LUCÍA DURÁ, Ph.D.

Associate Professor of Rhetoric and Writing Studies, Department of English Associate Dean, Graduate School

The University of Texas at El Paso (UTEP) 500 W. University Ave.

Idura@utep.edu El Paso, Texas 79968

EDUCATION

Ph.D. Rhetoric and Composition (2011)

The University of Texas at El Paso

M.A. Rhetoric and Writing Studies (2006)

The University of Texas at El Paso

B.A. English and Communication Arts, Magna Cum Laude (2000)

St. Mary's University, San Antonio, TX

Translation Certificate, Spanish-English (2004)

The University of Texas at El Paso

Graduate Courses in Education (2003)

University of Notre Dame, Notre Dame, IN

Course Audits: Feminist Theology and Art History (2001-2002)

Yale University, New Haven, CT

HONORS and AWARDS

Fulbright Specialist, U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) and World Learning, October 2023 to October 2026

Co-Lead, Graduate Deans Affinity Group, Alliance of Hispanic Serving Research Universities, 2023 to present

Best Webtext Award, Computers and Writing Conference on May 20th: (Flores, J.M. & Dura, L., 2021) The border soundcapes project: Pursuing border identity through sound. *Kairos*, 26(1): https://kairos.technorhetoric.net/26.1/praxis/flores-dura/index.html

Chair, Texas Center for Legal Ethics Board, 2022-2023

CCCC Award for Best Article Reporting Qualitative Research in Technical or Scientific Communication for (2019) "Positive Deviance inquiry design: Challenging notions of stasis," published in the *Journal of Business and Technical Communication*, 2020

Appointed to the Graduate Education Advisory Committee of the Texas Higher Education Coordinating Board, January 2019

Department of English Excellence in Teaching Award, UTEP 2017

Nominee for UT System Regents Outstanding Teaching Award, College of Liberal Arts, UTEP 2016

CCCC Technical and Scientific Communication Outstanding Qualitative Research Article

Nomination for "Minga Perú's strategy for social change in the Peruvian Amazon: A rhetorical model for participatory, intercultural practice to advance human rights," 2014

Racial Justice Ambassador Award, YWCA Paso del Norte for the work of the Social Justice Initiative, 2012

Lung Association UNION North America Poster Award for "Nuestra Casa: Lessons learned in Advocacy, Communication and Social Mobilization (ACSM) against Tuberculosis and Co-Morbidities," 2012

Featured Member: Liberating My Classroom, Emergence, Plexus Institute, January 2012

UT-Arlington Academy of Distinguished Scholars Public Interest Award, 2009-2010 (\$5,000 and proposal considered for Texas legislature policy development)

PUBLICATIONS

Note: an asterisk preceding an entry indicates alphabetical listing. Two asterisks indicate publications with students and/or community partners.

Journal Articles (peer-reviewed)

Cisneros, J., **Dura, L.**, Convertino, C., Frausto, I. (July 2024). Compromiso, pertenencia, and empoderamiento: How faculty enact servingness to become empowerment agents for Latinx student success, *Journal of Hispanic Higher Education*. https://journals.sagepub.com/doi/10.1177/15381927241263301

Dura, L. & Villa, C. (2023). Multimodal research during COVID-19: Socially just decision points in the evaluation of a foster care program for youth at risk of trafficking, *SIGDOC'23 Proceedings of the 41st ACM International Conference on the Design of Communication*. https://dl.acm.org/doi/10.1145/3615335.3623014

- **Medina-Jerez, W., **Dura, L.**, & Perez, M. (2023). Pictorial representations of preservice elementary teachers' views about science teaching and learning, *Cultural Studies of Science Education*. Doi: 10.1007/s11422-023-10185-0
- **Flores, J.M. & **Dura, L.** (2021). The border soundcapes project: Pursuing border identity through sound. *Kairos*, 26(1): https://kairos.technorhetoric.net/26.1/praxis/flores-dura/index.html (9,147 words plus audio and visual editing).

Pihlaja, B. & **Dura, L.** (2020). Navigating messy research methods and mentoring practices at a bilingual research site on the U.S.-Mexico border. *Technical Communication Quarterly*, 29(4): 358-375 https://doi.org/10.1080/10572252.2020.1790665 (10,000 words).

Medina-Jerez, W. & **Dura, L.** (2020). Food pedagogy as an instructional resource in a science methods course. *Innovations in Science Teacher Education*, 5(3): 1-

15. https://innovations.theaste.org/food-pedagogy-as-an-instructional-resource-in-a-science-methods-course (5,000 words).

Green, A. _, A., **Dura, L.**, Harris, P., Heilig, L., Kirby, B., McClintick, J., Pfender, E., & Carrasco, R. (2020). Teaching and Researching with a Mental Health Diagnosis: Practices and Perspectives on Academic Ableism, *Rhetoric of Health & Medicine*: 3(2): 1-27. https://stars.library.ucf.edu/rhm/vol3/iss2/1 (8,000 words).

Del Hierro, V., Saenz, V., Gonzales, L., **Dura, L**., Medina-Jerez, W. (2019). Nutrition, Health, and Wellness at *La Escuelita*: A Community-Driven Effort toward Food and Environmental Justice. *Community Literacy Journal* 14(1): 26-43 (7,000 words).

Dura, L., Gonzales, L., & Solis, G. (2019). Creating a bilingual, localized glossary for end-of-life decision-making. *SIGDOC'19 Proceedings of the 37th ACM International Conference on the Design of Communication*, Article 30. doi: 10.1145/3328020.3353940 (3,150 words).

Dura, L., Perez, L., & Chaparro, M. (2019). Positive Deviance inquiry design: Challenging notions of stasis. *Journal of Business and Technical Communication*, 33(4), 376-399. https://doi.org/10.1177/1050651919854057 (7,700 words).

Sajquim de Torres, M. & **Dura, L.** (2019). Habits as building blocks for the resilience of vulnerable populations on the U.S.-Mexico border. *Health Promotion and Practice*, 20(6), 793-797. https://doi.org/10.1177/1524839919855392 (3,500 words).

** Flores, P., Maier, I., Carrizal-Dukes, E. **Dura, L**., & Gonzales, L. (2019). *La salud en mis manos*: Localizing Health and Wellness Literacies in Transnational Communities through Participatory Art and Mindfulness. *PresentTense* 7(3). http://www.presenttensejournal.org/volume-7/lasalud-en-mis-manos/ (2,500 words).

Sreeramoju, P., **Dura, L.**, Fernandez-Rojas, M.E., Minhajuddin, A., Simacek, K., Fomby, T.B., Doebbeling, B.N. (2018). Using a positive deviance approach to influence the culture of patient safety related to infection prevention. *Open Forum Infectious Diseases*, 5(10), https://doi.org/10.1093/ofid/ofy231 (5,000 words).

Singhal, A. & **Dura, L.** (2017). Positive Deviance: A (non) normative approach to health and risk messaging. *Encyclopedia of Risk and Health Communication*. Oxford University Press: http://communication.oxfordre.com/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-248 (5,951 words).

Dura, L. (2016). What's Wrong Here? What's right here? Introducing the Positive Deviance approach to community-based work. *Connexions International Professional Communication Journal*, 4(1) pp. 57-89 (6,000 words).

- **Dura, L., Salas, C., Medina-Jerez, W., Hill, V. (2015). De aquí y de allá: Changing perceptions of literacy through food pedagogy, asset-based narratives, and hybrid spaces. *Community Literacy Journal*, 10(1): 21-39 (6,201 words).
- **Sreeramoju, P., **Dura, L.**, Fernandez-Rojas, M., Minhajuddin, A., Simacek, K., Fomby, T., Doebbeling, B. (2015). Positive deviance intervention to reduce healthcare-associated infections in medical wards: A pilot cluster randomized controlled trial. 2015, *American Journal of Medical Quality*, 30(2S) 43S-47S (3,092 words).
- Arduser, L., **Dura, L.**, & Malkowski, J. (2015). Rhetorical agency in the face of uncertainty: Articulating, negotiating, leveraging, and managing risk. *POROI An Interdisciplinary Journal of Rhetorical Analysis and Invention*, 11(1) (2,263 words).
- **Dura, L., Felt, L., & Singhal, A. (2014) What counts? For whom? Cultural beacons and unexpected areas of programmatic impact. *Journal of Evaluation and Program Planning*, 44, pp. 98-109 (9,598 words).
- **Dura, L., Singhal, A., & Elias, E. (2013). Minga Perú's strategy for social change in the Peruvian Amazon: A rhetorical model for participatory, intercultural practice to advance human rights. *Journal of Rhetoric, Professional Communication and Globalization*, 4(1), pp. 33-54: http://rpcg.org/index.php?journal=rpcg&page=article&op=view&path[]=87 (7,453 words).
- Singhal, A. & **Dura, L.** (2010). Tarjetas de puntuación cultural: Un llamado para desarrollar sentidos participativos de monitoreo y evaluación [Cultural Scorecards: A call for participatory monitoring and assessment]. *Folios*, 23, pp.161-180 (7,186 words).
- **Dura, L.** & Singhal, A. (2009). Utilizing a Positive Deviance approach to reduce girls' trafficking in Indonesia: Asset-based communicative acts that make a difference. *Journal of Creative Communication*, 4(1) pp. 1-17 (6,205 words).

Book Chapters (peer-reviewed)

- **Dura, L.** Imagine and play with the possibilities: Improv Prototyping within constraints. (2024). *Creativity Loves Constraints: Design of K-12 STEAM Education that Highlights the Advantages of Limited Resources*, Daniel Tillman, Ed.
- **Lerma, C., Garcia Renteria, M., Flores, P., Mangelsdorf, K., & **Dura, L**. (2023). Challenging translingualism through panoramic ethos: Three transnational graduate students' pathways across multiliteracies. *Translingual and Transnational Graduate Education in Rhetoric and Composition*, Carrie Kilfoil & Nancy Bou Ayash, Eds. Utah State University Press.
- **Singhal, A., Sternin, M., Shafique, M., & **Dura, L.** (2021). Wisdom in action—The positive deviance approach: An alternative conceptualization of communication and social change praxis, *Handbook of Communication and Development*, Srinivas Raj Melkote & Arvind Singhal, Eds. Edward Elgar Publishing.

- **Dura, L.** (2020). When technical solutions are not enough: Engaging everyone in patient safety. *Patient-centered Care and the Health System*, Pranavi Sreeramoju, Stephen Weber, Alexis Snyder, Lynne Kirk, William Reed, & Beverly Hardy-Decuir, Eds. Springer, pp. 185-196 (5,000 words).
- **Chavira, M. & **Dura, L.** (2019). Mental Health/GMH-prevention and promotion with the inclusion of diversity and gender for inclusion in *Diversity in Global Mental Health—Gender, Lifespan, Access to Care, Treatment and Social Strata*, edited by Bolea-Alamanac, B. & Bahrer-Kohler, S. Springer International Publishing: https://link.springer.com/chapter/10.1007/978-3-030-29112-9 7 (3,500 words).
- **Dura, L.** (2018). Expanding the solution space: How asset-based inquiry can support advocacy in technical communication, for edited collection in *Citizenship and Advocacy in Technical Communication: Scholarly and Pedagogical Perspectives*, Natalya Matveeva and Godwin Agboka, Eds. ATTW Book Series, Routledge, pp. 23-40 (6,500 words).
- **Dura, L.** (2018). Leveraging assets through Appreciative Interviews in classrooms and communities for edited collection *High Impact Practices in Community Settings*, Azuri Gonzalez & Gina Nunez-Mchiri, Eds. Kendall-Hunt Publishing, Ch. 7 (3,500 words).
- **Dura, L., Salas, C., Medina-Jerez, W., Hill, V. (2015). De aquí y de allá: Changing perceptions of literacy through food pedagogy, asset-based narratives, and hybrid spaces. *Community Literacy Journal*, 10(1) pp. 21-39. Rpt. in Best of the Journals in Rhetoric and Composition 2017, Kate Vieira, Vincent Portillo, Jason Luther, David Blakesley, and Steve Parks, Eds. (2018) Parlor Press (6,201 words).
- **Felt, L., **Dura, L**., & Singhal, A. (2013). Cultural beacons in practice. *Global Health Communication Strategies in the 21st Century: Design, Implementation, and Evaluation*, Eds. Do Kyun Kim, Arvind Singhal, and Gary Krep. Peter Lang Publishing, pp. 334-351 (5,763 words).
- Singhal, A. & **Dura, L.** (2012). Transforming community through self-discovery, dialogue, and action: The rising tide of positive deviance approach in development communication. *Development Communication in Directed Social Change: A Reappraisal of Theories & Approaches*, Srinivas R. Melkote. Ed. Singapore: AMIC (4,149 words).
- Singhal, A. & **Dura**, **L**. (2012). Positive Deviance, good for global health. *Handbook of Global Health Communication*, Rafael Obregon and Silvio Waisbord, Eds. New York: Wiley, pp. 507-521 (5,536 words).
- **Dura, L.,** Singhal, A., & Elias E. (2010). Listener as producer: Minga Peru's intercultural radio educative project. *The Interface of Business and Culture*, Michael B. Hinner, Ed. Frankfurt am Main, Germany: Peter Lang GmbH, pp. 485-502 (5,757 words).
- Singhal, A., Greiner, K. & **Dura, L.** (2010). Positive Deviance makes inroads into health care. *Inviting Everyone: Healing Healthcare through Positive Deviance*, Arvind Singhal, Prucia Buscell, and Curt Lindberg, Eds. New Jersey: Plexus (3,844 words).

Scenters-Zapico, J. & **Dura, L.** (2010). 1971-1980: Old world literacy, 1st generación distance, 1st World Living. *Generaciones: Traditional and electronic literacy narratives from the U.S.-Mexico borderlands 1920-1985* (John Scenters-Zapico). Computers and Composition Digital Press pp. 116-150: http://ccdigitalpress.org/generaciones/toc.html (13,773 words).

Monograph (reviewed by field experts)

Singhal, A. & **Dura, L.** (2009). *Protecting Children from Exploitation and Trafficking: Using the Positive Deviance Approach in Uganda and Indonesia*. Washington DC: Save the Children USA (153 pages).

Book Review

Dura, L. (2010). Caras vemos, corazones no sabemos | Faces seen, hearts unknown. Book review from the co-author perspective of John Scenters-Zapico (2010) Generaciones: Traditional and electronic literacy narratives from the U.S.-Mexico borderlands 1920-1985. Computers and Composition Digital Press http://ccdigitalpress.org/ebooks-and-projects/generaciones/lucia (416 words).

Journal Editorship

Thatcher, B., **Dura, L.,** & Funderburk Razo, M., Hidalgo Aviles, H., Eds. (2014). Special Issue: Spanish and English Influences on Rhetoric and Writing in the Americas. *Journal of Rhetoric, Professional Communication and Globalization*.

Dura, L. & Savage, G. (2022 to present), *Technical Communication and Social Justice:* Issues and introductions 1.1, 1.2, 1.3

Educational Case Studies and Multimedia Materials (reviewed by field experts)

Dura, L. (2019). Co-creating the syllabus: Inviting students to articulate course goals and processes, *The Little Orange Blog*, UT System Academy of Distinguished Teachers. https://www.utsystem.edu/sites/academy-distinguished-teachers/blog/co-creating-syllabus-inviting-students-articulate-course-goals-processes-2019-03-18

Binational Consular Task Force Partners: **UTEP**, UACJ, Consulado General de Mexico en El Paso (2017-). Cultivando Valores: Respeto, Honestidad y Justicia/Cultivating Values: Respect, Honesty and Justice. A series of three booklets. El Paso, TX: Mexican Consulate.

Singhal, A., Sternin, J. & **Dura, L.** (2009). Combating malnutrition in the land of a thousand rice fields: Positive deviance grows roots in Vietnam. *Positive Deviance Wisdom Series, Number 1*, pp. 1-8. Boston, Tufts University: Positive Deviance Initiative (**translated in Chinese and Japanese**).

Gutierrez, R., Singhal, A., & **Dura, L. (2012). Unscripted: Something in My Eye. A Media Changemakers Production in association with the Social Justice Initiative, Department of Communication, UTEP. http://vimeo.com/65116623

- **Gutierrez, R., Singhal, A., & **Dura, L.** (2012). Unscripted: Positive Deviance. A Media Changemakers Production in association with the Social Justice Initiative, Department of Communication, UTEP. http://vimeo.com/47255167
- **Dura, L., Singhal A., & Gutierrez, R. (2011). Liberating Structures in the Classroom. A Media Changemakers Production in association with the Social Justice Initiative, Department of Communication, UTEP.
- Singhal, A. & **Dura, L.** (2009). Reflections on Positive Deviance by Monique Sternin. *A Social Justice Initiative Production, Department of Communication, UTEP in association with the Positive Deviance Initiative, Tufts School of Nutrition*. http://www.youtube.com/watch?v=Ad9suSYL6RU
- **Dura, L.** & Singhal, A. (2009). Will Ramon finish sixth grade? Positive Deviance for student retention in rural Argentina. *Positive Deviance Wisdom Series, Number 2,* pp. 1-8. Boston, Tufts University: Positive Deviance Initiative.
- Singhal, A. & **Dura, L.** (2009). Sunflowers reaching for the sun: Positive Deviance for child protection in Uganda. *Positive Deviance Wisdom Series, Number 4,* pp. 1-8. Boston, Tufts University: Positive Deviance Initiative.
- Singhal, A. & **Dura, L.** (2009). Let Go of the Tiger's Head, but Hold on to the Tail: Positive Deviance for Child Trafficking in East Java. A Social Justice Initiative Production, Department of Communication, UTEP in association with the Positive Deviance Initiative, Tufts School of Nutrition. http://www.youtube.com/watch?v=DsvKaege0Cc
- Singhal, A. & **Dura, L.** (2009). The Music Catches Me and We Rise Again: Positive Deviance for Child Protection in Northern Uganda. *A Social Justice Initiative Production, Department of Communication, UTEP in association with the Positive Deviance Initiative, Tufts School of Nutrition.* http://www.youtube.com/watch?v=wfu1Z4PuGFg

Reports for Industry and International Organizations (Technical & Professional Writing)

- **Taylor, R., Villa, C., & **Dura, L.** (2022). Evaluation Report for the Texas Association of Community Action Agencies: August 2022 Energy Summit II.
- ** Villa, C., **Dura, L.,** & McCreary, R. (2022). Evaluation Report for the Texas Association of Community Action Agencies: February 2022 Energy Summit.
- **Dura, L., McCreary, R., & Villa, C. (2021). Evaluation Report for the "Building Capacity— Specialized Foster Care Program," funded by the Victims Assistance Grant Program, Office of the Governor of the State of Texas via the El Paso Center for Children.
- */**Dura, L., Singhal, A., Mendieta, C., Elias, E., & Arnillas, G. (2012). Dialogic Radio, Community Organizing, and a Quest for Sustainable Livelihoods Minga Peru's Framework for Social Transformation in the Peruvian Amazon. Systematization report prepared for the Inter-American Foundation.

Singhal, A. & **Dura, L.** (2009). A Positive Deviance Approach to Child Protection: A Comparative Assessment of Two Projects in Northern Uganda and East Java, Indonesia. Evaluation report prepared for Save the Children USA and the Oak Foundation.

Singhal, A. & **Dura, L.** (2008). Listening and Healing in the Peruvian Amazon: An Assessment of Minga Peru's Intercultural Radio Educative Project to Prevent and Control Domestic Violence and HIV/AIDS. Evaluation report prepared for UNIFEM.

Artistic and Professional Performance

Dura, L. (April 2023) A Wicked Approach to Racial and Other Categories. *TEDx El Paso*, Philanthropy Theater, Plaza Theater. Available online: https://www.youtube.com/watch?v=m8aLrLDNB20

Manuscripts In-Press, under Revision, Review, or Preparation

Accepted

Agboka, G., Duncan, M., Dura, L., Savage, G., & Trauth, E. (revisions due September 2024). Starting a new social justice journal in the TPC discipline, book chapter in *Routledge Handbook on Technical & Professional Communication*, Natasha Jones, Laura Gonzales, Angela Haas, & Miriam Williams, Eds.

Revise and Resubmit

Dura, L. (decision received April 2017) What Works? What is Possible? Flipping the Deficit-Based Paradigm in Rhetoric and Writing Studies Research, book proposal and sample chapter undergoing revision for resubmission: ATTW Book Series, Routledge.

Under Review

Convertino, C., Frausto, I., et al (submitted February 2024). Fronterizx Servingness: A Borderland Case for a Place-Based Servingness Construct Indicator, *Review of Research in Education*.

Dura, L. (submitted January 2018). Cartographies of POC: Finding our Own Sense of Good Enough, Working Smart, and Humanizing Leadership. *Purveyors of Change: Higher Ed leaders of Color and Change Agents*, Lawrence Scott, Ed. Information Age Publications.

Under Preparation

Dura, L., Singhal, A. et al. Factors influencing the diffusion of an evidence-based problem-solving skills intervention for Parents of Children with Cancer.

Dura, L. Accountability, Reciprocity, and Relationships: Conducting Community-Based Research within Constraints. Book proposal to be submitted to ATTW series as well as Utah State or other disciplinary presses.

GRANT PROPOSALS AND SPONSORED RESEARCH

Under Review

N/A

Funded (\$513,032)

Planning Grant (\$50,000) **Funding Agency: NSF** S-STEM PI: Binata Joddar Role: Co-PI

October 2024-September 2025

"S-STEM: Building Partnerships between UTEP and UH for advancing graduates in ML and AI in Biomedical Technology"

Seed Grant (\$250,000) **Funding Agency: Sloan Foundation** Sloan Centers for Systemic Change PI: Deans Crites, Kirken, Meissner

January 2024-December 2026 Role: CoPI

"Empowering the Next Generation of Highly Skilled STEM Professionals through Access, Intentionality, and Effectiveness"

Implementation Grant (\$48,000) May 2021 submission Funding Agency: Coun. Of Grad. Schls.

Humanities Coalition Grant PI: Stephen Crites Fall 2021-Fall 2023 Role: Co-PI

"UTEP Humanities Coalition Grant Writing Project"

Research Grant (\$15,000) Funding Agency: Coun. of Grad. Schls.

PhD Career Pathways PI: Lucia Dura

Summer 2020 – Summer 2022 Co-PI: Stephen Crites

"PhD Career Pathways: Data Collection in the Humanities & Beyond"

Research Grant (\$10,000) **Funding Agency: Conf. CCCC**

Multilingual UX Research Center, UTEP PI: Laura Gonzales

Spring 2018 – Spring 2020 Role: Co-PI "Multilingual Technology Design in Community Healthcare Contexts"

Coll. of Ed. Research Funds for Assoc. Profs. (\$5,000) **Funding Agency: UTEP Housing Authority of El Paso/UTEP** PI: William Medina-Jerez

August 2013 - July 2014 Role: Co-PI

"Bridging Home and School Literacies: A Culture-based, Corn-themed Afterschool Curriculum Merging Science, Math, Geography, History, Reading, and Writing"

Coll. of Ed. Research Funds for Assoc. Profs. (\$5,000) **Funding Agency: UTEP** PI: William Medina-Jerez Housing Authority of El Paso/UTEP **Role: Research Consultant** August 2012 - April 2013

"The HACEP-UTEP After School Pilot Project: Promoting Scientific and Literacy Skills through Culture-Based Activities."

University of Rochester (UTEP sub-award \$101,000) **Funding Agency: NIH RO1** Four sites in the U.S. (over five years) PI: OJ Sahler

July 2012 -- July 2018 **Role: Co-PI with Arvind Singhal**

"Online Problem Solving Skills for Mothers of Newly Diagnosed Child Cancer Patients: Qualitative Research for Optimal Dissemination"

UT Southwestern (UTEP sub-award \$9,000) Funding Agency: NIH
Parkland Hospital, Dallas PI: Pranavi Sreeramoju
July 2011 – July 2012 Role: Research Consultant

"Trial of Positive Deviance in Inpatient Wards to Reduce Hospital Infections"

University Research Initiative (\$5,440) Funding Agency: UTEP

El Paso, Texas PI: Lucia Dura

February 2012 – March 2013 Co-PI: Kristin Gosselink, Arvind Singhal

"Who are the Positive Deviants? Factors for Success in Medical School among Current and Former UTEP Students"

COURI UG Research Grant (\$14,592) Funding Agency: UTEP El Paso, Texas PI: Deana Pennington

48 weeks in 2012-13 Role: Co-PI

The Quality Commons Funded by AHRQ on a contract basis
Nationwide—various partners PI: Curt Lindberg, Elizabeth Ciemens

September 2010 – September 2015 Role: Research Consultant

"The Quality Commons: Changing Conversations in Healthcare," an AHRQ ACTION II initiative

Not Funded

Research Grant (\$352,683) Funding Agency: NSF
AISL PI: William Medina-Jerez

September 2023-August 2025 Role: Co-PI

"Culturally Relevant and Engaging Approaches toward Education in Science,

Technology, Engineering and Math (CREATE STEM)"

Planning Grant (\$100,000)

S-STEM

Pl: Binata Joddar

October 2023-September 2024

Role: Co-Pl

"S-STEM: Building Partnerships between UTEP and UH for advancing graduates in ML and AI in Biomedical Technology"

Research Grant (\$499,999) Funding Agency: NSF IGE CoPI: Meagan Kendall

January 2024-December 2027 Role: PI

"WRITES: Writing and Research Innovative Training for Engineers and Scientists, An Asset-Based Mentoring Framework for Minoritized Graduate Students"

Implementation Grant (\$600,000) Funding Agency: Dept. of Education

Graduate School PI: Lucia Dura
October 2023-September 2027 Co-PI: Stephen Crites

"Miner-Cred: A Strength-Based Approach to Micro-Credentials for Graduate Student Success"

Research Grant (\$500,000) Funding Agency: NSF

Graduate School PI: Lucia Dura

January 2023-December 2026 Co-PI: Meagan Kendall (Engineering)

"Developing Writer and Researcher Identities through Technical writing for Engineers and Scientists (WRITES): An Asset Based Approach for Minoritized Graduate Students"

Research Grant (\$300,000) Jan. 2022 submission Funding Agency: NSF
Advancing Formal STEM Learning Grant PI: William Medina-Jerez

Fall 2021-Fall 2023 Role: Co-PI

"Culturally Relevant and Engaging Approaches toward Education in Science, Technology, Engineering and Math (CREATE STEM)"

Research Grant (\$300,000) Jan. 2021 submission Funding Agency: NSF Advancing Formal STEM Learning Grant PI: William Medina-Jerez

Fall 2021-Fall 2023 Role: Co-PI

"Culturally Relevant and Engaging Approaches toward Education in Science, Technology, Engineering and Math (CREATE STEM)"

Research Grant (\$300,000) Oct. 2019 submission Funding Agency: NSF Advancing Formal STEM Learning Grant PI: William Medina-Jerez

Fall 2020-Fall 2022 Role: Co-PI

"Culturally Relevant and Engaging Approaches toward Education in Science, Technology, Engineering and Math (CREATE STEM)"

Research Grant (\$500,000) Funding Agency: NSF

Graduate School PI: Lucia Dura

Summer 2020-Summer 2023 Co-PI: Heidi Taboada

"I-WID: A Comprehensive Model for Evidence-Based, Localized, and Sustainable Graduate STEM Writing"

Binational Research Grant (\$30,000) Funding Agency: PIMSA, Berkeley
UTEP & institutions in Chihuahua/Guanajuato, Mex. Co-PIs: Guillermina Solis, Oscar Esparza

August 2017 – July 2019 Role: PI

"Culture and Mental Health Factors in End-of-Life Decisions for Migrants in Mexico and the U.S."

March 2014 (\$ 40,000) Funding Agency: NIH
Pilot Research Project: School of Nursing Center Role: Co-Investigator

"Evaluation of Community Nurse Practitioner-Patient Communication Styles in Diabetes Self-Management"

Fall 2014 (\$25,000) Funding Agency: UTEP IDR Interdisciplinary Research with Dr. Stacey Sowards Role: Co-Investigator

"Building Healthy Communities: An Interdisciplinary Research Team Proposal to Address Grand Challenges"

August 2013 (\$83,577) Funding Agency: Walmart Foundation

Education Grant with Dr. Hector Olvera & HACEP Role: Co-PI

"ALPHA-COOKS ALPHA Leadership Academy"

February 2013 (\$90,000) Funding Agency: Greater Texas Found.

Faculty Fellowship Role: PI

"What is Working? Utilizing a Positive Deviance Framework to Gain Insights on Student Success"

January 2013 Funding Agency: NSF
Advancing Formal STEM Learning Grant PI: William Medina-Jerez

Role: Co-PI (\$73,768)

"The Science Literacy Incorporating Cultural Knowledge (SLICK) Project"

January 2013

Community & Economic Dev. Grant Funding Agency: MacArthur Found.

Preliminary Proposal PI: Ernesto Castaneda

Status: Did Not Pass First Cycle Role: Co-PI (\$282,722/3 yrs)

"Housing that Really Works: What Policy Makers Can Learn from the Housing Authority of the City of El Paso"

September 2012 Funding Agency: NIH-AHRQ UT Southwestern, PI: Pranavi Sreeramoju Role: UTEP PI (\$40,148)

"Implementing Strategies to Integrate Infection Prevention Practices of Clinicians at the Bedside"

July 2012 Funding Agency: PCORI UT Southwestern, PI: Pranavi Sreeramoju Role: UTEP PI (\$70,821)

"Implementing Strategies to Integrate Infection Prevention Practices of Clinicians at the Bedside"

November 2011

State University of New York at Buffalo Funding Agency: Gates Foundation

PI: Helen Hua Wang Role: Research Consultant

"A Micro-Innovation Magnifier for Polio Eradication"

November 2011

State University of New York at Buffalo Funding Agency: Robert Wood Johnson

PI: Helen Hua Wang Role: Research Consultant

"Networked Play for Better Health and Health Care: The Positive Deviance Mobile App"

October 2011

State University of New York at Buffalo Funding Agency: NIH Young Innovators

PI: Helen Hua Wang Role: Research Consultant

"Positive Deviance: The App"

September 2011 (UTEP sub-aw. \$164,000)

Positive Deviance Initiative Funding Agency: AARP
PI: Roger Swartz Role: Researcher

"Positive Deviance to Address Food Insecurity among Senior Citizens in El Paso, Texas"

August 2011

UT Southwestern Funding Agency: NIH, AHRQ
PI: Pranavi Sreeramoju Role: Researcher (UTEP sub-award

\$40,000 per year)

TEACHING

Associate Professor, Rhetoric and Writing Studies, Department of English

The University of Texas at El Paso August 2011 to present

Courses Taught

RWS 3355 Workplace Writing

RWS 5311 Persuasion and Argument

RWS 5306 Methods in RWS

RWS 5315 Professional Writing Seminar: Managing a Complex Writing Project

RWS 5316 Graduate Writing Workshop

RWS 5328 Risk Communication and Rhetorics of Science

RWS 5328 Public and Intercultural Rhetoric

RWS 5328 Genre Ecologies: Activity and Actor Network Theories

RWS 6130 Professional Development Seminar

RWS 6130 Writing for Academic Publication

RWS 6310 History of Rhetoric I

RWS 6311 History of Rhetoric II

RWS 6320 Advanced Critical Theory

Courses under Development

RWS 5319 Writing in the Sciences

RWS 5328 Rhetorics of Science, Health, & Medicine

[&]quot;Does Positive Deviance Lead to Comprehensive Reduction of Nosocomial Infections?"

Master's Thesis and Doctoral Dissertation Committees

Chair

Hem Pandey—doctoral dissertation prospectus stage.

Rebecca Muñoz—doctoral dissertation prospectus stage.

Esther Al-Tabaa—doctoral dissertation prospectus stage.

Frank Nabi—portfolio stage. Co-chair with Dr. Elias Adanu.

Liza Soria—doctoral dissertation prospectus stage. On leave of absence Spring 2024.

Brita Arrington (Ph.D., projected 2024). Latinx Fashion Stories as Rhetorics of Survivance.

Jose Manuel Flores (Ph.D., projected 2024). *Border Soundscapes: Latinidad, Belonging, and Sense of Place in the Paso del Norte Region.*

Rebecca Carrasco (M.A., projected 2024). *Rhetorical Strategies Used in K-12 Tutoring.*

Luciana Herman (Ph.D. 2023). *New Materialism, Agential Realism, and the Veteran Patient Experience: Virtual Healthcare Space in Action.*

Bibhushana Poudyal (Ph.D. 2023). *Re-Rhetoricizing Global Souths Contrapuntally: Borderless Transnational Feminist Design Justice.*

Stephen Boakye (Ph.D. 2022). *Transnational Digital Literacy in the Composition Classroom:* The Case of a University on the US-Mexico Border.

Patricia Flores (Ph.D. 2022). *College Students and Mental Health: Implementing Mindfulness Interventions inside the FYC Classroom.*

Moises Garcia Renteria (co-chair) (Ph.D. 2022). *Zapatista Maya Literacies and Decolonial Civic Pedagogies.*

Nora Rivera (co-chair) (Ph.D. 2021). *The Rhetorical Mediator: Understanding Agency in Indigenous Translation and Interpretation through Indigenous Approaches to UX.* Received the UTEP College of Liberal Arts Outstanding Dissertation Award and the ETS and AAHHE Outstanding Dissertation Award in 2021.

Tetyana Zhyvotovska (co-chair) (Ph.D. 2021). *The Role of Translation in Multilingual User Experience*.

Ashok Bhusal (Ph.D. 2021). *Teacher Training for Implementing Multimodal Projects in First Year Composition through a Decolonial, Multilingual Framework.*

Jennifer Wilhite (Ph.D. 2021). Rewriting the Graduate Experience: A Study of the Writing Experiences of Graduate Students of University of Texas at El Paso Students Across Disciplines.

Alison Zepeda (Ph.D. 2021). Writing Relationships in Academic Contexts: Acknowledging What Matters.

Marissa Stearns (M.A. 2020). Rhetorical Genre Theory and Health Literacy: A Consumer-Driven Approach for Creating Educational Content

Getsemani Yañez (M.A. 2019). Applying Stasis Theory to Bridge Labor Policy and Pro-Immigrant Outcomes that Benefit Working Families and the American Economy

Sam Mata (M.A.I.S. 2018). Financial Fitness on the U.S.-Mexico Border

Mrinalkanti Ray (M.A. May 2018). *Incorporating Four Threshold Concepts into the Undergrad Writing Syllabus of a Canadian University.*

Jamie Vega (M.A. 2017). An Analysis of Prescriptive and Descriptive English and Its Rhetorical and Pedagogical Implications for the High School English Classroom. Job: Ysleta Independent School District.

Beau Pihlaja (Ph.D. 2017). *New Black Boxes: Technologically Mediated Intercultural Rhetorical Encounters.* Job placement: Texas Tech University, Lubbock. CCCC Honorable mention award for dissertations in technical communication.

Consuelo Salas (Ph.D. 2017). *Commodified Perceptions of Culture: A Rhetorical Inquiry into Food Advertisement Narratives*. Job placement: University of North Carolina, Charlotte.

Jose Luis Gomez (Ph.D. candidate—deceased 2017). *Implications of Current Neuroscience Research for the teaching and Learning of Writing: An Exploration for Rhetoric and Writing Studies.*

Jarrett Williams (M.A. 2016). *Looking at TExES: Searching for Teachable Moments.* Job placement: El Paso Independent School District.

Claudia Santiago (M.A. 2015). *Constructing Negotiated Meaning and Knowledge for the* Sol y Agua Project's *Role-Playing Adventure Game Focused on Sustainability Problems in the El Paso-Rio Grande Area*. Job placement: U.S. National Parks.

Mariarlett Villalobos (M.A. 2015). *The Techne of Medical Writing*.

Second or Outside Reader

Jazmine Carrera-Blas (Doctorate in Educational Leadership, projected 2024). *Chicanas'* Experiences in an Educational Leadership Doctoral Program within the Context of the Covid-19 Pandemic.

Ramiro DeAnda (Ph.D. Rhetoric & Composition, projected 2025).

Elizabeth Escobedo Salazar (Ph.D. Rhetoric & Composition, projected 2024).

Michael Noricks (Ph.D. Rhetoric & Composition, projected 2024).

Maria Fernanda Moya (M.A. Teacher Education, 2023). *Translanguaging in Science Emergent Bilingual Classrooms*.

Tanya Robertson (Ph.D. Rhetoric & Composition, 2022). *Rhetorical Conversations: Race, Class, and Gender in the Works of Jacqueline Jones Royster and Shirley Wilson Logan.*

Suresh Lohani (Ph.D. Rhetoric & Composition, 2022). *Smartphones as the Tools for South Asian International Students to Navigate Academic and Non-Academic Sites in the US*.

Dean Straight (Ph.D. Rhetoric & Composition, 2020). *Virtual Agency: A Hermeneutic Examination of the Network and Actors Within the Composition Classroom.*

Estefania Castillo (M.A. Rhetoric & Writing Studies, 2020). *Graduate School Application Accessibility for International Students*.

Heather Smith (Ph.D. Rhetoric & Composition, 2019). *Advising as Literacy: A Cultural Capital Approach to Advising at an Hispanic Serving Institution.*

Lionell Manlutac (M.A. Rhetoric & Writing Studies, 2019). *The Negative Impact of Copy-Pasting Within Memoranda: A Rhetorical Analysis of the Army's SHARP Program Memoranda.*

Lucas Endicott (Ed.D. 2019). *Innovation in Higher Education: Three Cases in Haiti.*

Gina Lawrence (Ph.D. Rhetoric & Composition, 2018). *Responding to Resistance: Addressing Problematic Writing through Intersectional Feminist Pedagogies.*

Jennifer Handrop (M.A. Communication, 2018). *Postfeminism and Class Issues in* Keeping up with the Kardashians.

Moushumi Biswas (Ph.D. Rhetoric & Composition, 2017). *Monsanto, Neoliberal Colonization and the Transglocal Discourse of Resistance Generated in its Wake.*

Sean Garcia (M.A. Rhetoric & Writing Studies, 2017). RWS 1302 Syllabus Redesign.

Elsa Martin (Ph.D. Rhetoric & Composition, 2017). *The Rhetoric of Mental Health: An Examination of the Recategorization of Autism Spectrum Disorder in the DSM-5 and its Absorption into Public Discourse.*

Julietta Rojas (M.A. History, 2017). *The Rarámuri Runners in Mexican National Imagination and Identity.*

Robin Dankovich (Ed.D 2016). *The Faculty Teaching Role: Values, Intention, and Practice.*

Patricia Flores (M.A. Communication 2016). *Yoga and Interpersonal Communication: Using Yoga as a Tool to Improve Interpersonal Communication*.

Linda Caudillo (M.A. Rhetoric & Writing Studies 2016). *It Depends: Using Really Difficult Ideas from Really Smart People to Create Really Great Arguments.*

Nikki Agee (Ph.D. Rhetoric and Composition 2016). *Animating Composition: 3D Computer-Generated Imaging & Technical Communication Classes.*

Joseph Flores (M.A. Communication 2015). *Twitter and the Theoretical Implications of Agency Construction in Social Movements.*

Claudia Boyd (M.A. Communication 2015). The Sweet Taste of Health: A Positive Deviance Inquiry into Communicative Acts that Lead to Effective Management of Diabetes among Hispanics.

Joseph Leff (M.A. History 2014). *The Beginning and End of An Era: Exploring Andrew Jackson's Career and his Significance in Democracy.*

John Carrillo (M.A. Communication 2014). *Influence of Protest Songs on the U.S. Public: A Vietnam War Perspective.*

Byron Sun (M.F.A. Creative Writing 2014). *Secondhand City: Stolen Stories from La Limonada*.

Liliana Gonzalez (M.A. Rhetoric & Writing Studies 2014). *Twitter and Spiritualism: Recommendation Report for the El Paso Catholic Diocese Vocations Office.*

Francisco Valente Saenz (M.A.I.S. 2013). *An Examination of UTEP Museums' Relationship with the Student Community.*

Jennifer Alarcon (M.A. Communication 2013). *Communication, Breastfeeding, and Working Mothers*.

Gabriela Morales (M.A. Communication 2012). *Photovoice with Pediatric Cancer Parents: Communicative Behaviors for Effective Coping.*

Davi Kallman (M.A. Communication 2012). *Positive Deviance in Students with Learning Disabilities. Department of Communication.*

Kesang Choki (M.A. Communication 2011). A Positive Deviance Approach to Understand How Non-Native English Speaking International Students Overcome Odds to Succeed in their Studies. Department of Communication.

Other Research Supervision and Mentoring, Student Awards and Recognition

Purna Chandra (2023) –published article written in my History of Rhetoric seminar in *The BATUK: A Peer Reviewed Journal of Interdisciplinary Studies*.

Jagadish Poudel (2022) – published article written in my History of Rhetoric seminar in *Rhetorical Society Quarterly*.

Nora Rivera (2022)—received two outstanding dissertation awards. One from the UTEP College of Liberal Arts and another from the American Association of Hispanics in Higher Education and the Educational Testing Service.

Jose Manuel Flores (2022)—received a Crossing Latinidades Mellon Humanities Fellowship (\$30,000) for the 2022-23 academic year from the Crossing Latinidades Humanities Research Initiative.

Michelle Giradier, Grand Canyon University (2020)—expert validation panel advisor for doctoral dissertation: A Case Study of the Internal Motives of Organizational Positive Deviant Leaders.

Jennifer Wilhite, Esther Al-Tabaa (2019)—doctoral dissertation pre-prospectus: IRB.

Monica Chavira, Maria Sajquim de Torres, Lauren Perez, Beau Pihlaja, Maria Isela Maier, Elvira Carrizal-Dukes, Patricia Flores, Francisco Valente Saenz (2019). Graduate and post graduate publication mentoring resulting in five articles and a book chapter.

Becky Gonzalez, Sofia Macias (spring 2019). Undergraduate research mentoring, RSRC 4033.

Becky Gonzalez, Sofia Macias, Casie Pedregon (fall 2018). Undergraduate research mentoring, RSRC 4033.

Brita Arrington, Stephen Boakye, Patricia Flores, & Liza Soria (spring 2018). Supervision in Dissertation Preparation course, RWS 6395.

Alison Zepeda, Ph.D. student (spring 2017). Supervision in Dissertation Preparation course, RWS 6395.

Claudia Santiago, M.A. student (2014). Supervision of research and writing during work on the Sol y Agua environmental game with Cyber SHARE at UTEP

Marianna Hendricks, Ph.D. candidate (2013). Graduate Research and Teaching Associate for Activity Theory and Actor Network Theory Graduate Course

Consuelo Salas, Ph.D. student (2013). Community Literacy Internship: The HACEP-UTEP Escuelita Afterschool Project

Anu Sachdev, M.A. student in Communication (2013-2014). Liberating Structures and Positive Deviance facilitation and writing coaching.

Minal Singh, Ph.D. candidate (2012-2013). Graduate Research Associate for Who are the Positive Deviants UTEP URI Grant Research Associate

Randall Monty, Ph.D. and junior faculty at UTPA (2012-2014). Student Research: Discursively and Rhetorically Mapping the University of Texas at El Paso

Moushumi Biswas, Ph.D. candidate (2012). Community Literacy Internship: Media Changemakers

Assistant Instructor, Rhetoric and Writing Studies, Department of English

The University of Texas at El Paso

August 2005 - May 2008

Courses taught

ENGL 1311 Expository English Composition

ENGL 1312 Research and Critical Writing

ENGL 3355 Bilingual Workplace Writing

ENGL 3359 Technical Writing

Teaching Assistant, Rhetoric and Writing Studies, Department of English

The University of Texas at El Paso

August 2004 - 2005

Course taught

ENGL 1312 Research and Critical Writing

ADMINISTRATIVE EXPERIENCE

Associate Dean, Graduate School

September 2018 to present

The University of Texas at El Paso

Co-Director, User Experience Research Collaborative

The University of Texas at El Paso-University of Florida

April 2017 to 2020

Program Director, Rhetoric and Writing Studies, Department of English

The University of Texas at El Paso

August 2016 – October 2018

Proposal Development Assistant, Office of the Graduate School

The University of Texas at El Paso

November 2008 – May 2009

Interim Executive Director

International Panel Physicians Association, El Paso, Texas

June – December 2008

Administrative Coordinator

Cornudas Mountain Foundation, El Paso, Texas

August 2007 - 2008

Ph.D. Program Coordinator, Rhetoric and Writing Studies, Department of English

The University of Texas at El Paso

August 2007 - 2008

Project Coordinator and Research Assistant, Women's Initiative

Yale University Divinity School, New Haven, Connecticut

August 2001 – May 2003

CONFERENCE AND INVITED PRESENTATIONS

International

Dura, L. (April 2023). "From KAP to PAK in Gender, Communication, and Development." 4th Annual Asian Studies Conference, SAFAR and CASSA, Kathmandu, Nepal (virtual participation).

Dura, L. (March 2013). "Using Liberating Structures in Research and Program Evaluation." Liberating Structures Global Gathering, Seattle, WA.

- Felt, L., Dura, L., & Singhal, A. (June 2013). "Cultural Beacons: Grassroots Indicators of Change." International Communication Association Conference, London.
- Moya, E., Lomeli, E.M., Dura, L., & Schooley, E.J. (February 2012). "Nuestra Casa: Lessons learned in Advocacy, Communication and Social Mobilization (ACSM) against Tuberculosis and Co-Morbidities." 16th Annual Lung Association UNION North America Region Meeting of the Lung Association of British Columbia, San Antonio, TX.
- Dura, L., Elias, E., Greiner, K., Sengupta, A., Rattine-Flaherty, E., & Singhal, A. (November 2011). "Dialogic Entertainment-Education and Social Transformation: Invitation, Inclusion, and Creativity in the Programmatic Model of Minga Peru." 5th International Entertainment Education Conference, New Delhi.
- Dura, L., Singhal, A., & Greiner, K. (March 2011). "Positive Deviance and the Prevention of Child Trafficking in East Java, Indonesia." Celebrating 50 Years of the Diffusion of Innovations. Ohio University.

National

- Convertino, C., Frausto, I., & Dura, L. (April 2024). "Place-Based Servingness at a Fronterizx Hispanic-Serving Institution: A Call for Borderland Servingness," AERA Annual Meeting, Philadelphia, Pennsylvania.
- Dura, L. (March 2024). "Anchoring Asset-Based Mentoring Frameworks in Graduate Writing Pedagogy," Conference on College Composition and Communication, Spokane, WA.
- Dura, L. (November 2023). "Considering Power Over, With, and To in Equity Conversations." WPA-GO Speaker Series, online.
- Dura, L. (October 2023). "Play with Constraints: Improvisation to Elicit Explicit, Tacit, and Latent Knowledge." Conference on Community Writing, Denver, Colorado.
- Hart-Davidson, B. & Dura, L. (June 2022). Featured Workshop. "Preparing Larger-scale Grant Proposals through an Equity Lens." Association of Teachers of Technical Writing Annual Conference (virtual).
- Dura, L. (June 2022). "Designing for Reciprocity within Constraints: The Power of Micro Moves and Microstructures in Community and Organizational Contexts," Applied Rhetoric Collaborative Symposium, Provo, Utah.
- Dura, L. (June 2021). "Anchoring Accountability for Graduate Communication in the Annual Review Process." Consortium of Graduate Communication Summer Institute (virtual).
- Dura, L. (June 2021). "Negotiating Values, Beliefs, and Norms in a Binational Collaboration Through Translation and Participatory Design." Association of Teachers of Technical Writing Annual Conference (virtual).
- Dura, L. & Gonzales, L. (October 2019). "Creating a Bilingual, Localized Glossary for End-of-Life Decision-Making," SIGDOC, Portland, OR.
- Dura, L. (March 2019). "Accountability through Reciprocity in Short-term Community-Based Research Relationships," Association of Teachers of Technical Writing Annual Conference, Pittsburgh, PA.
- Dura, L. (August 2018). "Graduate and Advanced Undergraduate Writing Workshop," Mujeres Activas en Letras y Cambio Social Annual Conference, El Paso, TX.
- Dura, L. (May 2018). "Small Scale Results, Large Scale Impact: Diffusing Outlier Innovations," Association of Rhetoric, Science, Technology and Medicine Meeting, Minneapolis, MN.
- Dura, L. (May 2018). "Solving Wicked Problems through Topological Invention: Translation as a Site for Rhetorical Invention." Rhetoric Society of America Annual Conference, Minneapolis, MN.

- Dura, L. (November 2017). "Multimodal Recipe Writing: Bridging Home and School Literacies," National Council for Teachers of English, St. Louis, MO.
- Dura, L. (November 2017). "Global UX Research: Translation, Assets, & Participation," Global Contexts Roundtable, Multilingual User Experience Symposium, El Paso, TX.
- Dura, L., Tinoco, L., & Herman, L. (July 2017). "Leveraging Spaces of Radical Possibility in WPA Work: Building a Bi/Translingual Program on the U.S.-Mexico Border," Conference on Writing Program Administration, Knoxville, TN.
- Brunk-Chavez, B., Dura, L., Gonzales, L., Mangelsdorf, K., Ruecker, T. (March 2017). "Cultivating New Lines of Inquiry: Expanding Research and Advocacy for Multilingual Latinx Writers in the Borderlands and beyond," Roundtable for Conference on College Composition and Communication, Portland, OR.
- Pihlaja, B. & Dura, L. (March 2017). "The Challenges and Benefits of Navigating Uncertainty at a Bilingual Research Site on the U.S.-Mexico Border." Association of Teachers of Technical Writing Conference, Portland, OR.
- Dura, L. (August 2016). "A Liberating Structures Thread for Student Success." Liberating Structures, Learn the Rules, Bend the Rules, Austin, TX.
- Dura, L. (March 2015). "Avant-Garde: Communicating Positive Deviance to Scientists and Skeptics." College Composition and Communication Conference, Tampa, FL (participated via Skype).
- Dura, L. (November 2014). "What Works? What is Possible? Positive Deviance as a Rhetorical Flip in Risk Communication." The Association of Rhetoric of Science and Technology, National Communication Association Preconference, Chicago, IL.
- Dura, L. (March 2014). "Flipping the Deficit-Based Model: Positive Deviance as a Research Methodology for RWS," Association of Teachers of Technical Writing Conference, Indianapolis, IN.
- Medina-Jerez, W., Dura, L., Saenz, F.V., Garcia, M., Hill, V., Borjas, G., & Hurtado, I. (January 2013). Poster: "The HACEP-UTEP After-School Pilot Project: Promoting Scientific and Literacy Skills through Culture-Based Activities." The Association for Science Teacher Education Conference, Charleston, SC.*
- Dura, L. (May 2012). "Alterity as a Means to Agency: The Positive Deviance Approach in the Reintegration of Child Soldiers in Northern Uganda." Rhetoric Society of America Conference, Philadelphia, PA.
- Dura, L. (March 2012). "Interculturality and Participation Taken Seriously: Minga Peru's Model for Communication and Mobilization in the Amazon." Association of Teachers of Technical Writing Annual Meeting, St. Louis, MO.
- Felt, L., Dura, L., & Singhal, A. (November 2011). "What Counts and for Whom? Valuing Cultural Scorecards." National Communication Association Annual Convention, New Orleans, LA, November 2011.

Regional, State, Local

- Dura, L. (September 2018). "Co-Designing the Syllabus: Inviting Students to Articulate Course Goals and Processes," UT System Student Success Summit, Austin, TX.
- Dura, L. (July 2015). "What's Working When it Shouldn't Be Working? Succeeding Despite the Odds in Pre-Medical School Education," Poster Presentation for Annual A-PRIME TIME Meeting, UTMB, Galveston, TX.
- Dura, L. and Sachdev, A. (February 2014). "Un-Expected Bright Spots and Resourceful Leadership," UTEP Live, El Paso, TX.

- Sreeramoju, P. Dura, L. Fernandez-Rojas, M.E., Minhajuddin, A., Fomby, T.B., Simacek, K., Haley, R., Doebbeling, B. (September 2013). "Trial of Positive Deviance in Inpatient Wards to Reduce Hospital Infections." Poster presentation for UT System Clinical Safety and Effectiveness Conference, Dallas, TX.
- Dura, L. (October 2012). "Liberating Learning: Using Liberating Structures in the Writing Classroom." Teaching English in the Two-Year College, Southwest. Las Cruces, NM.
- Meeuwsen, H., Dura, L. (March 2013). "Engaging Students on the First Day of Class through Liberating Structures." Sun Conference on Teaching and Learning. UTEP, El Paso, Texas.
- Dura, L. (April 2012). "Tuberculosis Awareness through Board Games." Dia de los Niños, El Paso, Texas, with 12 service learning students from my Workplace Writing class.
- Dura, L. (March 2012). "Liberating Structures: Unleashing Participation and Creativity." Sun Conference on Teaching and Learning, UTEP.
- Dura, L. (March 2012). "Nuestra Casa: Involving Students in Interdisciplinary Work." Sun Conference on Teaching and Learning, UTEP, March 2012.

Invited (outside of UTEP)

- Carmichael, F., Ding, H., **Dura, L.**, Itchuaquiyak, C., Joyner, V., Kong, Y., O'Brien, A., Rivera, N., Savage, G., Scott, J., Shelton, C., Tham, J. (June 2023). "What excites you about technical communication right now?" Association of Teachers of Technical Writing Conference (virtual).
- Dura, L. (April 2023) Keynote for Hermanns Lecture, "Rhetorics of Inquiry Design: Building Trust within Constraints in Human(e) Research." UT Arlington, Arlington, TX.
- Dura, L. (April 2023) Invited talk, "Preparing for Career Diversity in the Humanities: Strategy + Passion." UT Arlington, Arlington, TX.
- Dura, L. (September 2022) Invited Facilitator, Abara House, El Paso TX, initial convening meeting. Dura, L. (July 2022) Invited Speaker, Canutillo Independent School District Socio Emotional Learning Bowl, "Liberating Structures: Design with Purpose & Accountability in Mind"
- Dura, L. (June 2022) Opening Session Speaker, "Imagining Just Futures Grounded in Purpose and Accountability." Association of Teachers of Technical Writing Annual Conference (virtual).
- Dura, L. (March 2022) Invited Speaker: "Co-Authoring Course Expectations with Students," Rowan University Inclusive Pedagogy Dialogue (virtual).
- Dura, L. (September 2021) Keynote Panelist: "Using an Asset-Based Approach to Change on the U.S.-Mexico Border," Engagement Scholarship Consortium, Outreach and Engagement Practitioners Network.
- Dura, L. (November 2021) "Words Have Meaning: Partnering for Inclusive Language," Room 42 Green Room conversation with Janice Summers, Steve Jong, K. Wade, Larry Kunz.
- Dura, L. & Singhal, A. (September 2021) "Building Efficacy Among the Most Vulnerable Through Positive Deviance: Implications for Addressing Sexual Exploitation and Abuse," Wake Forest School of Medicine's Division of Faith Health, Grand Rounds.
- Dura, L. (August 2021). "How Asset-Based Inquiry Methods Can Reveal Solutions," Room 42 webinar-podcast hybrid for academics and practitioners. Available at https://www.single-sourcing.com/products/room42/room-42-episode-archive/
- Dura, L. (September 2020). "Positive Deviance as a Key Idea for Rhetoric of Health and Medicine," invited plenary speaker, Rhetoric of Health & Medicine Symposium.

- Dura, L. & Nunez-Mchiri, G. (September 2019). "Enough is Enough, Ya Basta: Data Collection on Trafficking Prevention and Innovative Strategies," two-hour workshop facilitation for Wise-Latina International 2019 Summit, El Paso Community College Administration, El Paso, TX.
- Dura, L. (July 2019). "Building Connection," featured facilitator for El Paso Child Guidance Center annual retreat.
- Dura, L. (March 2019). "Words Matter: Is the Holocaust Being Trivialized," featured speaker for Speak Out: A Time and Place for Action, El Paso Holocaust Museum.
- Dura, L. (March 2019). Sands of Silence documentary film screening, invited panel moderator, El Paso Public Library Downtown.
- Patterson, S., Taylor, S., Dura, L., & Grenier, K. (March 2019). "Connection," invited facilitator for Day 3, morning session, Liberating Structures Global Gathering, Seattle, WA.
- Dura, L. (January 2019). "Words Matter: Expanding Conversational Repertoires," Western District of Texas Sendero and Adelante Annual Meeting, Federal Court of Judge Frank Montalvo, El Paso, TX.
- Dura, L. & Nunez-Mchiri, G. (October 2018). "Enough is Enough, Ya Basta: Using Liberating Structures to Facilitate Discussion and Collect Data around Violence toward Women," all-day workshop facilitation for Wise-Latina International 2018 Summit, El Paso Community College Administration, El Paso, TX.
- Dura, L. (February 2018). "Positive Deviance, Resilience, and Self-Advocacy," keynote presentation for Women's Collective Impact, El Paso, TX.
- Dura, L. & Gonzales, L. (February 2018). "Improving Writing Practices in the Clinical Setting," 4-hour workshop for Texas Tech Paul Foster School of Medicine, El Paso, TX.
- Dura, L. & Gonzales, L. (January 2018). "Addressing Language Barriers in the Clinical Setting," featured presentation, Texas Tech Paul Foster School of Medicine Quality Improvement Program, El Paso, TX.
- Dura, L. (September 2017). "Who is Voting against All Odds?" Organizing for Action Fellows Culminating Event, featured speaker El Paso, TX.
- Dura, L. (May 2017). "Articulating a Common and Powerful Purpose: Teen Wellness and Prevention," Invited facilitator, Project Vida, El Paso, TX.
- Dura, L., Perez, L., &Sandoval, V. (April 2017). "Liberating Learning: Three-Day Workshop," Invited facilitator, Washington State University Graduate Programs, Pullman, WA.
- Kosyluk, K., Dura L., & Perez, L. (January 2016). "Positive Deviance to Solve Complex Problems." Invited facilitator, El Paso Community College Staff Development Workshop, El Paso, TX.
- Cumming, E. & Dura, L. (October 2015). Racial Justice and Healthy Sexuality. A workshop for Project Vida, El Paso, TX.
- Cumming, E. & Dura, L. (October 2015). Building Cultural Competency to Address Healthy Sexuality in Community Settings: Talking about Sexuality in Polite Society. A workshop for El Paso community organizations, El Paso, TX.
- Singhal, A. & Dura, L. (September 2015). "Positive Deviance: The Methodology." Invited speaker, UT Health Science Center San Antonio's Center for Medical Humanities Brown Bag. San Antonio, TX.
- Dura, L. (April 2015). "Small Actions that Make a Big Difference: Succeeding Despite the Odds in Health Care Education." Invited speaker to the UT Health Science Center San Antonio's Center for Medical Humanities 8th Annual Community Service Learning Conference. San Antonio, TX.
- Dura, L. and Cumming, E. (December 2014). YWCA Paso del Norte Board Retreat: Living our Mission of Eliminating Racism and Empowering Women. El Paso, TX.
- Dura, L. (May 2014). "Positive Deviance and Intercultural Communication." Health Communication Undergraduate Class, College of Communication, Washington State University.

- Dura, L. (October 2013). "Visioning a Healthy Community: What is our 15%?" Invited facilitator for afternoon sessions. Wise Latina International Identity Summit (Part II), El Paso, TX, with M.A. student in Communication Anu Sachdev.
- Dura, L. (September 2013). Invited presentation on current research (60 out of 100 scholars selected from over 200) at Discourses of Health and Medicine Symposium, University of Cincinnati, Cincinnati, Ohio.
- Dura, L. (June 2013). "Liberating Structures and Positive Deviance." Invited presentation and workshop facilitation at Center for Media and Health, Gouda, Netherlands.
- Dura, L. (November 2012). "Let's Talk about Positive Deviance." Invited presentation, graduate course in Communication and Change by Dr. Helen Wang, State University of New York, Buffalo.
- Dura, L. (October 2011). "Reframing Stigma: HIV/AIDS through a Positive Deviance Lens." *Vivamos* Conference, International AIDS Empowerment, El Paso, TX.

PROFESSIONAL DEVELOPMENT

Certificate in Inclusive Instruction for Equitable Learning, Association of College and University

Educators, Spring 2022. This certificate signifies my completion of a 5-module course in inclusive teaching practices requiring the implementation of evidence-based instructional approaches. The certificate distinguishes faculty for their commitment to educational excellence and student success.

Writing Bootcamp, Women in Technical Communication, July 2017

Third Thursdays, Rhetorics of Health and Medicine National Conference Call, April 2017

Liberating Learning: Three Day-Liberating Structures Workshop, Washington State University, Pullman, WA, April 2017

Learn the Rules, Break the Rules: Liberating Structures Workshop, Austin, TX, August 2016

GIS Mapping Software Workshop, UTEP College of Health Sciences, July 2016

Positive Deviance in Healthcare Workshop, Methodist Healthcare Ministries, San Antonio, TX, September 2015

SCALE-UP Innovation Space Inaugural Workshop, UTEP, June 2015

Communicating Positive Deviance for Social Change, COMM 5350 Special Topics Course Audit, UTEP, Spring 2014

YWCA National Capacity-Building Conference and Workshops, Santa Fe, NM, February 2014

A-PRIME TIME Summer Conference and Workshops on Pre-med Student Success, Houston, TX, July 2013

UTEP Online Academy, June 2013

Liberating Structures Immersion Workshop, Seattle, Washington, January 2013

UTEP ISS Technology Summit on Online Learning, October 2012

A-PRIME TIME Summer Conference and Workshops on Pre-med Student Success, South Padre Island, TX, July 2012

PhotoVoice Workshop and Certification, UTEP, June 2012

Racial Justice Facilitation Training and Certification, YWCA Paso del Norte, April 2012

Center for Excellence in Teaching and Learning Faculty Mentoring Program, UTEP Member 2011-2012

Center for Excellence in Teaching and Learning UTEP Fall Faculty Retreat: Liberating Structures Workshop, August 2011

Plexus Institute and Positive Deviance Initiative: PD in Healthcare Workshop, Bethesda, Maryland, September 2010

The What, The How, Positive Deviance Initiative Workshop, Tufts University, July 2010 Rhetoric and Globalization, RSA Summer Institute, Penn State University, June 2009 (\$500) Teaching and Technology Workshop, UTEP, January 2009 IRB Ethics Training, UTEP, September 2008 YWCA Momentum Leadership Workshop, El Paso, TX, September 2007 Center for Effective Teaching and Learning Workshops twice a year, UTEP 2004-2008 EPITA 9th Annual Border Area Translation & Interpretation Workshop, UTEP, 2004

SERVICE

Departmental Committees

Rhetoric and Writing Studies Program Committee, 2011 to present

Long-Range Planning Committee, Spring 2021 to 2023

Personnel Committee, 2018 to 2020; 2023 to present

Chair, Departmental Hiring Committee, Fall 2020; Fall 2022

English Education, Assistant Professor Hiring Committee, 2018 - 2019

Steering Committee, 2016 to 2019

English Education Hiring Committee, 2018-2019

Inter-programmatic Collaboration Committee, 2012

Other Departmental Contributions

Graduate Program Review, 2021

Graduate Admissions Coordination, Rhetoric and Writing Studies, Spring – Summer 2020

Program Director, Rhetoric and Writing Studies, 2016 to 2018

Co-Director, Sites of Translation User Experience Center, April 2017 to 2019

Faculty Senate Alternate, 2011-2013; 2014-2017

Faculty Senate, 2013-2015

Faculty Advisor, Frontera Retorica, Rhetoric Society of America Student Chapter, 2012 to 2016

College and University Committees

SEA Change Core Team, Fall 2023 to Spring 2025

Hispanic Servingness Research Council, 2022 to present

Fulbright Campus Committee, Fall 2023

Co-Chair of Hispanic Servingness Working Group, Spring 2020 to 2022

Dialogues in Leadership Planning Team, Provost's Office, 2019 to 2021

President's Deans Council, Secretary, 2019 to 2021

Global Learning and Engagement Task Force, Provost's Office, 2019 to 2020

PUENTES Graduate School Advisory Committee, Graduate School, 2012-2014

Ad Hoc Committee on Dissertations in Languages other than English, Graduate School, 2011

Center for Civic Engagement Advisory Group, 2012 to 2016

Nuestra Casa Initiative Committee, 2010-2012

Other College and University Contributions

Member, Hispanic Serving Research Universities Planning Task Force, Fall 2023

Women in Leadership Networking Event Table Captain, Spring 2022

College Ambassador, State Employee Charitable Campaign, Fall 2021

Local Committee, Fundraising and Accessibility Support, Mujeres Activas en Letras y Cambio Social (MALCS) Annual Conference, 2018

Associate Director, Social Justice Initiative, Department of Communication, 2011 to 2018

Mexican Consulate Task force on Communicating Values Youth Initiative, 2016-2018

Food for Changed Thought Speaker Series, 2016-2017

Liberating Structures Interdisciplinary Community of Practice, 2011 to present

Reviewer, Outstanding Dissertations: College of Liberal Arts and Graduate School, UTEP, 2017-2018

Internal Portfolio Reviewer, UT Regents Award Nominations, 2012

Faculty Advisor, Media Changemakers, 2011-2014

Professional Contributions

Co-Editor with Gerald Savage, Technical Communication and Social Justice, 2022 to present

Member At-Large, CCCC Doctoral Consortium in Rhetoric and Composition, 2024-2026

Associate Chair, Medical Rhetoric Standing Group, 2020-2022

Editorial Board, *Turning Toward Being: the Journal of Ontological Inquiry in Education*, 2024 to present

Editorial Board, Rhetoric of Health and Medicine Journal, 2021 to 2024

Editorial Board, Technical Communication & Social Justice, 2021 to present (currently ex-officio)

Editorial Board, Technical Communication Quarterly, 2018 to present

Reviewer, Rhetoric of Health and Medicine Journal, 2018 to present

Reviewer, Health Promotion and Practice Journal, 2019 to present

Reviewer, *Annals of Epidemiology*, 2021 (one article on positive deviance)

Executive Board Nominee, Conference of Writing Program Administration 2018

Proposal Reviewer, Association of Teachers of Technical Writing Conference 2015, 2017, 2018, 2019, 2020

Proposal Reviewer, Special Interest Group on the Design of Communication (SIGDOC) 2017, 2018, 2019, 2020

Proposal Reviewer, Association of Rhetoricians of Science, Technology and Medicine (ARSTM) 2020, 2021, 2022

Proposal Reviewer, CCCC Medical Rhetoric Roundtable 2018

Reviewer, Journal of Creative Communication, 2017 to present

Facilitator, Online Summer Writing Bootcamp, Women in Technical Communication, 2017

Facilitator, Intercultural Communication Teaching Talk, Women in Technical Communication webinar, August 2015

Chapter Reviewer, McGraw-Hill, *Business Communication: Developing Leaders for a Networked*World book by Peter Cardon, 2016

Program Committee, Special Interest Group on Design of Communication (SIGDOC) Conference 2014-2016

Reviewer, *Communication Design Quarterly*, Special Issue on Health Communication: Breadth and Diversity of the Field, Lisa Meloncon and Erin Frost, Eds., Fall 2015.

Reviewer, *Rhetoric*, *Professional Communication*, and *Globalization*, (1 special issue all articles, 2 other articles), 2013 to present

Reviewer, Entertainment Education for Health Behaviour Change: Issues and Perspectives in Africa (Chima E. Anthnoy-Onuekwe, Arvind Singhal, Samuel Kafewo, Eds.), Spring 2014 (1 chapter)

Proposal Reviewer, International Communication Association 2014 Conference

Reviewer, *Technical Communication Quarterly*, Special Issue on Contemporary Research Methodologies, Clay Spinuzzi, Crista Teston, and Brian McNely, Eds., Spring 2013

Copyeditor/Reviewer, *Journal of Global Literacies, Technologies, and Emerging Pedagogies* (JOGLTEP), 2012 to present (5 articles)

Editorial Review Board, Comite de Redaccion, Revista Latinoamericana de Retorica, 2011 (1 article)

Community Contributions and Partnerships

Trustee, Texas Center for Legal Ethics Board, 2019 to present

Advisory Committee, Cornudas Mountain Foundation, 2011 to present

Trustee, Richard G. Miller Foundation, 2015 to present

Literacy Partner, Housing Authority of the City of El Paso, 2012 to present

Board of Directors, YWCA Paso del Norte Region, 2011-2016

PROFESSIONAL MEMBERSHIPS

Consortium on Graduate Communication, 2021 to present
Special Interest Group for the Design of Communication, 2019 to present
Council of Graduate Schools, 2019 to present
People of Color Caucus for Council of Writing Program Administrators, 2016 to 2018
National Council for Teachers of English, 2014, 2017, 2018
Rhetoric Society of America, 2005 to present
Latin American Society of Rhetoric, 2008 to present
Plexus Institute, 2010 to present
Rhetorics of Health and Medicine Standing Group, 2012 to present
Association of Teachers of Technical Writing, 2009 to present
Women in Technical Communication, 2012 to present

College Composition and Communication, 2005 to present

International Communication Association, 2013-2014

National Communication Association, 2009-2011

Mujeres Activas en Letras y Cambio Social, 2018 to 2019

Council of Writing Program Administrators, 2016 to 2018

INDUSTRY EXPERIENCE (2004 to present)

Helix Solutions—translation and program evaluation

The Positive Deviance Initiative, Tufts University—professional writing

The Center for Media & Health, Gouda, The Netherlands—professional writing

START II, College of Education, University of Texas at El Paso—curriculum writing

Clinica Medica Internacional, Ciudad Juárez—manual and website translation

Save the Children, U.S., Washington D.C.—program evaluation

Minga Peru, Lima—program evaluation

El Paso Times—Special to the Times, contributing writer and blog anchor

Medical Center of the Americas Foundation—grant writing

Wollschlager Consulting—translation

Macaroni Amusement Park—translation

Kyle Machine and Tool, Indiana--translation

Alfonso Chavez, MD—translation

The President's Commission for the Arts and Humanities—consecutive interpretation

The Cornudas Mountain Foundation—business documents and grants

El Paso History Museum—translation of all permanent exhibits

El Paso Museum of Art-editor of the Texas 100 Catalogue, consecutive interpretation

Moreno Cardenas Inc. Consulting Engineers—report editing

Mexican Consulate in Detroit, Michigan—translation

El Paso Collaborative for Economic and Community Development—grant writing