGUEL A. RAMOS
 College of Business Administration
 Marketing & Management Department
 University of Texas at El Paso
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 El Paso, TX 79968
 (915) 747-5970 maramosgonzalez@utep.edu

EDUCATION

University of Minnesota, Carlson School of Management, USA. Ph.D. in Business Administration. Specialization: Strategy and International Management. Advisor: J. Myles Shaver	12/2007
Stockholm School of Economics, Sweden. M.Sc. in International Economics and Business.	6/1998
ITESM (Monterrey Tech), Querétaro Campus, Mexico. B.Sc. in Industrial and Systems Engineering. Graduated with Honors.	12/1992

ACADEMIC POSITIONS

The University of Texas at El Paso Associate Professor of Management	9/2015-present
Assistant Professor of Management	9/2009-8/2015
University of Massachusetts Dartmouth Assistant Professor of Management	9/2007-8/2009
Instructor	9/2006-8/2007
ITESM (Monterrey Tech), Guadalajara Campus, Mexico. Full-time Lecturer	8/1998-7/2000

AWARDS

College of Business Administration Overall Outstanding Research Award	2015
Teaching Excellence in Management Award	2015

INTERESTS

Research: Corporate Strategy, International Strategy, Institutions, Economic Geography.
 Teaching: Strategy, International Strategy.

JOURNAL PUBLICATIONS

Ramos, M. A. and Ashby, N. J. Forthcoming. "The Halo Effect: Violent Crime and Foreign Direct Investment," *Multinational Business Review*.

Lamin, A. and Ramos, M. A. 2016. "R&D investment dynamics in agglomerations under weak appropriability regimes: Evidence from Indian R&D labs," *Strategic Management Journal*, 37(3), 604-621.

Ramos, M. A. and Shaver J. M. 2013. "When individual locations affect the choice of multi-location acquisition targets." *Strategic Organization*, 11(2), 125-155.

Ramos, M. A. and Ashby, N. J. 2013. "Heterogeneous firm response to organized crime: Evidence from FDI in Mexico." *Journal of International Management*, 19(2), 176-194.

Ashby, N. J. and Ramos, M. A. 2013. "Foreign direct investment and industry response to organized crime: The Mexican case." *European Journal of Political Economy*.
Winner of the 2014 College of Business Administration Outstanding Research Award in the Economics and Finance Department.

Ramos, M. A. and Shaver J. M. 2009. "Value creation and value appropriation through geographic strategy: Evidence from foreign direct investment." *Advances in Strategic Management*, 26, 383-406.

BOOK CHAPTERS

Cuervo-Cazurra, A. and Ramos, M. 2005. "Explaining the Process of Internationalization by Building Bridges among Existing Models." *Innovating Strategy Process*. S.W. Floyd, J. Roos, F. Kellermans and C. Jacobs (Eds.) Strategic Management Society Series. Blackwell.

CONFERENCE PROCEEDINGS

2013 United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference. San Francisco, CA. "Turnaround the family-owned business through the recession: Restructuring strategies of family firms," with Giacomo Laffranchini and Frank Hoy.

WORK IN PROGRESS

"The Impact of Political Violence and Political Instability on Country Credit Ratings," with Paul Vaaler and Scott Johnson.

"The Impact of Voluntary R&D Disclosure on Target Selection," with Sharon James.

"Turnaround the Family-Owned Business through the Recession: Restructuring Strategies of Family Firms," with Giacomo Laffranchini and Frank Hoy.

INVITED PRESENTATIONS

Harvard Business School International Seminar Series. "R&D investment dynamics in agglomerations under weak appropriability regimes: Evidence from Indian R&D labs," with Anna Lamin. Cambridge, MA. 2/3/2014

Indian Institute of Management Bangalore (IIMB). "R&D investment dynamics in agglomerations under weak appropriability regimes: Evidence from Indian R&D labs," with Anna Lamin. Bangalore, India. 1/17/2014

CONFERENCE PRESENTATIONS

2017 Academy of Management Annual Meeting, Atlanta. "The Geographic Halo Effect: Violent Crime and Foreign Direct Investment," with Nathan J. Ashby.

2016 Academy of International Business Annual Meeting, New Orleans. Doctoral Consortium (Panelist): "Managing the Dissertation and Job Search."

2015 Strategic Management Society Annual International Conference, Denver. "The Halo Effect: Violent Crime and Foreign Direct Investment," with Alvaro Cuervo-Cazurra and Nathan J. Ashby.

2014 Academy of Management Annual Meeting. Philadelphia, PA. Symposium (Organizer, Chair and Panelist): "MNEs in Deadly Environments: Strategic Response to Disasters, Conflict and Crime."

2014 Academy of Management Annual Meeting. Philadelphia. "The Impact of Violent Organized Crime Intensity and Uncertainty on Foreign Direct Investment," with Nathan J. Ashby. Acting also as session Chair.

2014 Academy of Management Annual Meeting. Philadelphia. "R&D Investment Dynamics in Agglomerations under Weak Appropriability Regimes," with Anna Lamin.

2014 Academy of International Business Annual Meeting. Vancouver. "R&D Investment Dynamics in Agglomerations under Weak Appropriability Regimes," with Anna Lamin.

2013 United States Association for Small Business and Entrepreneurship (USASBE) Annual Conference. San Francisco. "Turnaround the family-owned Business through the recession: Restructuring strategies of family firms," with Giacomo Laffranchini and Frank Hoy.

2012 Academy of International Business Annual Meeting. Washington, D.C. Panel: "MNE Response to Organized Crime, War and Violent Conflict," with Nathan J. Ashby.

2011 Strategic Management Society Annual International Conference. Miami. "Institutional Failure, Organized Crime and Firm Heterogeneity: Evidence from FDI in Mexico," with Nathan J. Ashby. *Nominated for the Best Conference Paper Prize.*

2010 University of Minnesota 1st SMO Alumni Conference. Minneapolis. “Agglomeration, Firm Heterogeneity and R&D Investment under Weak Appropriability Regimes: Evidence from Indian R&D Labs,” with Anna Lamin.

2010 Strategic Management Society Annual International Conference. Rome. “Agglomeration, Firm Heterogeneity and R&D Investment under Weak Appropriability Regimes: Evidence from Indian R&D Labs,” with Anna Lamin.

2010 International Conference on Organizations Learning, Knowledge and Capabilities, Boston. “Agglomeration, firm heterogeneity and R&D investment under weak appropriability regimes: Evidence from Indian R&D labs,” with Anna Lamin.

2009 Strategic Management Society Annual International Conference. Washington, D.C. “The Impact of Strategic Disclosure and Geographic Distance on Target Selection,” with Sharon James.

2008 Economic Institutions of Strategy Conference. Toronto. “Value Creation and Appropriation through Geographic Strategy: Evidence from FDI,” with J. Myles Shaver.

2008 Academy of Management Annual Meeting. Anaheim. “When Do Firms Value the Whole versus Parts? Acquisition of Multi-Location Targets,” with J. Myles Shaver.

2007 Strategic Management Society Annual International Conference. San Diego. “When Do Firms Value the Whole versus Parts? Acquisition of Multi-Location Targets.”

2005 Academy of Management Annual Meeting. August. Honolulu. “Where Do Firms Acquire? Understanding the Influence of Geographic Location on Acquisition Activity.”

2003 Academy of International Business Annual Meeting. Monterey. “A Resource-Based Teleological Analysis of the Internationalization Process,” with Alvaro Cuervo-Cazurra.

2003 Strategic Management Society Special Conference on Innovating Strategy Process. Storrs. “Organizational Theories of Change in the Internationalization Process Models,” with Alvaro Cuervo-Cazurra.

2002 European International Business Academy Meeting. Athens. “A Resource-Based Teleological Analysis of the Internationalization Process,” with Alvaro Cuervo-Cazurra.

GRANTS AND FELLOWSHIPS

College of Business Administration Summer Research Support Grant. The University of Texas at El Paso. (18,000 USD)	2015
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College of Business Administration Summer Research Support Grant. The University of Texas at El Paso. (12,000 USD)	2014
College of Business Administration Summer Research Support Grant. The University of Texas at El Paso. (12,000 USD)	2013
University Research Institute Grant. The University of Texas at El Paso. (5,000 USD)	2010
Charlton College of Business Summer Research Fellowship. University of Massachusetts Dartmouth (5,000 USD)	2008
Juran Fellowship. Juran Center for Leadership in Quality. University of Minnesota. (5,000 USD)	2002

SCHOLARSHIPS

STINT Scholarship (The Swedish Foundation for International Cooperation in Research and Higher Education). Full tuition and living expenses for the entire M.Sc. program.	1996
ITESM Scholarship. Partial tuition waivers during B.Sc. program.	1988

TEACHING EXPERIENCE

The University of Texas at El Paso:
 PhD: International Management and Strategy.
 MBA: International Strategic Management, Management Strategy and Policy.
 Undergraduate: Strategic Management, Introduction to Management and Organizational Behavior.

University of Massachusetts Dartmouth:
 MBA: Strategic Management.
 Undergraduate: Strategic Management and Policy Formulation.

University of Minnesota:
 MBA: The International Environment of Business (Summers of 2016, 2017).
 Undergraduate: Understanding the International Environment of Firms.

ITESM:
 Undergraduate: Strategic Management, International Business, Business Environment of East Asia, Cross-Cultural Management.

DISSERTATION AND THESIS COMMITTEES

Dissertations:

Shuang Yang (Ph.D. in International Business, UTEP), Committee Member. “The Role of Social Norms in Consumer’s Valuations of Brands from Emerging Countries,” 2014. Placement: Zhejiang Gongshang University (China).

Theses:

Shwetima Joshi (M.Sc. in Economics, UTEP), Committee Member. “Cointegration Approach towards Causality of Foreign Direct Investment and Gross Domestic Product in India,” 2014.

Yuyinska K. Sanchez-Osio (M.Sc. in Economics, UTEP), Committee Member. “Higher Education and Foreign Direct Investment: A Study of Mexican States,” 2014.

Avilia Bueno (M.Sc. in Economics, UTEP), Committee Member. “A State-to-State Analysis of Mexican Migration to the U.S.,” 2013. Placement: Ph.D. Program in Economics at University of Colorado Boulder.

PROFESSIONAL SERVICE

Editorial Review Board Membership:

Global Strategy Journal (1/2014-12/2016)

Ad hoc reviewing:

Strategic Management Journal

Strategy Science

Journal of International Business Studies

Strategic Organization

Multinational Business Review

Journal of Economic Studies

Canadian Journal of Administrative Sciences

Conference reviewing:

Academy of International Business (AIB) Annual Conferences (2003, 2005, 2009, 2010, 2014, 2015, 2016)

Academy of Management (AOM) Annual Conferences (2003-2005, 2008, 2011, 2012, 2014, 2017)

Strategic Management Society (SMS) Annual Conferences (2008, 2009, 2011, 2013, 2014)

Strategic Management Society (SMS) Special Conferences (2014)

The Business Association of Latin American Studies (BALAS) Annual Conference (2013)

UNIVERSITY SERVICE

At The University of Texas at El Paso:

Tenure and Promotion College Committee	9/2017-present
Assurance of Learning Coordinator	8/2016-present
Ph.D. Program Policy Committee	10/2013-present

Ph.D. Program Coordinator for Management Area	2/2013-present
Faculty Senator Alternate	9/2014-8/2016
Chair of Faculty Search Committee	7/2015-3/2016
Undergraduate Scholarship Committee	9/2012-3/2016
Undergraduate Curriculum Committee	11/2012-8/2015
Library Liaison for Marketing and Management Department	9/2010-9/2015

INDUSTRY EXPERIENCE

Tecomán Bottling Company, Coca-Cola Bottling Co., Colima, Mexico Position: Marketing and Distribution Coordinator.	7/1995-6/1996
Grupo Ruiz Obregón, Coca-Cola Bottling Co., Querétaro, Mexico Position: Marketing and Distribution Representative.	1/1994-12/1994